## 2009-2010 Academic Library Services Goals with Department and Committee Strategies & Outcomes

#### 1. Design a user-centered environment that supports collaborative and individual learning.

Department / Committee / Task Force	Strategies	Outcomes
Administration	1.1 Participate in the development of a space plan and collaborative learning center design. (Building Operations)	1.1 Created floor plan and furniture layout for collaborative learning center; worked with committee to select furniture and fabrics; coordinated ordering and receipt with vendor; coordinated installation and placement of furniture. Added electrical and vinyl flooring to accommodate the addition of 3 vending machines to the area. Added electrical to the CLC to allow for more use of laptops by patrons. Removed cubicles from first floor and updated data and power to accommodate the new furniture. Converted Room 1101 to a Graduate Student Lounge,
Circulation		1.1 Circulation staff met with the space planners to discuss the current circulation service area and future needs. This goal will be carried forward as we meet with Institutional Interiors to discuss the redesign of the circulation service desk. One goal is to move the Circulation desk forward toward the entrance to be more of a presence when patrons enter the library.  1.2 Circulation staff met with the space planners and determined that the staging area could be reduced in size.  1.3 Circulation staff met with the space planners to discuss the circulation service area's current and future needs. A redesign presented by Institutional Interiors included a new book case to store laptop computers and other equipment available for check out. It also provided additional built in shelf space for pull and holds and newly acquired and recalled library items.  1.4 Completed: Circulation staff received computer and equipment cabinets for storage for laptops and other circulating equipment received from the dissolved DLC. The recent design

	Circulation/Reserve desk are in the appropriate	
	location and are being used	1.5 Completed: A staff member contacted the Kaplan Company and was informed this collection is no longer maintained by Kaplan. The documents were therefore removed from the Circulation/Reserve desk.
ILL	1.1 Assist with the planning for the implementation of a CLC in Joyner Library	1.1 Suggestions were provided to Robert on the entranceway area. 1.1. Feedback was provided to the CLC Taskforce. 1.1 Opinions were shared with Circulation on its plans for a new service desk and accent paint. 1.1 Input was provided about the STEPP program. 1.1 ILL and Circulation met with Robert and began planning to reduce our staff work areas so additional patron space can be created and/or so Java City can be relocated.
	1.1 Cross train faculty and staff in public service areas on library equipment.	
	1.2 Provide ongoing support for software upgrades that would affect public machines.	Provided LearnIT sessions on "Calendaring in Outlooks", "How to Backup Your computer"
IT	<ul><li>1.3 Provide information to library faculty and staff on new trends in technology.</li><li>1.4 Provide ongoing training to library faculty and</li></ul>	keyboards, mice, and screens due to H1N1 concerns; making file backups on laptops and
	staff on software  -Provide structured training for software -Provide quick tips -Provide one on one instruction as needed	Provided support for iPad and e-book reader assessments and implementation
	1.1 Evaluate feasibility of altering the layout of the Music Library's Technology Lab to create a more user- and space-friendly environment.	Completed. We actually exceeded our goal in that we concluded it would be
Music Library	Criteria for success: -Evaluation complete and conclusions drawn.	feasible to do this now, so we went ahead and implemented the redesign.
NCC	1.1 Work with space planners, Special Collections and Library Administration to develop a plan for a future combined service area that addresses security, instruction, and accessibility of collections in a practical and affordable manner.  Criteria for success: A committee composed of faculty and staff from the North Carolina Collection and Special Collections develop and agree to a plan by February 15, 2010.	
Reference	1.1 Position the department within organizational and physical changes resulting from the start of a Collaborative Learning Commons	1.1 During the 2009-2010 period the Reference Department moved its offices and operations to the area formerly occupied by the Digital Learning

- 1.2 Prepare for IT user support when the DLC service desk closes
- 1.3 Welcome new Reference desk members and work with them to develop professional reference and instruction skills
- 1.4 Collaborate with the Pirate Tutoring Center to offer students increased access to the library's resources and services.
- 1.5 Begin brainstorming ideas for the improved look and functionality of library web pages including the reference department, distance education, instructional services, ask-a-librarian, and homepage. Communicate ideas to the Web Librarian and Web Development Team as appropriate.
- Center. The reference print collection was relocated and thousands of volumes were moved into the general circulating collection, compact reference, or discarded. Several members of the department collaborated with Building Operations and the Executive Committee to configure and purchase new furniture for the area. The department created three additional group study rooms that can be reserved online. Room #1019 was converted into a third instruction classroom. The reference desk was reconfigured to a more streamlined, interactive arrangement.
- 1.2 The department created guidelines of IT categories and the corresponding protocol for troubleshooting problems. The guidelines clearly state what to support and what to refer to others outside of the Department.
- 1.3. Reference welcomed Cindy Shirkey, Sanela Bektic, Joseph Thomas, Catherine Tingelstad, Jacquelyn Erdman, Ginny Boyer, and Robert James as reference desk guests. Training was provided as needed depending upon the individual's expertise.
- 1.4. A meet and greet was coordinated by the Reference Department and held with the PTC and Writing Center. During the event we spoke about our services and availability for research consultations, classroom instruction, and any other ways the Department can support the new Centers. The Outreach Coordinator also provided similar information to PTC tutors during their training. The Department made storage space available in for the PTC in our supply closet and offered use of the bulletin boards in the former Reference area. The Department made available Room #1101 and #1014 for use during Pirate Tutoring nights. Information about PTC was integrated into reference service and instruction sessions.
- 1.5. The department dedicated several core meetings to responding to the Web Librarian's questions regarding a website redesign and offered design and functionality suggestions. We completely revised the DE and Instructional Services page. Pirate Source and Class Web Pages were migrated to LibGuides. The How Do I? pages were completely updated. An inventory of the Reference subdirectory webpages was compiled and provided to the Web Services Librarian. Broken links were updated across all webpages.

TRC	1.1 Continue to assess TRC instructional area and needs in conjunction with the space planning recommendations focusing on studying and recommending technology and furniture for collaborative learning and bibliographic instruction in the TRC (long-range).  Criteria 1.1 Review instructional area noting needs for future growth and technological updates. Recommend technology and furniture that will provide a collaborative atmosphere for student learning. Communicate and discuss needs with Associate Director for User Services.	1.1 Instructional area and future growth and technological updates were discussed with Assistant Director (Robert James) based on the space assessment plan completed. This goal will be continued for the 2010-2011 year so that the updates and growth may be addressed for the upcoming year based on funding.
Web Development Team	1.1 Work to better integrate online library resources and services into Blackboard in order to support student learning in their collaborative workspace.	1.1 The Web Services Librarian asked Matthew Long, Blackboard Administrator, about a more developed library tab in Blackboard. After a number of emails, he said that if we want to have different content for the library tab, he can change the URL to different Blackboard based web page that we create on our servers. He also said if we create library based materials, he can add it to the many files accessible to the ECU Faculty. The Web Services Librarian also found an article about how UNC-Greensboro was able to manipulate Blackboard in order to have relevant information show up depending upon what class the person is taking. At this time no further work has been done on this topic.

#### ${\bf 2. \ \, Launch \ the \ Scholar Ship \ ECU \ Institutional \ Repository \ as \ a \ pilot \ project.}$

Department / Committee / Task Force	Strategies	Outcomes
Circulation	2.1 Provide support for graduate students transitioning from paper submissions of theses and dissertations to electronic submissions	2.1 Completed: Electronic submission information was posted on the circulation web page and only three graduate students asked to have their personal copies bound. The transition went smoothly and the graduate and doctoral students were well informed through their prospective departments.
	2.1 Assess staff responsibilities relative to vacant position and need for support of ingestion of information into ECU's ScholarShip Institutional Repository	Mono Acq Dept: 2.1 Due to another vacancy within the dept we are unable to find staff time to devote to IR work
Collections & Technical Services	Coll. Dev. Dept.:  2.2 Increase internal knowledge of scholarly communication issues through professional development, faculty communication, and work with the institutional repository	2.6 In collaboration with Laupus staff and IR
		programmers/developers, developed cataloging procedures for ETDs that allow for quick, nearly automatic creation of

	policies and guidelines governing items in the	very robust brief MARC records in Symphony from
	institutional repository	ProQuest-supplied metadata, and procedures for upgrading the brief MARC records with controlled vocabulary,
	2.4 Conduct outreach to teaching faculty and	authority control, etc. as well as enhancing the ETD
	researchers in order to recruit content for the	metadata in the ScholarShip repository itself. All ETD's
	institutional repository, including	received to date have brief records in Symphony. We are
	Making personal and group contacts and	currently upgrading the briefs.
	Distributing marketing materials	
	Spec Coll Cat, Metadata & Auth Dept: 2.5 Collaborate with IR group in developing	
	metadata infrastructure, including user-	
	submitted forms, templates, etc.	
	2.6 Collaborate with IR group on workflow for	
	various types and sources of material, including	
	ETDs, faculty and student research, etc.	
	-Assign metadata to projects as they are added to the repository.	
	Collection Development Department	Collection Development Department:
	2.1 Increase internal knowledge of scholarly	2.1 Open Access Week activities took place during October 2009. ARL-ACRL Institute on Scholarly Communication
	communication issues through professional	webinar series was approved by administration and
	development, faculty communication, and work	scheduled from the first one in March 2010. Liaisons were
	with the institutional repository	invited to attend
Collections and Technical	2.2 Contribute to development of relevant	2.2 This goal is not relevant to the department as a whole;
Services	policies and guidelines governing items in the	collection development librarians have had input to the
	institutional repository	process, which was primarily handled by the IR Steering
	2.3 Conduct outreach to teaching faculty and	Committee.
	researchers in order to recruit content for the	2.2 At least 20 individual mastings with faculty wars noted
	institutional repository, including making	2.3 At least 29 individual meetings with faculty were noted on the liaison-reference contacts list, and 7 departmental
	personal and group contacts and distributing	meetings included the institutional repository, reaching about
	marketing materials	120 faculty members.
	2.1 Support the infrastructure and perform	2.1This goal has been accomplished. The repository was
	1 1	migrated to a new, more stable, Windows installation in the
	the ScholarShip as it enters phase two of its development	summer of 2009 and has been stable ever since. In addition, usability tests were carried out and changes to the repository
	Criteria for Success:	were made accordingly.
	-Configuration errors fixed and repository	were made accordingry.
	infrastructure stabilized	Work on administrative tools for the School of Art and
		Design (SOAD) to manage their project has been
	Art School	accomplished, and interface enhancements also allowed for
Digital Collections		customized upload forms based on document type. In the last
219.001	ETD	month, the decision has been made to migrate the SOAD
	-Interface enhancements and software uploads	collection into a separate, more flexible, repository software.
	as necessary	2010-2011 goals have been updated to include further work on this new repository.
	2.2 Work with Collection Development and the	
		2.2 Updates were made to the faculty self-submission upload
		forms, tailoring them to specific document types, as a result
	programming support for the creation of a	
	sustainable workflow for IR deposits by faculty	of usability testing. Workflow for ETD deposit was worked

	developed	tools are needed at this time.
	-Necessary tools for additional processing by	tools are needed at this time.
	Library Staff are created and implemented	
	Elorary Starr are created and implemented	2.1 This was done as requests deemed it
	2.1 Refer patrons and outside libraries to the IR	2.1 This was done, as requests deemed it
	for request fulfillment	appropriate.
ILL	for request rummment	
ILL	2.2 Improve staff knowledge of scholarly	2.2 William informed ILL staff of on-going library
	communication and copyright	efforts and responded to questions about copyright
	communication and copyright	and licensing, as needed.
		2.1 Done
		2.1 Done
	2.1 Activate the online submission form	2.2 Done, see <a href="http://thescholarship.ecu.edu/about">http://thescholarship.ecu.edu/about</a>
	2.17 retivate the online submission form	2.2 Done, see http://tilesenorarship.eed.edd/dbodt
	2.2 Develop guidelines for content to be	2.3 Done, and exceeded: we have been able to accept content
	included in ScholarShip	from external depositors as well.
	merausu m semerang	arom enternal depositors as well
	2.3 Accept content through the form from pilot	2.4 Incomplete: a PR group was formed and met once or
	participants	twice without going farther than encouraging both libraries
		to send liaisons out with brochures that we already have.
	2.4 Develop a public relations/marketing plan	There was not a comprehensive or clear plan drafted.
	to publicize ScholarShip to internal audiences	
	and across campus	2.5 Done, we have a stable, functioning repository capable
		of ingesting, storing, and displaying deposited items.
	2.5 Plan for full implementation of ScholarShip	
	in 2009-2010	2.6 Doneinternal review and review with a group of
		volunteers led to interface enhancements
Institutional Repository Task	2.6 Review the interface, recommending	
Force	appropriate enhancements by summer 2009	2.7 Partially complete: ETD workflow documented. We can
		develop any additional documentation as necessary to train
	2.7 Document staff procedures related to the	new workers or to develop new procedures.
	most common types of materials added	
	(including ETD's, Art School portfolios, and	2.8 Incomplete: we have not created a sustained effort
	text-based articles) by fall 2009	toward clearly defined audiences. Perhaps our Open Access
		Week activities will create a pool of likely supporters for
	2.8 Enlist campus partners who will advocate	future advocacy efforts.
	for and support the IR	
		2.9 Partially complete: the current library webpages do
		highlight the IR, and we have made our metadata freely
	contributing metadata to OAI harvesters and	available. One of the harvesters we were interested in,
	highlighting on library webpages	OAIster, has been bought by OCLC and it is unclear if they
		will be harvesting more content. Joseph has not followed up
	2.10 Draft policies related to the ongoing	with UNCG on having NCDOCKSS harvest our metadata.
	operation of the repository	
		2.10 Ongoingas we discover the need for additional
		policies we can add them.

#### ${\bf 3.}\ \ {\bf Improve\ accessibility,\ awareness\ and\ use\ of\ library\ collections\ and\ services.}$

Department / Committee / Task Force	Strategies	Outcomes
Administration	3.1 Research and develop a 3 year marketing strategic plan for Joyner Library. (Marketing)  3.2 Develop a marketing byline for Joyner Library. (Marketing)  3.3 Work with Heads of Service to identify specific marketing needs for the fiscal year and raise awareness of product or services via electronic methods, bibliographic instruction classes, and subject liaisons. (Marketing/Project Development)  3.4 Define no/low costs marketing tools for Joyner Library. (Marketing)  3.5 Develop a general brochure for Joyner Library with inserts for all special collections and services. (Marketing)  3.6 Develop an annual report for fundraising and outreach. (Marketing)  3.7 Publish a calendar which promotes services and distribute to ECU campus and external constituents. (Marketing)  3.8 Develop and maintain networking relationships with ECU community through memberships on committees and outreach events. (Marketing)  3.9 Establish protocol for identifying grant opportunities and for vetting them. (Project Development)	3.1 Results: This goal was not completed. Trends and feedback from LibQUAL surveys and focus groups conducted with the Revisioning task force were reviewed. One evaluation to assess response to marketing for one event was conducted. Meetings with Core Team groups were begun to collect needs of Joyner staff and faculty. Because of the heavy workload constraints, there was not adequate time to complete the research needed for this task.  3.2 This was to come out of the previous goal and was not completed.  3.3 Interviews with most departments were held in the spring of 2010. There remain 2-3 additional department meetings. In addition, members of Director's Council were surveyed about the use of current marketing tools. Information gathered from these meetings is being incorporated into decisions regarding marketing for the library.  3.4 The annual report and most invitations moved from paper to electronic format. No new brochures were printed. Developed and sent out electronic monthly newsletters. The Eastern NC Literary Homecoming brochure was changed to a postcard and major marketing was conducted through the webpage and a new Facebook account.  3.5 It was decided that this was not needed. Most departments created simple bookmarks or other inexpensive tools for marketing and there was no need for a library wide brochure.  3.6 An annual report was developed and disseminated electronically.

	the monthly e-newsletter and on-going electronic marketing of events and programs in the library. In addition, the ECU campus calendar included Joyner events. We designed a new development website that will include a list of Joyner events.  3.8 The Marketing Director is a member of the campus wide Communications Committee.  Coordinated and created marketing materials for 19 Joyner hosted events and two Friends of Joyner Library events. In addition, coordinated 10 community events connected with the Eastern North Carolina Literary Homecoming.  3.9 Meetings were held with several heads of service to survey interest in developing new grant projects and the response was a request to wait another year. Task Timelines for recurring grants were developed and sent to all parties involved with the grant writing process.
3.1 To promote Cooperative Borrowing service to community colleges, colleges, and universities in Eastern North Carolina  3.2 Continue to identify appropriate educational institutions for Cooperative	3.1 The Circulation Department Head mailed 22 invitations to local colleges in Eastern North Carolina to join the Cooperative Borrower program. As of the time of this report five colleges joined the program. This goal will be continued as other colleges and universities have been identified to be invited to join the Cooperative Borrowing Program.
Marketing and Public Relations Manager in increasing utilization of the library's collections by: using library items in displays and advertising through the Joyner Library e-newsletter, announce list, and East Carolinian. Advertise a pilot program for Pull & Hold services for all library borrowers  3.4 Promote borrowing services to Area Residents in Eastern North Carolina	3.2 This goal will be continued as other colleges and universities have been identified to be invited to join the Cooperative Borrowing Program.  3.3 The Circulation Department has maintained a monthly heritage and diversity book display throughout this current goal cycle. These displays were advertised through email announcements to the Vice-Provost for Equity, Diversity and Community Relations, the Chief Diversity Officer for the Office of Institutional Diversity, Joyner Library faculty and staff, Joyner Library's E-
	3.1 To promote Cooperative Borrowing service to community colleges, colleges, and universities in Eastern North Carolina 3.2 Continue to identify appropriate educational institutions for Cooperative Borrowing opportunities in Eastern North Carolina 3.3 Collaborate with the Joyner Library's Marketing and Public Relations Manager in increasing utilization of the library's collections by: using library items in displays and advertising through the Joyner Library e-newsletter, announce list, and East Carolinian. Advertise a pilot program for Pull & Hold services for all library borrowers 3.4 Promote borrowing services to Area Residents in Eastern North Carolina

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		page. A new book display was created for popular reading books and newly released DVDs.
		3.4 The goal needs to be continued to complete the task.
		-
	All CD&TS Depts: 3.1 Articulate an effective customer service ethos by:Developing a common understanding of what this means and developing measurable expectationsContinued expansion and enhancement of Section's web pageDevelopment of marketing efforts to educate our internal customers about what we do and how it impacts their servicesDevelop a series of forums to highlight activities of interest to others in the LibraryEstablish Cataloging Policy Council with representation from all East Carolina Network libraries to ensure harmonious use of shared catalog.	Spec Coll Cat, Metadata & Auth Dept.: 3.1 Cataloging Policy Council established, with in-person meeting occurring August 2009. Subsequent meetings have been virtual, on an as-needed basis.  3.2 Work with Daily Reflector grant was completed. Over 7000 photos were
	Mono Acq Dept: -Symphony acquisitions transition: (see details at ALS goal 7)	Quality assurance has been ongoing, in response to user comments received via the website.
Collections & Technical Services	Spec Coll Cat, Metadata & Auth Dept.: 3.2 Support the development of Encore, the digital objects repository by:Finish involvement in DR grant (July 2009)Finish finding aid project begun by J. Joyner to upgrade MARC records for	The hiring of a Metadata Technician in March, 2010 has enabled us to continue work on upgrading manuscript collection records, of which to date 387 out of 911 have been completed. Some of these were completed by an intern who worked spring semester 2010.
	manuscript collections encoded by Apex (#1-911).	With the Metadata Technician's work, assisted by the work of a volunteer who
	Eliminate "invisible" backlog of metadata jobsParticipate in digital selection team and projects coming out of it (e.g. Mini-Page)Complete Special Collections Maps projects	been able to reduce the backlog of metadata jobs by 30% despite an increasing rate of scanning.
	(200 maps left)Ensure personnel most efficiently deployed to accomplishSet monthly goals for completion.	Stats and progress reports were provided to Special Collections and to the AD for Collections and Technical Services upon request.
	Give regular status reports to Special Collections and AD for Collections and Technical Services on completion.	The Department Head participated in the Digital Collections selection team and communicated cataloging priorities to
	Coll. Dev. Dept.: 3.3 Continue and increase marketing and	the department accordingly.
	outreach to our user community (specifically, faculty and graduate students, by:	The Special Collections maps project, which was too ambitious for one year, has fallen behind several other priorities

Redesigning the Coll. Dev. Web page this year. It will be worked on at a -Issuing regular newsletters to promote slower pace next year. Special library's collections Collections staff have agreed to this plan. Mono Cat Dept: 3.4 Maintain lack of or eliminate Monthly goals for metadata completion developing backlogs of print materials by: were judged impossible to apply due to -Keep print cataloging tracker current the extreme variance in complexity of -Set appropriate timetables metadata jobs. -Coordinate re-lettering and changes in the online catalog as needed 3.3. The layout of the Collection Development web page has changed, and new information added regarding collection development librarians, the department's mission, and subject collection policies. Regular newsletters have been issued 3.4 Print cataloging tracker has been kept current. Backlogs of print and microfiche ECU theses and dissertations and original audiovisual materials have been eliminated. The Physical Processing Supervisor has worked with Circulation to ensure relettering and changes in the online catalog have occurred in a timely manner. 3.1 Implement a sustainable plan for adding 3.1 A collection development plan was new collections and enhancements to passed by the library assembly in the several of Digital Collections projects spring of 2009 and in-house digitization including the repository and the finding aidsprojects have begun. With the collection. efficiencies in the digitization and metadata workflow that were developed Criteria for Success: in the previous year, the projects that involve significant digitization have Enhancements to Digital Collections been developed quickly and efficiently. Repository --Implement collection development plan A Digital Collections project proposal that will provide a series of collections from process has been implemented. An within our holdings for digitization in the "advisory team" has been created with Digital Collections coming year representation from across the library, to -Finish and launch collection interface for review projects and advise the department of their impact on teaching the Seeds of Change grant --Create a collection for centennial oral and research. The team has met three histories times to rank a combined total of 31 -Begin to migrate ENCDL and past project proposals. Sixteen projects have exhibits into the new repository search been completed. Finding aids --Redesign interface for finding aids Collections were created for the collection interface and experiment with following: new forms of navigation and Centennial Oral History interoperability with objects in the Project

repository

-Develop a sustainable workflow for updating links in a finding aid when items are digitized

--Integrate University Archives finding aids with the current collection of Manuscript Collection Finding Aids

--Investigate addition to ArchiveGrid

3. 2 Work on department PR and collaboration initiatives

Criteria for Success:

-Increase visibility of Digital Collections and participation in collaborative networks --Investigate the possibilities of creating a Flickr collection and other digital PR initiatives

-Host the Digital Collections Collaboratory Blog

--Investigate the possibility of adding books of ALA. from our digitized collection to Openlibrary

Special Collections Oral History Collection

- North Carolina Maps
  - A.R. Ammons Collection
- Sustainable World: Student Projects in Interior Design

Preliminary work on the interface for the Seeds of Change project was completed in the spring of 2009. A focus group was then conducted to gather feedback in August, and a new test interface was developed for October workshops. The collection was completed and launched in December of 2009. It won the Gale Cengage Learning Award for Excellence in Reference and Adult Library Services in January of 2010 from the Reference and User Services Association (RUSA)

Collections were also created to migrate several older Digital History Exhibits. Where possible, the exhibits were completely removed. However, if information could not be adequately migrated to the new repository, the exhibit was left intact:

> Alice Person: Good Medicine and Good Music

- Bath Tricentennial
- John Lawson, Naturalist
- The Dwight M. Holland

Ceramics Collection

Work on migrating the Eastern North Carolina Digital Library has entered the planning stages in the spring of 2010. We expect to complete this migration in 2011.

In April of 2010 a redesign EAD repository was launched, now called Joyner Library Collection Guides in order to be more inclusive that the previous East Carolina Manuscript Collection Guides. The new repository includes 10 finding aids from the University Archives and plans have been made with that department to continue adding more as they are created. A new stylesheet has been developed to facilitate deeper interaction with the finding aid. Access to digitized objects referred to in the finding aid itself and a

		venue for collaboration through comments has been integrated. The workflow for updating links in the finding aid has been updated to make changes more efficiently.  Addition to ArchiveGrid has not been investigated this year due to competing
		priorities.  3.2 Department PR initiatives have been undertaken including creating a Flickr collection that links back to Digital Collections and continued hosting of the North Carolina Digital Collections Collaboratory blog. Further cooperation with Openlibrary has been ruled out due to lack of response from the Internet Archive. Much good publicity was unexpectedly had from the launch of the Seeds of Change project. The collection was featured in The Daily Reflector paper several times and has been heavily visited by the local community. In addition, Joyner Library Digital Collections was reviewed in The Journal of the Society of North Carolina Archivists and was featured in D-Lib
		Magazine.
Exhibit Committee	3.1 Seek out the opportunity to do exhibits that will support and promote library collections.	3.1 The Exhibit Committee was responsible for the installation of seven exhibits this year. It also reviewed, accepted and provided support for the installation of three exhibits. They are: Sweetening the Sour Apple: Celebrating Women's Heritage Month, Dorsey: "a perception of events", Telling Our Stories Photography, The Storm of the Century: Remembered, Fine Arts Print Exhibit, Second Annual Joyner Library Graduate Student Art and Design Exhibition; First People Heritage Center Exhibit; "Energetic Surfaces" MFA Thesis Exhibition, Three Cups of Tea Exhibit, and "Women Artists" Professors of the Studio.
ILL	<ul><li>3.1 Increase awareness and use of ILL's various services</li><li>3.2 Revise the ILLiad interface in response to patron recommendations</li></ul>	<ul><li>3.1 Outreach efforts to eastern North Carolina institutions were curtailed by budget cuts.</li><li>3.1 The department's website and Facebook page were updated throughout</li></ul>
	3.3 Develop additional online tutorials that will provide basic guidelines and instructions on using ILL's various services	were created. 3.1 Various announcements and short
	and the ILLiad interface	statements were submitted to library

- 3.4 Expand the pilot document delivery of print journal articles to graduate students
- 3.5 Investigate and implement other ways to further improve the services of ILL/DD.
- 3.6 Prepare for and implement the Symphony ILS and WorldCat Local.
- the new library website.

- personnel for inclusion in newsletters, web announcements, digital flyers, etc. 3.1 Entered Alerts into ILLiad to update
- current patrons of changes, new features,
- 3.1 William presented ILL/DD and ILLiad training sessions to DE education cohort groups and to a SecondLife early high school/college class.
- 3.1 By joining the LVIS and LYRA 3.7 Advise on the creation of and migrate to groups and renewing our ties with the ASERL and SOLINE groups, many additional free-lending libraries were added to our potential borrowing and lending strings, including some in North Carolina.
  - 3.2 The login screens and request forms were edited in response to patron suggestions.
  - 3.2 The main menu displays were customized by user status; now only forms appropriate to each status are displayed and these are now listed in the order most needed by each status.
  - 3.2 An automated password reset feature was activated.
  - 3.3 Nine additional tutorials were recorded and posted online, bringing the total so far to 16.
  - 3.4 Graduate students and staff were added to the on-campus document delivery service that was previously only available for faculty members.
  - 3.4 Microform materials, book chapters, and other short sections of documents were included in the service, in addition to the print journal articles.
  - 3.5 Investigated, trialed, and began to implement the RapidILL service.
  - 3.5 Configured and began training staff on ILLiad 8.0.
  - 3.5 The interlibrary loan policy was completely rewritten to update and to clarify the service; it was approved by Library Assembly.
  - 3.5 A new document delivery policy was written; it was approved by Library Assembly.
  - 3.5 A new Pull&Hold policy was drafted.
  - 3.5 In collaboration with Web Services. created and launched desk statistics programs for borrowing/document delivery and lending.
  - 3.5 Investigated shipping options and changed shipping providers for various

		services to save money.  3.6 Extensive Symphony training sessions on the Circulation module were attended and processes were adjusted after implementation.  3.6 Individual training sessions were provided to patrons on how to use the Symphony OPAC and WorldCat Local.  3.6 Input was provided to the OPAC Taskforce and to the WorldCat Local Taskforce on desired changes.  3.7 Much feedback was provided to
		Web Services about the evolving website design. 3.7 The department's webpages were migrated.  Mike was moved to desktop support as
	3.1 Provide IT support in the library during non-traditional office hours (8-5)Have an IT staff member in the building during major special events.	Reference assumed responsibility for the DLC area; his position was vacated and not filled due to budgetary constraints. It has since been eliminated  An IT staff member was available for assistance during the Librarian-to-Librarian Summit, the Literary Homecoming, and other major events as warranted.
	3.2 Implementation of Symphony -Personalize Joyner interface	Implemented a number of changes and additional functionality including such notables as: modifying and updating search indexes, new titles list, a "back" button fix, changing labels, and incorporating a link to UNC Express (WorldCat Local)
IT	-Investigate additional products to better serve public such as discovery tools, enhanced content, etc	One member of the department participated on the Discovery Tool Task Force to help identify an appropriate discovery tool; an additional member was added to the task force to provide information and data from Symphony during the implementation phase; enhanced content decision delayed until the next fiscal year
IT	3.3 Increase service through videoconferencing to the University Community -Publicize videoconferencing facilities as a resource to the campus community -Provide more proactive contact with those	Installed first full High Definition videoconferencing system with stereo sound on campus  Created and configured portable
	assigned to use facilities  3.1 Revise the music library's Facebook in	videoconferencing system

	order to make it a more effective outreach	to a page and this resulted in graduated
	tool.	students not signing on to the page. Our fan count did, however, quickly grow to double what we were left with after the migration, and it has continued to
	3.2 Contribute to the revision of Joyner's circulation policy.	gradually increase to over 100.
	3.3 Contribute to ECU's heritage month	3.2 Completed.
	and ethnic/cultural celebration calendar	3.3 Exceeded. Two display cases were
	events.	devoted to ECU heritage month themes- Black History Month and Women's
	3.4 Plan and carry out a celebration of the Music Library's 35th anniversary.	Heritage Month.
		3.4 Completed. From all accounts, all
	3.5 Complete Symphony implementation	celebration activities were appreciated
	and creatively adapt the system to our processes and patron needs.	by our patrons.
	Critorio for avecessi	3.5 Completed.
	Criteria for success: -New creative ways to use Facebook to	
	communicate music library activities to	
	patrons developed and implemented;	
	number of Facebook friends doubled.	
	-Circulation policy input submitted by	
	deadlines set by the Circulation Policy Task	
	ForceDevote one online or physical	
	display/exhibit to an ECU heritage month	
	or ethnic/cultural celebration theme.	
	-Celebration completed.	
	-Implementation completed and creative	
	adaptation begun.	
	3.1 Improve access to historical information	1
	in the clipping file by introducing a field to the database that indicates the quantity of	
NCC	items available under each subject heading.	3.1. No progress has been made on this
	tems available ander each subject heading.	goal. Other web-related issues were
	Criteria for success:	given a higher priority.
	Format of online records is revised to	
	include indicators and the progress on	
	updating records is demonstrated with	
	substantial number of records converted.	
	3.2 Improve access to local history and	
	genealogy information by updating web guides, including Pitt's Past and the Daily	
	Reflector Index.	3.2 New abstracts were prepared for Pitt's Past and are being added to the
NCC	Criteria for success:	appropriate web page. Selected web
	Pitt's Past is updated to include articles	guides have been weeded or updated.
	through 2008; County records page	The Daily Reflector Index has been converted to a LibGuide.
	includes recent acquisitions, 1900 Pitt	converted to a Libouide.
	Census Index is complete; and plan	
	established for updating Reflector Index.	

	1	T
NCC	3.3 Take initial steps to expand coverage of the Eastern North Carolina Digital Library by identifying materials to digitize, including maps, prints, broadsides, pamphlets and selected books.  Criteria for success: Two Digital Collections Large Volume Project Requests Forms are completed, one by the end of April for consideration as a summer project, and a second by the beginning of fall semester.	3.3 High priority maps, prints, broadsides have been scanned and added to Repository. In addition, selected pamphlets relating to suffrage, slavery, and education have been scanned.
		3.1. To date more than 250 LibGuides have been published.
		3.2. The first stage of the reference stacks weeding project was completed.
	3.1 Continue to develop LibGuides to support library instruction.	3.3. The federal documents weeding and shifting project was completed.
	3.2 Complete the reference stacks weeding project.	3.4. Several members of the department took leadership roles related to the OPAC Task Force to investigate
	3.3 Complete the federal documents weeding and shifting project.	changes for Symphony and problem solve. Changes to web pages and
	3.4 Train for the rollout of Symphony.	instruction materials were implemented based on changes to OPAC. Reference faculty and staff completed relevant
	3.5 Cross-train with Circulation to learn how to perform basic departmental	Symphony training modules and contributed to implementation wiki.
	functions. Offer cross-training within	The department coordinated an
Reference	Reference for other departments. Cross-	instruction brainstorming session for
Reference	train within the Reference Department to familiarize colleagues about others' duties	teaching Symphony to classes
	and responsibilities.	3.5 Documents/microforms conducted
		Tips and Tricks training sessions for
	3.6 Continue collaboration with counterparts at Laupus Health Sciences	Circulation, ILL, and Reference. Several members of the department
	counterparts at Laupus Heatin Sciences	trained on workflows module with
	3.7 Continue to build upon our knowledge	Cataloging to complete weeding
	of tech-tools, e-reference, Second Life and	project. The entire Reference
	instructional technology to support distance	
	education.	Circulation Department for a session in the fall to learn basic departmental
	3.8 Collaborate with Assistant Director for	functions.
	User Services to create monthly displays	
	that highlight library resources and services	
		HSL worked together to market services and collaborate in SL and LibGuides.
		Reference department members have
		collaborated with HSL to record more
		than 10 podcasts to highlight common
		resources and services. Both libraries

		have hosted several webinars and workshops attended by representatives from both campuses. Reference Department representatives have participated on the IR task force and New Faculty Orientation with colleagues at HSL.  3.7 The Department reviewed using Centra for DE instruction. The department continually reviews the use of LibGuides. We evaluated LibraryH3lp software during the fall semester. During core meetings we reviewed go2web20.net (repository of social networking tools) and Gliffy (online diagram software). We also evaluated WizIQ, Dim Dim, and Vyew to determine usefullness in DE instruction: online virtual classroom softwares. The DE Coordinator collaborated with Laupus and Academic Outreach on design of new library building in Second Life. The new EBSCO Mobile platform was promoted in instruction sessions.
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		3.8 Departmental faculty and staff
		worked to create displays for Women's
		Heritage Month and Asia-Pacific
		Islander Heritage month. Documents
		were also selected and shared for GLBT
		and Native American Heritage month
		displays. Departmental members of the
		GreenTask Force created a display abou
		Earth Day and monthly bulletin boards on relevant topics.
	3.1 Increase access to collections of the	3.1 This goal was accomplished. The
		University Archives created ten finding
		aids for key record groups, including the
		Board of Trustees, minutes of faculty
		meetings, and the records of Presidents
	Carolina Manuscript Collection finding	Dennnis Hargrove Cooke and Leon
	aids.	Redfroe Meadows, and Digital
		Collections formatted these in a manner
		consistent with finding aids for the East
special Collections		Carolina Manuscript Collection. The
		finding aids for the University Archives
		can be browsed as a group (through the Browse by Repository option) or
	Collections, make the finding aids available	
	through the Special Collections interface.	with an infant and
	At least ten finding aids will be completed	
	=	3.2 This goal was accomplished. The
		public program was held on March 26,
		2009, and approximately 100 persons

3.2 Design and provide content for a website and supplemental materials to provide access to the transcripts and audio files of the East Carolina University Centennial Oral History Project that generated interviews with twenty firstgeneration graduates of ECU; with the Centennial Task Force, sponsor a public program in Joyner Library on March 26, 2009, to showcase the results of the project. Unveil the website at public program.

#### Criteria for success:

Staff of University Archives work with the staff of Digital Collections and the Web Development Team to develop the website by March 9, 2009; at least 50 people attend the public program on March 26, 2009.

3.3 Increase access to visual materials in the was accomplished during the year. As a University Archives through reorganization timetable for the migration of the of collections, creation of fuller descriptions library's Web pages developed, it was in the University Archives database, and selection of material for future digitization projects.

#### Criteria for success:

By February 28, 2010, all photographs in the collection are re-numbered and entered into the University Archives database; information is transferred from the old database when appropriate. In the process, images for future digitization projects are identified. Staff members of Digital Collections are consulted to determine possible schedules for completion of these digitization projects. The re-numbering, reorganization, and description of the photographs will provide greater researcher access to many of the photographs and will greatly simplify in-take procedures for new photographs. Time spent locating existing photographs and processing new collections by more than fifty persons. A public will decrease.

3.4 Re-design the websites of the University Archives and Records Center to promote greater access to collections of the Archives and to services of the Records Center.

#### Criteria for Success:

attended. The remarks of the interviewees were quite moving and members of the audience participated in the discussion. The interviews and ancillary material pertaining to the interviewees and East Carolina University were made available through a special Web site. The interviews were also made available through Digital Collections.

- 3.3 All photographs in the University Archives collection were re-numbered and entered into the University Archives database. However, development of the accompanying metadata for the images has not been completed.
- 3.4 Considerable work on this strategy decided to complete these pages by August 1, 2010.
- 3.5 Instead of one public program, two programs were held. Digital Collections mounted in the Second Floor exhibit arear an impressive exhibition of forty large images from the Seeds of Change online collection. The images were organized within the eight categories used for the online collection. An essay accompanied each group of images, and captions explained the content of individual images. Also included were computer terminals at which visitors could explore the Web site and view a video interview with staff of the *Daily* Reflector. An invitation-only event honoring the Whichard family was held on January 21, 2010. This was attended opening of this exhibit as well as major exhibits mounted by the Special Collections Department and the North Carolina Collection in commemoration of the 250<sup>th</sup> anniversary of the founding of Pitt County, was held on the evening of February 2, 2010. This event was cosponsored with the Pitt County Historical Society. The speaker was local historian Roger Kammerer, who spoke on the history of the *Daily*

A plan will be developed in collaboration with Web Services by April 2009. The Records Management section will be addressed first and will be completed by the Room. Attendees then browsed the end of August 2009. The University Archives' first-level pages will be completed by December 2009. The lower levels of the University Archives pages will 3.6 This goal was accomplished. To be completed by February 28, 2010.

3.5 In cooperation with the staff of Digital Collections, the Major Gifts Officer, and staff in Administrative Services, sponsor a public program in the fall of 2009 showcasing the Seeds of Change website, honoring the Whichard Family, and soliciting feedback concerning unidentified images in the collection of digitized images produced by the Greenville Daily Reflector, 1949-1967.

#### Criteria for Success:

At least 50 people attend the public program held in September or October. At least 5 attendees provide additional information concerning images in the collection.

3.6 In cooperation with the staff of Digital Collections, make transcripts of oral histories in the East Carolina Manuscript Collection available on the website of the Special Collections Department.

#### Criteria for Success:

A committee decides whether to link transcripts to individual finding aids or to create a separate page for oral history transcripts. A proposal for the project is submitted to Digital Collections staff, and the committee will work with them to set a schedule for completing the first 100 transcripts by February 28, 2010.

3.7 In cooperation with the staff of Digital Collections, develop procedures for digital reformatting of materials and collections in the Special Collections Department (exclusive of the University Archives, which already has developed such procedures). The procedures would guide staff in fulfilling patron requests and in recommending items and collections that

Reflector. Approximately 80 persons attended this talk, which was held in the library's Administrative Conference three exhibits.

date, 110 transcripts have been added the digital repository. Some of these interviews include audio versions. Some of the transcripts have been linked to the finding aids for the interviews, and the remainder will be linked during the 2010-2011 fiscal year.

3.7 Procedures, including a decision tree for handling scanning requests, were developed and incorporated into the department's procedures manual.

3.8 The University Archives produced an extensive exhibit on diversity at East Carolina University, which was on view from July 2009 until January, 2010. The exhibit was viewed by many individuals and several groups. A second exhibit, "From the Vaults of Special Collections: Pitt County 250<sup>th</sup> Anniversary Exhibit, 1760-2010," opened on February 2, 2010. Many of the eighty persons who attended the opening of several exhibits in the library that evening visited the exhibit in Special Collections, and quite a few people viewed the exhibit later. The exhibit was scheduled to come down by October 1, 2010.

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tutorials are loaded on website. Faculty			
CHUCHA IOI SUCCESS. INICIDEIS PROMOTEU IULOHAIS III			members promoted tutorials in
instructional classes as well with DE			-
3.1 Continue to update knowledge on students.			
software (Camtasia and Symphony) used to			
<b> </b>		<del>-</del>	<b>3.2</b> Five counties in the Latham Clinical
	TRC		Schools Network were visited providing presentations in Lenoir, Beaufort, Bertie,
Symphony system. Edit tutorials as needed Martin and Pitt counties. Elimination of			
			travel funding limited outreach to some
Publicize new updates to users. school systems. Seeds of Change			
resources and the Eastern NC Digital			
3.2 Expand, contact and/or promote TRC Library resources were promoted at all			
	1		outreach presentations. In addition, the
systems offering access to ECU Joyner two resources were promoted at one Library materials via the free Joyner national conference (ALA-Washington,			national conference (ALA-Washington,
Library Educator Card and other outreach DC), three state conferences (Council			
		Library Edilcator Card and other outreach	
resources and the Eastern NC Digital NC Middle School Association			
Library resources providing at least five Conference-Greensboro, NC; Eta State		services. Promote the Seeds of Change	for the Social Studies-Greensboro, NC;
presentations. Inform users of TRC Conference-Asheville, NC) and locally		services. Promote the Seeds of Change resources and the Eastern NC Digital Library resources providing at least five	for the Social Studies-Greensboro, NC; NC Middle School Association Conference-Greensboro, NC; Eta State

January Educator Card procedures.  3.1 The WDT developed a plan to add a level of functionality to the website through the inclusion of metadata. This metadata would help link common web content together through a database called the Information Center. Due to this database drive messign, users can sort and narrow the content based on limiters, tags, and themes. This design was applied to the databases and to all web content. The overall look and feel of the website.  3.1.1 Special attention will be made towards developing one landing page for all online library services (including the Massillation) and the latest through the About the Library content is still in neaded towards developing one landing page for all online library services (including the Massillation) and the latest through the About the Library content is still in action in the content based on the content based o		Outreach Program if there are changes in	at one community presentation.
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together through metadata.	Web Development Team	3.1 Develop a look, organization, and plan to implement a change to the library's website in order to improve the ECU's community's ability to navigate the website.  3.1.1 Special attention will be made towards developing one landing page for all online library services (including the Music Library, Joyner Library, and Laupus Library) in order to make the different library's collections more visible to the other campuses. This page will replace the current http://www.ecu.edu/csecu/libraries.cfm page. All libraries have been contacted and are willing to explore this option further with the Web Development Team.  3.1.2 Special attention will be made to the Distance Education web pages in order to improve their success at navigating the library's website	a level of functionality to the website through the inclusion of metadata. This metadata would help link common web content together through a database called the Information Center. Due to this database driven design, users can sort and narrow the content based on limiters, tags, and themes. This design was applied to the databases and to all web content. The overall look and feel of the website was completely changed.  In regards to improving ECU's community's ability to navigate the website, early results of assessment indicates that the databases added functionality has been well received although the About the Library content is still in need of improvement.  3.1.1 Discussions have taken place concerning this landing website without much work on it thus far. Although all the libraries are interested in improving this page, the joint work on the discovery tool implementation took presence as well as did the Joyner Library redesign. Plans to work on this web page need to be reviewed in the next year.  3.1.2 Distance Education is one of the many ECU statuses that people can choose to limit the content. By choosing Distance Education as a status, only the web pages that give information that such students would need appear. For example, information about exhibits happening in the library or fines for on campus students is not linked to the distance education status metadata. Overall, the library has made many video tutorials. The WDT has tried to improve the functionality of these videos by offering them both in Flash and

4. Examine the role of physical and digital collections in the  $21^{st}$  century library. January 2009 perspective: Manage and develop collections for the  $21^{st}$  century library.

Department /Committee /Task Force	Strategies	Outcomes
Circulation	4.1 Improve accountability of general collections materials by using inventory program. We hope to finish the inventory for the general stacks collection by May 2009, before we switch to a new library circulation system  4.2 Monitor general circulation of collections to identify areas that need "weeding," compacting, or shifting. Contact Collection Development Head of Services for review of identified areas  4.3 Work with the Circulation/Reserve Policy & Procedure Task Force to merge and update the Joyner Library Circulation/Reserve Policy, Music Library Circulation Policies, and Equipment Policy for consistency of user-centered services  4.4 Perform an inventory of the library's audiovisual collections in order to organize and update the audiovisual materials  4.5 Perform an inventory of the library's reserve collections in order to organize and update materials currently needed for ongoing classes	4.1 The inventory could not be completed before we switched to a new library circulation system. This goal will continue in to next year's goals.  4.2 This goal will be continued due to funding for the STEPP project which will provide additional staff to "weed" the collection so it can be back-shifted. The flat and oversize in compact shelving was moved upstairs to the third floor; Special Collections will utilize some of the space in compact shelving.  4.3 Completed: The Circulation Policy was approved and imcorporated into the Joyner Library Policy Manual.  4.4 Completed: This goal has been completed; the VHS collection was inventoried during June 2009.  4.5 Completed: The Circulation Reserve Collection has been inventoried and combined under each professor's name. The Reserves Coordinator completed pulling all Reserve items into one shelf space alphabetized by the professor's name.  Therefore we have permanently moved the Joyner Library books placed on Reserve by Faculty, behind the Circulation desk in our staging area to allow for better control and tracking of the books through check out at the Circulation Desk.
Collections & Technical Services	<ul> <li>4.1 Weeding of collections - continue this, with emphasis on:Serial packages with perpetual access (as identified March 2009)Judicious de-selection of monographs and other materials</li> <li>Mono Acq, Coll Dev, ECRA &amp; ECRC:</li> <li>4.2 Implement individual E-Books acquisitions workflow by fall semester 2009</li> <li>ECR Acq. Dept:</li> <li>4.3 Continue transition of print subscriptions to online only</li> </ul>	4.1 Staff and students have processed a total of 57,000 de-selected items.  Mono Acq 4.2 While a few bumps in the workflow remain, liaisons were able to select and order title-by-title ebooks using firm order allocations via YBPs Gobi and the titles were ultimately activated in Serial Solutions and in the Symphony OPAC.  4.3 Transitioned approximately 300 print or print+online subscriptions to online only formats.

Coll. Dev. Dept:

- 4.5 Manage libraries' collections to maximize access to scholarship within budget constraints:
- --Review all standing orders for currency, use, costs, and relationship to curriculum
- --Conduct a focused review of serials subscriptions (for fiscal year 2009-2010), then plan and conduct an expanded review of serials to make decisions for fiscal year 2010-2011
- --Review paid electronic resources subscriptions for content, use, costs, and relationship to curriculum, on or before renewal
- 4.6 Judiciously de-select monographic materials no longer needed to support research and learning at ECU and those for which archival online access is available
- 4.7 Develop and Differentiate Service to Interdisciplinary Programs, PhD Programs, Research Centers, and Cross-Campus Programs
- 4.8 Stress cooperation with Laupus to prevent duplication and support interdisciplinary research
- 4.9 Conduct focused collection analyses as need arises
- 4.10 Investigate and track impact that Google Books settlement will have on future library services

#### ECR Cat Dept.:

- 4.11 Incorporate the cataloging of ebooks—packages and individual titles—into the regular work of the department (in cooperation with ECRA, Mono Acq & CD)
- --Train designated staff person
- --Create procedural documentation
- --Determine appropriate productivity standards
- --Publicize efforts in this area
- 4.12 Complete the integration of Serials Solutions Ebook package processing into department workflow (by May 2009)
- 4.13 Assess whether certain Ebook packages should be managed through Serials Solutions rather than direct from publisher or supplier

- 4.4 Currently carrying out a project to more fully harness the capabilities of the ERMS. ECRA has reviewed all license agreements in the ERMS to remove duplicate license records and enter information on terms. signatory, and resources that licenses cover. The department has developed guidelines to consistently remap terms from all active license agreements into corresponding records in the ERMS and is in the process of carrying out this remapping. Once the ERMS is fully implemented, the department will endeavor to file gaps in the licenses on file by contacting vendors regarding license terms for e-resource acquisitions that do not have agreements on file and by requesting countersigned copies of agreements on file that only have an ECU signature.
- 4.5 Done. We cancelled 305 standing orders for an approximate savings of nearly \$91,000; cancelled 518 serials subscriptions for a savings of more than \$200,000; and advised ERRC as necessary to conduct their review

#### 4.6 Ongoing

- 4.7 Did not meet this goal—perhaps we can return to this after we've had some time with changed liaison assignments
- 4.8:Several liaisons have contacted Laupus librarians regarding journals and service to departments. This should be increased as we purchase more electronic books.
- 4.9: Not done—our focus was rather on archival online journals packages and creating plans for Project STEPP weeding and shifting
- 4.10: Eleanor Cook and Cindy Shirkey have been tracking the Google Books Settlement and can advise the library if the need arises
- 4.11Three different staff people have been trained and some procedural documentation has been created, but rapid staff turnover has slowed the cataloging portion of this effort. This goal has not been completed.
- 4.12 E-serial profiles from Joyner and Laupus were merged and a joint profile for ebooks was developed and implemented. Serials Solutions records are added, updated

		and deleted on a monthly basis.
Digital Collections	4.1 Continue to make critical infrastructure updates and test developments through grant- funded and other special initiatives that will enhance our ability to create, sustain, and preserve digital initiatives  Criteria for Success: -Critical infrastructure updates -Investigate switch to JPEG2000Set up OAI protocol for exposing our records for harvest -Investigate and advocate for a digital preservation solution for our data -Grants and special projects  4.2 Act as lead institution should the Ensuring Democracy through Digital Access grant be funded by NC ECHO  4.3 Develop a Mini Page project and full-text searchable database  4.4 Continue to support web development for the Seeds of Change grant in its second year	4.13 Initial assessment performed by HOS, ERC Acq. on existing ebook packages and some sets now have Serials Solutions records. Vendor records for new sets will be evaluated against Serials Solutions records by HOS, General Coll. Cat (formerly ERC Cat). Vendor records for existing sets will periodically be re-evaluated and Serials Solutions records will be used if quality is similar to or better than vendor records.  4.1 Testing of the JPEG2000 format was done in the spring as part of one of the inhouse digitization projects. We plan to begin using this as the master image format in the next year. The OAI protocol for exposing records was implemented in early 2010. We registered both Joyner Library Digital Collections and The Scholarship with the two most prominent repository aggregating services. However, due to recent changes in OAIster, we are investigating further steps to have records available through this major database.  A Digital Preservation Task Force was created late in the fall of 2009 and the Digital Initiatives Librarian served as the chair. The committee delivered a report with recommendations to the library in May of 2010. Several recommendations will be incorporated in Digital Collections in the coming year including the creation of preservation metadata records and creation of regular checks of MD5 checksums for detection of file corruption. Further changes will be undertaken with approval from the Executive Council.  4.2, 4.3, 4.4 The grant proposal for the Ensuring Democracy was funded and work has begun (see more information under Goal 5). A proposal for further work on the Mini Page project was not pursued. The digitization and web development portions of
ILL	<ul> <li>4.1 Provide ILL- usage data to subject liaisons and others to advise their decisions on weeding and relocating collections</li> <li>4.2 Investigate the Google Books settlement with Technical and Collection Services</li> </ul>	the Seeds of Change project were completed in December of 2009.  4.1 William provided 19 reports, ranging from all titles in the L range to groups of specific titles.  4.2 Since the settlement has not been approved or enacted, in fact since its Fairness Hearing was postponed after the US Department of Justice filed a brief claiming that the settlement violates anti-trust laws, no

		meetings were held with Technical and Collection Services to discuss the implications of the settlement on ILL, collection development, and acquisitions.
	4.1 Monitor developments in LOCKSS and other resources	
	4.2 Repopulate our own LOCKSS box	
IT	4.3 Set up a schedule to keep LOCKSS box up to date	LOCKSS box content repopulated and is updated upon received notification from the
	4.4 Ensure equipment used to support the ScholarShip is maintained and updated	LOCKSS community
	4.1 Revise the J.W. Pepper score approval plan.	
Music Library	4.2 Develop the circulating collections in the area of instrumental music.	4.1 Postponed to next year due to collection development budget issues that needed attention and the suspension of the plan for budgetary reasons.
	Criterion for success: -Revision completedItems identified and orders placed.	4.2 Completed.
	4.1 Develop formal selection criteria and priorities for digitizing materials in the North Carolina Collection.	4.1 Plan was developed to give priority to
NCC	Criteria for success: A collection development policy for digitizing NCC materials is drafted and approved.	cataloged maps, broadsides and prints. For digitization of books and pamphlets, priority would be given to selected topics.
	4.2 Develop a plan for expanding the coverage of the Roberts Collection to provide more comprehensive coverage of North Carolina related fiction of the past three decades.	4.2 Staff developed preliminary
NCC	Criteria for success: By the end of the review period, criteria are established for identifying related materials from 1970 through 2000, and work has begun on a preliminary checklist.	bibliography of North Carolina related fiction published between 1970 and 2009. The list was used to begin new acquisitions.
	4.1 Make Stuart Wright Collection accessible to campus and remote users.	4.1 The collection was unpacked and shelved on time. The inventories of the books and manuscripts were completed on
	Criteria for Success:	time. Copies of the inventory are available in the Search Room and can be sent
Special Collections	By the end of December, 2009, the collection is	electronically to interested researchers. The university decided to purchase the collection.
	unpacked and shelved; plans are set for undertaking ar	The inventories were of great value to the
	inventory of the collection as required in the contractual agreement with Dr. Wright. Based on	appraiser who evaluated the Collection in connection with the purchase. The Assistant
	priorities recommended by three professors in the	Director for Special Collections helped draft
	Department of English, the inventory is begun by	the appraisal agreement, met with the
	December 2009 and completed by May 1, 2010. As Inventories of the books and manuscripts are	appraiser, and faciliatated his week-long stay in Greenville. In addition, he reviewed sales documents and helped bring the sale to
	completed, make them accessible worldwide on the	fruition.

	department's Web site.	
	department's Web site.  4.2 In consultation with the staff of Building Operations and Administrative Services, develop a plan for accommodation of all collections for the 2010-2015 time period.  Criteria for Success:  A committee composed of faculty and staff who work with the University Archives, the book collections, and the East Carolina Manuscript Collection develops a plan by December 15, 2009. The plan provides for a minimum of five years of growth in the collections.  4.3 Complete ongoing revisions to collection development policies for the East Carolina Manuscript Collection, the Hoover Collection on International Communism, the Rare Book Collection, the Schlobin Collection, and the Special Collections Reference Collection.  Criteria for Success:	4.2 A committee was appointed to research this issue. After consultation with Building Operations and Library Administration, it was decided to allocate space in the compact storage area of the basement. Doors were installed on each side of the area for security purposes. The space allocated to the Special Collections Department in this area will be sufficient to accommodate at least five years of growth in the collections of the University Archives and East Carolina Manuscript Collection.  4.3 This goal was accomplished. Revised policies for all of these collections were developed, approved by the Library Assembly after consideration by the Operations Policy Review Committee, and
	After consultation with appropriate ECU faculty, evaluation of the research needs of students, and research into the nature of any similar collections in North Carolina, the policies are completed by February 28, 2010, and submitted to the library's Operations Policy Review Committee for consideration.  4.4  Explore the feasibility of connecting the water alarms in Special Collections to an alert notification system for use when the area is unattended.  Criteria for success:  By May 31, 2009, a staff member determines whether a wireless system can be implemented, obtains a price quote for the work, and determines whether the library can fund this work in the	added to the library's policy manual.
TRC	<ul> <li>2010 fiscal year.</li> <li>4.1 Judiciously de-select materials in the fiction and nonfiction curriculum collection.</li> <li>4.2 Inventory TRC collection.</li> <li>4.3 Revitalize the Mixed Media Collection as funding permits.</li> </ul>	4.1 Folklore and fairytales, natural sciences, applied sciences, and biographies (A-D)were identified as priority areas this fiscal year. More than 1,150 titles werewithdrawn from these areas. Deselection of biographies (E-Z) and fiction materialswill begin later this summer.  4.2 Inventory from 500-999 was completed with 5,814 items being inventoried. 553 items were misshelved and corrected; while, 17 collection/call number problems resolved. Maliha has been involved in working with Carol Wade on the beta testing of the Symphony Inventory Module; however, the testing is still in progress. No TRC Inventory has been accomplished using the Symphony

Based on ongoing inventory project, inventory on materials from	system at this time.
500 to 999 will be completed. Training in Symphony will be	<b>4.3</b> Funding to enhance the Mixed Media
necessary to accomplish this goal.	Collection was requested, but denied due to
	budget restraints. Funding for this collection
Purchase materials based on the TRC collection development	will be requested again for the 2010/2011
needs in conjunction with the current trends, technology and	academic year
users' needs of the Mixed Media Collection.	<b>4.4</b> Research has been conducted for
	consideration in regard to budget allocations
Research budget allocations in regard to FTE/student enrollment	for the TRC. Proposal will be submitted to
based on peer Institutions, school media centers and the College	Joyner Executive Committee for 2010-2011
of Education projected enrollment increases. Using information,	fiscal year.
develop a proposal for an equitable permanent allocation which	
will allow for maintaining, increasing and updating the TRC	
curriculum collection.	

# 5. Provide educational and cultural opportunities for residents of eastern North Carolina. January 2009 perspective: Provide educational and cultural opportunities for the university community and residents of eastern North Carolina.

Department / Committee / Task Force	Strategies	Outcomes
Administration	<ul><li>5.1 Define no/low costs marketing tools for Joyner Library. (Marketing)</li><li>5.2 Coordinate, fundraise and promote the Eastern North Carolina Literary Homecoming. (Project Development)</li></ul>	5.1 The annual report and most invitations moved from paper to electronic format. No new brochures were printed. Developed and sent out electronic monthly newsletters. The Eastern North Carolina Literary Homecoming brochure was changed to a postcard and major marketing was conducted through the webpage and a new Facebook account.  5.2 Wrote three grant proposal and three campus proposals for funding. Managed 10 community events and one two-day campus event involving eight artists. This included coordinating artist fees, travel, and program logistics. Coordinated marketing through mailings, web site, radio and newspapers. Managed registration and CEU credits.
Digital Collections	5.1 Pursue the Ensuring Access to Democracy grant in collaboration with the State Library of North Carolina and UNC Chapel Hill, to digitize approximately 2,300 state government documents available to all  Criteria for Success: -Grant is submitted in February 09 -Should it be accepted, work will begin in July 09 with identifying volumes and shipping to UNC-CH for digitization and designing and populating the project website	5.1 The grant proposal was funded in July '09 and work has begun on this project. More than 60,000 pages have been digitized to date and an initial demo website has been completed and usability testing was completed in June of 2010. However, there have been some unavoidable setbacks on this project. The initial quote for the rate of digitization from UNC was incorrect and an additional year has been added to the project to get closer to the originally projected target numbers.
Exhibit Committee	5.1 Hold exhibits that will provide educational and	5.1 The Exhibit Committee was responsible for the

	cultural opportunities for university and community residents.  5.2 Continue the annual Joyner Library Graduate Student Art and Design Exhibition Fall Semester.  5.3 Continue the annual Major Exhibit held each Spring Semester.	installation of seven exhibits this year. It also reviewed, accepted and provided support for the installation of three exhibits. They are: Sweetening the Sour Apple: Celebrating Women's Heritage Month, Dorsey: "a perception of events", Telling Our Stories Photography, The Storm of the Century: Remembered, Fine Arts Print Exhibit, Second Annual Joyner Library Graduate Student Art and Design Exhibition; First People Heritage Center Exhibit; "Energetic Surfaces" MFA Thesis Exhibition, Three Cups of Tea Exhibit, and "Women Artists" Professors of the Studio.  5.2 The Second Annual Joyner Library Graduate Student Art and Design Exhibition ran October 8 - November 11, 2009.  5.3 "Women Artists" Professors of the Studio ran April 7, 2010 through June 30, 2010.
ILL	5.1 Promote awareness of ILL document delivery and lending services to public libraries, k-12 schools, community colleges, universities, private colleges, military bases, museums, and other agencies throughout eastern North Carolina	5.1 This outreach project was curtailed by administration due to budget concerns, but some of these libraries are members of the consortia we joined (see 3.1).
NCC	<ul> <li>5.1 Market the North Carolina Periodicals Index to a wider audience, and ask the State Library to link to the index as part of the state information section of NC Live.</li> <li>Criteria for success: A formal request is made for NC Live to link to the Periodicals Index, and any concerns raised by the review committee are addressed.</li> </ul>	5.1 Initial contacts with NC Live were very favorable, but there has been no response to follow-up communications.
NCC	<ul><li>5.2 Develop and publicize exhibits highlighting the research strengths of the collection.</li><li>Criteria for success:</li><li>At least three exhibits on NC related materials are mounted during the year.</li></ul>	5.2 Several successful exhibits were mounted in this review period, including examinations of North Carolina waterfowl traditions, the use of privies, and the history of Pitt County.
TRC	<ul> <li>5.1 Offer the 5th annual Librarian to Librarian Networking Summit to support the professional development of school media personnel throughout the state of North Carolina (TRC).</li> <li>5.2 Implement the Picturing America Grant which was awarded in February 2009 to more than 30 Pitt County Schools based on grant application submitted by TRC Outreach Coordinator.</li> <li>Criteria</li> <li>Plan, organize and implement the Summit based on needs of the school media personnel in North</li> </ul>	<ul> <li>5.1 5<sup>th</sup> Annual <i>Librarian to Librarian Networking Summit</i> was held on January 9, 2010 more than 175 attending. Twenty-seven sessions were offered. Attendees were eligible to receive 1.0 CEU. Carole Boston Weatherford was the keynote speaker. Evaluations noted that the summit was a success and well received.</li> <li>5.2 Two grants in the area of outreach for the TRC, We the People Bookshelf Grant and the Picturing America Grant, both offered by the National Endowment for the Humanities were awarded. These two grants provided materials for more than 25 Pitt County schools per grant as well as sets of materials for the TRC. Faculty member collaborated with the</li> </ul>

Carolina.	Pitt County Director of Media Services and the Pitt
	County Director of Arts to offer sessions integrating
Partner with Pitt County Schools Art Director to	materials into media centers and classrooms.
integrate the Picturing America grant into more than	Application for We the People Bookshelf Grant has
30 schools working with each school to provide	been completed and awarded for 30 schools including
	the TRC for the upcoming year.
the grant. Additionally, an application has been	
submitted for the We The People Bookshelf grant. If	
awarded, this grant will be combined with Picturing	
America to extend the integration of art and reading	
into the classrooms of Pitt County Schools via this	
avenue.	

#### ${\bf 6. \ Assess \ selected \ library \ services \ and \ collections.}$

Department / Committee / Task Force	Strategies	Outcomes
Administration	6.1 In collaboration with the LibQual Task Force, examine the Spring 2009 LibQual results for those items the department identified as ones where it is directly relevant to outcomes or supports the outcomes. Identify areas of strength and areas where improvement is needed. Celebrate the former and develop an action plan to address the latter. (Administration)	individual attention; the highest was 7.77 for In general, I am satisfied with the way I am treated at the library. Survey results showed marked improvement from the 2003 survey. Actions involving Administrative Services that were taken in response to the survey include the creation of the Collaborative Learning Center, increasing the number of student studies, and adding additional group study rooms.
Circulation	number of borrowers increases, and if we see an increase in the number of library items being checked-out by those borrowers 6.2 Review the number of errors in the inventory process and evaluate inventory procedures to plan for the next cycle of inventories to be conducted 6.3 Have Circulation/Reserve Systems Liaison work with Joyner Library's Web Librarian to revise the Circulation/Reserve web page 6.4 In collaboration with the LibQual Task Force, examine the Spring 2009 LibQual results for those items the department identified as directly relevant to their outcomes or supports their outcomes. Identify areas of strength and areas where improvements are needed. Celebrate the former and develop an	6.1 Five new colleges joined the Cooperative Borrower Program. This goal will be continued though 2010-2011 as a new library position for Borrower Card Manager was added to Circulation to continue to invite more colleges and universities to join the program and conduct assessments to measure the number of borrowers who use our services.  6.2 Completed: Missing items were searched and library records were reviewed so that appropriate items could be withdrawn from the catalog. The inventory procedures were revised so that the Stacks Manager will search for missing items once the report is produced by IT.  6.3 The Circulation Liaison worked with the Web Librarian to revise the Circulation web page. Circulation staff is still evaluating the

		new page to make additional changes as needed.
		6.4 This goal will need to be continued over to 2010-2011 goals.
Collections & Technical Services	realm of departments within Collections & Technical Services. Identify areas of strength and areas where improvement is needed. Celebrate the former and develop an action plan to address the latter  CD, Mono Acq & ECRA Depts:	Mono Acq 6.2 Staff gathered and forwarded information regarding standing orders to help inform liaisons making cancellation decisions and also communicated cancellations to the appropriate vendors.  6.2 ECRA partnered with ERRC and Collection Development to analyze renewal options, review cost and use data and negotiate with vendors to achieve more favorable renewal terms. ERCA also reviewed and finalized data from the liaisons' summer 2009 focused review of print journals. Based on the review, the department investigated and resolved numerous queries regarding subscription status, online access, and bibliographic and fiscal control of the listed titles. In the end, evaluations resulted in the cancellation of around a third of the library's print journal collection, almost all remaining microform subscriptions, 50 e-journal subscriptions, and over 30 database subscriptions changed in format from print to online and/or in vendor.
Digital Collections		6.1 Usability tests were carried out for the Daily Reflector project, the Scholarship, and the Ensuring Democracy grant site. However, a second round of testing for the Digital Collections interface and a round of testing for Joyner Library Collection Guides were planned but were unable to be completed due to other priorities. The department experimented with a different kind of usability test at the spring game night, offering a homemade cookie in

	-LibQual ratings are gathered by Digital	
	Collections that are related to our services and products  A plan for implementing changes is created as appropriate	
ILL	6.2 Evaluate the ILL Purchase on Demand program for effectiveness as a supplemental collection development initiative 6.3 In collaboration with the LibQual Task Force, examine the Spring 2009 LibQual results for those items the department identified as directly relevant to their outcomes or	6.1 This project was curtailed by administration due to budget concerns.  6.2 Collection Development, Acquisitions, Administration, and ILL discussed the project and decided to continue it. 6.2 Collection Development proposed changes to the selection criteria, which ILL accepted. 6.2 Cindy Shirkey and William Gee analyzed the purchase of theses and dissertations for an article, which was published.  6.3 ILL was highly praised in the LibQual survey and in other library surveys and focus groups held in recent years. No changes were made as a result.
IT	6.1 In collaboration with the LibQual Task Force, examine the Spring 2009 LibQual results for those items the department identified as ones where it is directly relevant to outcomes or supports the outcomes. Identify areas of strength and areas where improvement is needed. Celebrate the former and develop an action plan to address the latter.	
Music Library	Criteria for success: -Conclusions drawn and response (in the form of changes to reference service) completedLibqual results reviewed and implementation plan developed.	6.1 Completed. Response report submitted to library dean and associate director 6.2 Completed. Multiple music faculty members indicated lack of space was an issue. There was a single request for power and data ports at the tables in the reference area; we investigated possible solutions well in advance of receiving this complaint, but none were feasible due to these tables being located in the center of the room. There was also a request the ML be open later on Fridays and Saturdays; due to the budget crisis, this is not feasible. The ML staff members also felt that a more pervasive desire for longer hours on these days would be necessary before we could justify any action in this direction.
Reference	6.1 Pilot a formal instruction assessment in the spring semester. Modify as necessary based upon feedback from the department at the end	6.1 The instruction assessment program was completed and implemented. An assessment program for DE instruction was piloted for the

	T	
		fall semester.
	program in the fall semester.	6.2. These outcomes were created and placed
		upon the Departmental wiki, Instruction
		homepage, and Instruction Request Form. We
	100 001112 1000, 21,02 1100 & 1200 0041505.	implemented the outcomes and active learning
	6.3 Review functionality of existing, lesser-	exercises during instruction.
	used databases and recommend ones for de-	
		6.3 Review was done throughout the budget
		reduction and feedback process during the
	6.4 Assess recent changes in staffing desk and	summer, fall and spring semesters. Several core
	electronic reference service and modify as	meetings were dedicated to review databases
	necessary.	for unique characterisites and content overlap.
	6.5 In collaboration with the LibQual Task	6.4 We staffed the desk with cross trainers as
		needed to fill shifts lost during the permanent
	results for those items the department identified	
	as directly relevant to their outcomes or	began instant message staffing from our offices
	supports their outcomes. Identify areas of	from 8:00 - 4:00 Mon Thurs. This model
		was permanently implemented during the fall
		and spring semesters. We began staffing until
	*	midnight Sun-Thurs by a permanent staff
		member.
		6.5 The department dedicated a core meeting to
		discuss findings with Associate Director and
		pinpoint areas for improvement.
	6.1 Use the result of the LibQual survey to	
	assess Special Collections services and make	
	improvements accordingly	
	Criteria for Success:	
Special Collection	LibQual ratings are gathered by Special	6.1 This goal was not accomplished.
Special Concetion	Collections that are related to our services and	0.1 This goar was not accompnished.
	products; a plan for implementing changes is	
	created as appropriate.	
	C.1. In callaboration 2d do 1210 122	
	6.1 In collaboration with the LibQual Task	
	Force, examine the spring 2009 LibQual results for those items the TRC identifies as directly	
	relevant to their outcomes or supports their	
	outcomes. Identify areas of strength and areas	
	where improvement is needed. Celebrate the	
	strengths and develop an action plan to address	61 Lib Ovel regults were accidented to
	the area(s) where improvement is needed.	<b>6.1</b> LibQual results were reviewed. Chart indicating outcomes as they related to TRC
TRC		materials and services was submitted to
	Criteria	Associate Director. Outcomes were discussed
	6.1 Review LibQual results identifying those	at TRC core meeting.
	comments and outcomes related to TRC	
	materials and services. Department will develop a plan to address any improvements	
	related to the TRC. Department will celebrate	
	the areas of strength.	
	and the second s	

Web Development Team	6.1 Develop best practices and methods for testing web and ADA standards in order to meet or surpass standards on the library's website 6.2 Conduct standards testing of a sample of web pages in order to determine a baseline of usability before any major changes to the library's website	6.1 The WDT met with a member of the Disabilities Office to learn about ADA website compliance and how to use an ADA tool (Jaws), which we were given a copy. We dedicated a computer to use only for testing (surplus computer from IT). Other testing tools have been researched and are ready to be conducted in maintenance testing. The information concerning which standards we will fulfill and the tools we will use to do this has been posted on the WDT departmental page. These are ongoing projects that continue to be reviewed and revised as new tools and information is discovered.  6.2 One study concerning ARL libraries has finished the data collecting part of the project. The Web Services Librarian also spoke with ECU dept of research concerning developing a good usability study for the website and am in the brainstorming part of that project during the faculty orientation.  The Web Services Librarian then created the State of the Website report in the summer of 2009 in order to determine base line information about the website prior to the redesign of 2010. This process will be revisited for comparison once the website goes live.  Assessments of the new website were conducted at the Alpha stage (meeting with 22 students and library faculty/staff in a forum to gather feedback on the design concept in March, 2010), Beta stage (feedback from library faculty/staff, mini assessment in June with 39 ECU community members for initial
		March, 2010), Beta stage (feedback from library faculty/staff, mini assessment in June

#### 7. Increase organizational efficiency and accountability.

Department / Committee / Task Force	Strategies	Outcomes
Administration	7.1 Work toward a resolution of the occupant loads issue. This goal was linked to the Master Building Plan but will be an ongoing project due to budget constraints. (Building	7.1 This strategy is ongoing.
		7.5 While progress has been made, each event and grant presents unique challenges. Better

- 7.2 Create a Building Operations reporting mechanism that will allow us to share accomplishments with the library. (Building Operations)
- 7.3 Create a building notebook for use by Building Operations as a quick reference tool which includes floor plans, room numbers, location of fire pulls, location of fire extinguishers, etc. (Building Operations)
- 7.4 Identify and document all preventative maintenance routinely scheduled by facilities. Monitor the schedule and identify known broken items. Accompany the facilities reviewer and provide information on known broken items so they can be listed and repaired. (Building Operations)
- 7.5 Continue to work closely with the Library Development Team to refine the budget processes for special events and grants. (Business Operations)
- 7.6 Work with Library Development Team to ensure endowments are coordinated with appropriate ECU officials, set up and approved February 2010, the manual was not appropriately. (Business Operations)
- 7.7 Continue developing guidelines and procedures for the payroll, human resources and budget functions and placing them into the The Payroll & Student Hiring Manager sends electronic Administrative Services Process folder. (Business Operations)
- 7.8 Re-assess duties reassigned due to the resignation of the Administrative Support Associate throughout the year to ensure response time is adequate to meet the needs of ECU, ALS Business Operation and the Dean of Academic Library and Learning Resources. (Administration)
- 7.9 Hire, coach and mentor a new Business Operations Officer to provide a smooth transition. (Administration)
- 7.10 Draft and implement a new hire orientation manual suitable for all new hires and focused on welcoming new employees to the library. (Administration)
- 7.11 Implement a new procedure for SPA and EPA leave records to streamline the process. (Business Operations)

- budget planning on the front end of each grant or event will continue to be the goal.
- 7.6 With Maury York, Business Operations set up the University Archives Fund. Business Operations wrote the description for, and set up, the Collaborative Learning Center Fund.
- 7.7 Some process was made; this goal will continue into the next year.
- 7.8 Staff successfully assumed these duties. In particular, ordering of supplies and travel reimbursements have been done in a timely manner.
- 7.9 The Business Operations Officer position was subject to a university RIF, meaning that the position was abolished. The duties of the Business Operations Officer have been reassigned to individuals within the department.
- 7.10 Due to the death of the Assistant Director for Administrative Services in completed.
- 7.11 SPA and EPA employees began reviewing timesheets online during the spring of 2009. leave records out quarterly.
- 7.12 This goal has been removed, because ECU Human Resources plans to provide this information for the entire university.
- 7.13 This resulted in the addition of two group study rooms on second floor and better use of storage space.
- 7.14 Completed on time.
- 7.15 This was to be developed with the Major Gift Officer and was tabled to support the development of an advancement council and the development of the Seeds of Change exhibit and events which took considerable
- 7.16 Managed the fiscal and reporting needs of five grants.
- 7.17 Letters were developed and revised and

	7.12 Compile a notebook of every type of	used in the Friends annual membership drive.
	EPAF personnel action with explanations of	
	when it is applicable and how to enter it	7.18 A strategic planning session was held
	correctly. The notebook will serve as a	with the Board of Directors. As a result, the
	resource for future reference and training.	board began to hold two public presentations
	(Business Operations)	per year and worked to increase the
	7 12 Davisos the same assilable to	membership base.
	7.13 Review the space available to Administrative Services office suite for	
	rearrangement with the result being more space	
	for group study rooms and better use of storage	
	space. (Business Operations and	
	Administration)	
	7.14 Coordinate the Final SPA review process.	
	(Business Operations)	
	7.15 Develop a strategic plan to raise funds	
	from donors giving under \$2,000. (Marketing)	
	7.16 Manage fiscal and reporting aspects of	
	grants. (Project Development)	
	7.17 Revise thank you letters to donors and	
	individuals who join the Friends of Joyner	
	Library. (Marketing/Project Development)	
	7.18 Support Friends of Joyner Library in the	
	development of a strategic plan and provide	
	assistance with implementing the plan. (Project	
	Development)	
	7.1 Continue to review and update the	7.1 Completed: The manual has been
	Circulation/Reserve Department's procedures	reviewed and corrections have been made in
	manual for accuracy	the paper copy. The Circulation Department
		Head will update the manual online.
	7.2 After resolution of SSN collection and use	
		7.2 Completed: The procedures for billing ar
	Office and collection agencies to reduce debt	in full implementation as required by the ECU
		Auditor and ECU Identity Theft Committee.
	7.3 Cross-train Circulation/Reserve staff with	7.2 Complete 1. The complete Circ. 1 discover 60
	an assigned back-up Circulation/Reserve staff	7.3 Completed: The current Circulation staff
	member to provide and ensure coverage of essential services and operations	are cross-trained to back up one other staff member in the department to ensure coverage
Circulation	essential services and operations	of essential services and operations.
	7.4 Coordinate with Reference Department to	of essential services and operations.
	cross -train and improve service reference	7.4 Two Circulation staff members currently
	skills for Circulation/Reserve staff	cross-train with Reference. We will encourage
	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	additional Circulation staff to cross-train to be
	7.5 Coordinate with DLC staff to learn	able to provide basic Reference service when
	procedures for circulating laptop and video	needed at the Circulation desk and continue to
	equipment	work some hours each week at the Reference
		desk for cross-training.
	7.6 Begin cross-training Circulation/Reserve	
	staff with staff in ILL as part of New Cash	7.5 Completed: Circulation has written
	Management procedures in billing for ILL	procedures and are now checking out all librar

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	books. This will assist each department during	equipment that circulates.
	extended staff vacancies in maintaining that	
	both Circulation/Reserve and ILL items are	7.6 Completed: Circulation has cross-trained
	processed on time	briefly with ILL and will begin more regular
		training sessions throughout the upcoming goal
	7.7 Plan transition to Symphony Integrated	year of 2010-2011.
	Library System by participating in required	
	training programs	7.7 Completed: All staff participated in all
		required training sessions to prepare for the
	7.8 Restructure the Circulation/Reserve	transition so Symphony.
	webpage to facilitate easier access to online	
	forms and Circulation/Reserve information	7.8 Completed: We restructured the
		Circulation page to separate the forms and
		general information and re-categorized the list
	All CD 0 TG D	to reflect all the available services.
	All CD&TS Depts:	7.1 Policies and procedures wiki has been
	7.1 Investigate a more robust platform to	migrated to Drupal.
	replace current procedures wiki	7.2 Compared Cold Cot (former-also Manager & ECD
	7.2 Dayalan consistent and understandahl-	7.3 General Coll Cat (formerly Mono and ECR
	7.2 Develop consistent and understandable procedures for collecting statistics	Cat) participated fully in all tasks listed under 7.3. Gen Coll Cat was heavily involved in
	procedures for confecting statistics	database clean up projects both pre- and post-
	7.3 Complete Symphony transition:	migration.
	Complete training for all staff	inigration.
	Perform "clean-up" tasks identified prior to	Mono Acq
	the migration.	7.4 Many of these completed, refinement and
	Participate in testing data prior to transition	ongoing work still necessary for shelf-ready
	Obtain all reports needed from Horizon	and also for implementation of a "newly
	before it is taken down	arrived" title list
	Institute new work flows to create new	
	efficiencies	7.5 Vendors offering plans for automatic
	Document Symphony procedures to be placed	
	on Technical Services wiki	ability to offer shelf-ready processing have
	Collaborate with others in Joyner, Laupus &	been identified
	Little Libraries to find new, better ways of	
Collections & Technical Services	accomplishing tasks in the new system.	Pres/Con
		7.6 Members of Pres/Con continue to share
	Mono Acq Dept:	expertise and statistics, conduct training
	7.4 Symphony acquisitions transition:	sessions for library staff, and participate in
	Clean up all old orders in Horizon prior to	preservation/conservation and disaster
	cutover (May 2009)	committees as appropriate and necessary.
	Cut off ordering early in preparation for	
	cutover (April 2009)	7.7 ECRA successfully transitioned from the
		Horizon to SirsiDynix Symphony ILS. For
	transition date (May 2009)	ECRA, this transition had a number of
	Recreate as few orders as possible in	components, primarily involving acquisition
	Symphony at beginning of new FY	and serials modules:
	Set up shelf-ready process in Symphony	Described insure as the second of the C
	(June-July 2009)	-Provided input on the mapping of data from
	Institute other new work flows to create new	the old to new system.
	efficiencies  Implement "Newly arrived" feeture (By fell	-Made decisions about default settings in serial
	Implement "Newly arrived" feature (By fall	
	semester, 2009)Implement new fund code structure (in	-Completed training necessary to carry out tasks in the new ILS.
	cooperation with CD & ECRA)	-Performed clean-up work regarding the data
	Implement new vendor code structure (in	transitioning between systems.
	(III	processing occurred by breing.

cooperation with CD & ECRA)

7.5 Review vendors for AV materials

Preservation Task Force report

#### ECR Acq Dept:

- 7.7 Symphony serials transition:
- --Successfully transition check-in records and recreate order records
- -Implement EDI invoicing for serial renewals -Implement new fund code structure (in
- cooperation with CD & Mono Acq) -Implement new vendor code structure (in cooperation with CD & Mono Acq)
- 7.8 Consider possibilities for and, when appropriate, streamline procedures for processing print materials, including check-in, claiming, and binding.
- 7.9 Assess ABLE bindery software to see if transition is feasible (in cooperation with Mono 7.9 We continue to consider options for Acq)
- 7.10 Begin using the EBSCONET Claim Checker for claiming EBSCO subscriptions
- 7.11 Develop and execute a plan to reduce the footprint on the current periodicals section, using various methods by which to achieve this percent. (e.g. cancelation, transition to online)

#### Coll. Dev. Dept:

- 7.12 Develop Consistency in Training and Approaches to Developing Collections by:
- -Drafting a Collection Development Manual -Conducting Regular Meetings on Training Topics
- -Writing Collection Development Guidelines for All Subject Funds
- -- Explore new platforms to replace wiki and other online venues for sharing and cooperative and cataloging. Worked with Laupus staff on planning

Spec Coll Cat, Metadata & Auth Dept.:

- 7.13 Increase efficiency through delegation and ordered for different libraries. Incorporated ensuring all work is done well by well-trained and appropriate personnel:
- -Delegate more metadata work to staff after appropriate training.
- -Delegate to a staff member the processing of transfers to and from Special Collections, with the exception of early materials.

Set-up check-in records for all current print subscriptions.

-Created dated order records for all current Joyner and Virtual Library subscriptions. -For order processing purposes, created brief 7.6 Implement strategies to support findings of bibliographic records for all subscriptions in electronic formats.

> ECRA has not yet implemented EDI invoicing but hopes to do so in the future for EBSCO and Swets invoices.

In collaboration with CD and Mono Acq, fund and vendor codes have been updated in Symphony.

- 7.8 This is an ongoing area of focus. More urgent priorities (e.g., subscription changes due to budget reductions, ILS transition), took precedent over 7.8 but the department did revise procedures to reduce the claiming workload and decrease materials requiring bindery processing.
- bindery software tools.
- 7.10 EBSCONET Claim Checker is now being used.
- 7.11 This goal was met. The Joyner Current Periodicals area was decreased in size by 58

Spec Coll Cat, Metadata & Auth Dept.:

7.3 Completed Symphony training for all staff, clean-up tasks, and testing. Development and improvement of new workflows in Symphony are ongoing, as are the documentation of procedures.

Collaborated across TS departments to determine workflows for ordering, receiving, procedures for bound-withs and other procedures. Worked with Little staff on procedures when copies of the same item are Little's catalog, which did not have authority control, into Backstage outsourced quarterly authority processes.

7.12: In process:

--Collection Development Manual: Not done; we should return to this goal in the future.

		process21 guidelines are posted, and Joseph
	7.1 Work closely with Library Development to strengthen collaboration of marketing and promotion of exhibits.	7.1 The committee and Library Development successfully collaborated on marketing and publicity of exhibits. See the Development report for more details.
ILL	essential services and operations	7.1 Many pages were either updated or created to reflect the ever-changing processes in ILL. 7.2 ILL student workers received training on all three areas and floated between them. 7.2 ILL staff also floated and cross-trained with each other to ensure they were current on each others' primary areas. 7.3 Catherine Tingelstad received additional training in using ILLiad so she could process Borrowing requests whenever she is able from the front desk. 7.3 Circulation loaned ILL student workers on a variety of occasions; each loaned student was trained on the tasks needed of them. 7.3 Circulation student workers and staff pulled materials on a variety of nights and weekends for ILL. 7.3 Circulation student workers and staff banded borrowed materials several times. 7.4 Pam, June, William, and Jackie agreed on a revised process, invoice template, and record keeping methods and began clearing the backlog of overdues and collecting for lost

		items. 7.5 Pam Evans received a number of training sessions on various aspects of ILL from William. More are planned for the entire Circulation staff. 7.5 William and ILL staff members were shown a number of tasks that Pam and others in Circulation perform, in addition to the Symphony Circulation training that had already been received during the transition to
IT	7.1 Be a good steward of state resources during economic down turns -Keep current equipment in good condition -Require justification of new equipment -Investigate how current equipment could be used to serve multiple functions -Seriously evaluate replacement needs	Symphony.  Purchased new laptops and use laptops replaced via the faculty/staff rollout to supplement and replace the inventory of of laptops made available for checkout at the
Library Assembly Executive Committee	7.1 Hold library fora that foster professional development.	equipment after warranties expire.  Keeping out of warranty equipment on site if could be repaired or used for replacement parts.  7.1 Sponsored fora on principles of web design, EZ Archives at Home: basic skillsand methods for preservation and conservation of personal collections; ACRL Immersion Program; disaster planning and recovery; Digital Preservation Primer for Librarians; and Back to Basics: International Librarianship on a Shoestring.
NCC	7.1 Develop proposal for implementing RFID, both as a means of improving security of rare materials in the NC Collection and as a pilot project for the general collection.  Criteria for success: Costs are identified and a proposal is presented to the Executive Committee for consideration in the new budget year.	7.1 Examination of several RFID products did not yield any examples that would not be conspicuous in rarae materials. Some are potentially damaging to the very materials we are trying to protect.
NCC	7.2 Upon migration of the Horizon system, spot check and review holdings information for the collection's serials and special locations to insure the accurate transfer of appropriate information.  Criteria for success: Selected records are tested in the preliminary and final versions of Symphony. If problems are identified, a plan for addressing such issues is developed and implementation begun.	7.2 The migration was successfully completed without any apparent loss of holdings information.

Staff Development Committee	7.3 Refine current orientation procedures for	<ul><li>7.1 Not completed.</li><li>7.2 Workshop was held.</li><li>7.3 Not completed.</li><li>7.4 Workshop was held.</li></ul>
TRC	Collaborate with TRC team member to provide input and feedback on suggestions for updating	7.1 Maliha Farhadi was appointed as a representative from the TRC to the Circulcation Task Force. The Task Force collaborated to create one circulation policy that would be consistent with the departments affected. The policy was submitted to and approved by the OPRC and Library Assembly. New policy is effective.
Web Development Team	departmental workflow, procedures and projects in order to develop the scope of the Web Team's service to the library and to establish acceptable workloads for the Web Development Team members  7.2 Develop a database to maintain records and internal statistics in order to produce comprehensive annual reports for the Web Development Team, and make this database accessible to the library at large  7.3 Research new ways to distribute the web statistics and train library members on how to use the statistics in order to support the library in gathering better data for their assessment projects  7.4 Develop a virtual sandbox for the Web Development Team to experiment with all new tools and ideas in order to provide a testing platform for feedback on the tools while not	7.1 After learning about each person's role within the WDT I rewrote their job descriptions and spoke with the group about their new roles within the team. I also implemented a number of record keeping procedures in order to keep better track of work progress, workloads, and to identify lags in projects.  7.2 Nick built a complex database structure, which ties the work requests made by members of the library to a main web based site. The team can make updates on their progress on projects and the library member who requested the project can log in to review where their project stands.  7.3 ECU changed to Google Analytics. The WDT can set up accounts for library members so they can monitor their own statistics as well as continue to offer reports online.  7.4 Kendall has developed the Joyner Library Website Pastry Lab which is updated as new content is created. There are comment spaces

for people to leave feedback. A banner ad was created to give access to the website and also to notify library patrons of the plan for a redesign.
The WDT would like to also create a mirror server so that in the future all new products/coding/tests can be made to a replica website before anything is implemented.

#### 8. Create and fund an endowment for University Archives as part of the Second Century Campaign.

	8.1 Develop marketing materials needed for the campaign (Marketing).	8.1 Developed brochures for the marketing of the raffle painting. Developed photo panels and marketing materials for the Lobster Fair Exhibit.
Administration		8.2 Organized and participated in the Lobster Fair exhibit. Supported the development of and coordinated a raffle program for the Pittman Painting to raise funds for the endowment.

### 9. Develop and implement a 3-5 year plan for diversity objectives aligned with the University Diversity Action Plan.

Department / Committee / Task Force	Strategies	Outcomes
	9.1 Workshop on developing elements for the Diversity Action Plan.	9.1 This strategy was not completed.

# 10. Academic Library Services will evaluate its operations to incorporate sustainable practices and procedures. January 2009 perspective: Academic Library Services will incorporate sustainable practices and procedures in its operations.

Department / Committee / Task Force	Strategies	Outcomes
Administration	initiatives appropriate to Administrative Services (Administrative Services)	10.1 Java City added recycling bins; ALS started recycling plastic; duplex printing increased; paper in the recycling bin was used for note paper; three events used china cups instead of paper; event attendees were invited to bring their own non-disposable cups.
Circulation	Task Force and Administration: recycling containers for plastic bottles, newspapers, boxes, paper, etc	10.1 We currently recycle plastic bottles, newspaper boxes and paper. We have donated plastic recyclables for patrons to use when they check out books.  10.2 Completed: A wiki has been set up for Circulation.
	employees and reducing the amount of paper used by the department	Circulation.

Collections & Technical Services	All CD&TS Depts: 10.1 Improve sustainable practices by reducing printer/paper use	Spec Coll Cat, Metadata & Auth Dept.: 10.1 The department has ceased to print records on a regular basis for review and statistics. Much of the department's work is now on virtual materials, eliminating the "printout enclosed in the book" habit.
ILL	10.1 Investigate and implement green initiatives appropriate to ILL	10.1 ILL began using the Ecofont for use on pull slips, shipping labels, and draft documents. 10.1 ILL continued to reuse shipping boxes, bags, and packaging materials as much as possible. 10.1 ILL began turning off computers and printers over the weekends, on breaks, and on some nights. 10.1 ILL continued to work to use scanners whenever possible rather than photocopying for requests. 10.1 Lending and Document Delivery began to print pull slips on the other side of used paper. Borrowing continued to make its banding strips from used paper. 10.1 ILL obtained an OCLC study released in mid-February, 2010, on how libraries are greening their ILL operations.
IT		Increased number of laptops several of these were from repurposing staff machines when they were replaced.
Music Library	*	Completed. Green plan is posted in the music library as a reminder to music library personnel.

	Criteria for success:	
	-Green plan developed and implemented.	
NCC	10.1 Take steps to insre the proper recycling of microform/printer toner cartridges.	10.1 Toner cartridges are delivered to the Mail Room, which returns them to the appropriate recycler.
Reference	10.1 Strive to integrate more "green" and sustainable practices into the departmental workflow	10. 1 The Reference Department began recycling plastic bottles and aluminum cans within the departmental and public areas of Reference. We significantly reduced paper consumption for instructional classes by using the LibGuides platform. The Documents Department institutes electricity savings by turning off computers, light switches, and printers each night.
Special Collections	10.1 Reduce the amount of paper and color toner used in the Special Collections Department by making fewer copies, printing in grayscale unless color printing is absolutely necessary, "duplexing" copy jobs, using paper that would otherwise be recycled for scrap paper, and other means.  Criteria for Success: Consumption of photocopy paper is reduced by 25% during the year. Fewer color toner cartridges are purchased.	10.1 Overall, this goal was achieved, although two areas of consumption did not decline. Unless otherwise indicated, the figures below are for the period March, 2008-February, 2009:  Office Depot paper for networked printer (all sizes)  2008-2009 – 82 reams  2009-2010 – 41 reams  Decline – 50%  Permalife Bond paper (all sizes)  2008-2009 – 27 reams
		Color toner cartridges for networked printer

Web Development Team	10.1 The Web Development Team will turn off and unplug all electronics in the suite every night (except the printer due to technical concerns) in order to lessen the draw of wasted power throughout the night.	turning the machine off, it means the wax hardens overnight and must melt before it can
Staff Development Committee	10.2 Consider Staff Development Committee budget in overall operation expenditures	<ul><li>11.</li><li>10.2 Speakers at Staff Development Day were paid a stipend by the library.</li></ul>
	10.1 Plan for Staff Development Day 2010	August 2009-February 2010 – 4,253  Increase – 21%  10.1 Staff Development Day was held on May
		August 2008-February 2009 – 3,364
		Color copies made on Copiserv copier
		Decline – 10%
		August 2009-February 2010 – 31,395
		August 2008-February 2009 – 34, 982
		Black and white copies made on Copiserv copier
		Decline – 50%
		2008-2009 – 12 2009-2010 – 6