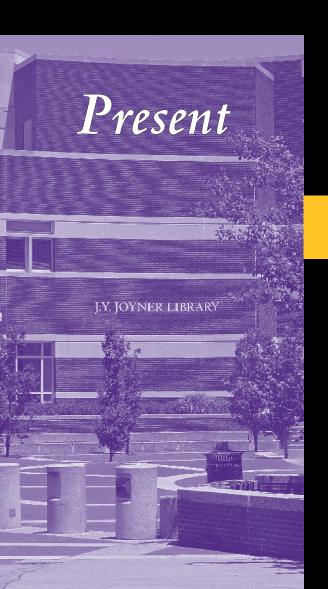


# Joyner Library



## Our Academic Journey



**2013 Annual Report** 



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### Our Foundation

#### From the Chancellor



Photo courtesy of Cliff Hollis

Chancellor

Steve Ballard

East Carolina University

Throughout its history, Joyner Library has supported the mission of East Carolina University -- from its days as a teachers' college to its current status as a public doctoral granting institution. The Library's facilities, resources, and staff have evolved to meet the University's needs, even as it continues to provide safe study and learning spaces, research assistance and instruction, current technologies, and a broad range of resources including e-journals, e-books, streaming video and databases as well as physical materials. Today, Joyner Library plays a critical role in supporting funded research at the University, helping researchers identify grant opportunities, developing data management plans, selecting publication venues, preserving their rights as authors, and tracking the impact of their work.

Like other parts of the University, Joyner Library suffered extensive budget cuts during the past five years. The Library's intentional, evidence-based response to the cuts minimized the impact on faculty and students and led to the introduction of innovative services such as purchase-on-demand programs for both print and online books. Further evidence of the Library's responsible stewardship of resources was provided in a recent University of North Carolina e-journal efficiency report, which showed that East Carolina University had among the lowest cost per use for e-journals of all the institutions in the system.

As the higher education environment and the University continue to evolve in response to governmental, economic and societal influences, I am confident that Joyner Library will continue a tradition of excellence in service of the faculty, staff, students, and the region.

#### From the Provost



Photo courtesy of Cliff Hollis

Mairlyn Shearn
Marilyn Sheerer

Marilyn Sheerer
Provost and Vice Chancellor
for Academic and Student Affairs

Joyner Library's 2013 annual report provides an excellent perspective on how the ways people find, use, and manage information has changed over the past decades. What is clear, however, is that people still need and use libraries and that Joyner Library is at the forefront of providing innovative, efficient, user-centered services and resources for the ECU community. In fact, new students and faculty often tell us that Joyner Library was a major factor in their decision to choose ECU. Even with an unprecedented number of library resources available online, use of the building continues to grow, with a record gate count logged in the 2012-13 academic year.

Initiatives such as *The ScholarShip* institutional repository, digital collections, learning objects that faculty can incorporate in courses, online tutorials, exhibits, and student recognition programs are just some of the ways Joyner Library contributes on a daily basis to the success of students and faculty. I congratulate the Joyner Library faculty and staff on their accomplishments in 2013 and look forward to what is coming next!

### Interim Dean's Message

2013 saw the retirement of several long-time Joyner Library faculty and staff. As these individuals shared reminiscences of their experiences at ECU – sometimes covering several decades – we decided that a look at Joyner's past, present and future would be an appropriate theme for this year's annual report. The reflections from Maury York, former Assistant Director for Special Collections, and Linda Teel, former Head of the Teaching Resources Center, set the stage for subsequent articles discussing changes in our collections, physical and virtual spaces, instruction, outreach, campus and community involvement, and more.

This year, we were fortunate to make a number of significant acquisitions and receive noteworthy gifts. Among them are the Roberts Collection of North Caroliniana, the addition of 1,150 titles to the Roberts Collection of North Carolina Fiction, the third installment of the Stuart Wright Collection, the Vida Ammon Cox Papers, papers of former ECU faculty and students contributed to the University Archives, manuscript music scores that will form the nucleus of the Gregory Kosteck archive, and rare maps of eastern North Carolina. More information about these and other acquisitions can be found in the Academic Library Services Unit Annual Progress Report. http://web.lib.ecu.edu/annualreport.

It has been an honor to serve as interim dean of Academic Library Services this year. More than ever, I appreciate the commitment to excellence displayed everyday by our faculty and staff and their dedication to achieving the missions of the Library and the University. The Friends of Joyner Library, Advancement Council members, and other library donors and advocates have also been critical to our successes this year. Thank you all for your ongoing support.



Contributed Photo

Janice S. Lewis
Interim Dean of Academic
Library Services



## Navigating Memories

#### **Reflections on Three Decades of Change**

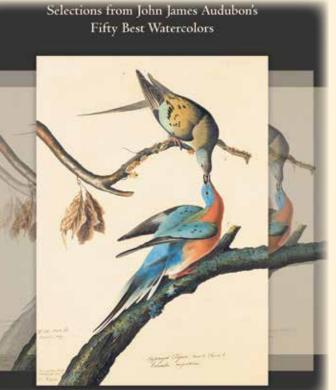
My approaching retirement after thirty-two years of state service, with nearly twenty-eight spent as a faculty member in Joyner Library, prompted Interim Dean Jan Lewis to ask me to reflect on changes that have taken place. These relate to technology, collections, space, funding, programming, and people. When I began working as a temporary manuscript curator in 1979, we used typewriters to communicate. Long rows of card catalog cases dominated a large portion of the front lobby, between the circulation desk and the Reference Department. By the late 1980s, the Library had installed its LS/2000 integrated library system, offered fee-based searching of periodical literature through Dialog, and provided access to two other indexes—ERIC and PsychLIT—on CD-ROMs. Patrons still gained access to most periodicals through a wide variety of printed indexes, however, and the current periodicals room contained thousands of titles arranged on row after row of metal shelving.



Change took place rapidly in the early 1990s under the leadership of Dr. Kenneth Marks. I'll never forget the initial e-mail message library staff received from David Burke, the first (and only) systems librarian. The subject line read "Howdy, Pardners." David developed the Library's local area network and worked with other staff to make Horizon, one of the first online public catalogs with a graphical user interface, available through it. At that time, Joyner Library was a leader in providing access to its catalog, networked CD-ROMs, and the fledgling Internet through public computer workstations.

Relentless growth of print collections, including bound periodicals, exacerbated the need for expansion of the Library. A new addition was completed in 1996, and the older sections, which dated from the 1950s and 1970s, were soon renovated. The new building provided significantly improved spaces for special collections, government documents, and what we now call the Teaching Resources Center, as well as a modicum of growth space for the General Circulating Collection and bound periodicals. Students came to the Library in increasing numbers, many to use group study rooms and other public spaces.

But change was in the air. During the celebration of the acquisition of the Library's millionth volume in 1995, Fred Kilgour, the visionary founding director of the Online Computer Library Center (OCLC), had looked at the new building, then under construction, and declared that it would be the last library building ECU ever built. As Kilgour foresaw, periodicals soon became widely available in electronic format. As the Library subscribed to electronic journals and later purchased access to complete runs of them, staff recycled thousands of volumes of print periodicals. Moreover, during the first decade of the twenty-first century, the Library acquired increasing numbers of electronic books and provided access to an almost dizzying array of full-text databases. Library staff received significant funding through the State Library's LSTA program to



digitize important holdings among its special collections, thus making them available to a worldwide audience. The quality and quantity of these special collections greatly increased during the early 2000s, partly with income generated by the extraordinary endowment bequeathed in 2001 by Verona Joyner Langford. Dean Larry Boyer, who also spearheaded the development of a collaborative learning center and increased the number of exhibits and public events held in the Library, was especially supportive of these improvements.

The most important change pertains to people. Although the staff members of Joyner Library have always provided outstanding service, the overall quality of these dedicated professionals has greatly improved during the past three decades. Despite significant budget cuts that have taken place since the Great Recession that began in 2008, these hard-working public servants continue to find creative ways to carry out Joyner Library's educational mission, whether through acquiring collections and electronic resources, borrowing materials through interlibrary loan, developing quality metadata, or engaging students in meaningful learning experiences. It has been a pleasure to work with all of them.

--Maury York

#### **Pirate Memories**

How does a 17-year old, eastern North Carolina girl become an avid "Pirate" in the professional world of education and librarianship? The answer seems logical as I approach my retirement thirty-five years later; yet, the journey seems like a peaceful dream from which I am about to awaken. It began with motivation from a supportive family that prioritized education. Plus nineteen members of my extended family were ECU Pirates! Such motivation sparked a passion for this University and my profession.

In reflecting on my expectations graduating from East Carolina University (Class of '78 and '80), I never questioned that my career would involve education. I knew I had that passion of which my mother often spoke. She would say, "Teaching—it's in your blood; you can just feel it!" I felt that passion and desired to share it with others to influence their lives and academic

success. As a librarian, I served in the K-12th grade schools, the community college environment, and the university setting. I was given the opportunity to be innovative in developing new programs to serve patrons.

In the "the good ole days," life was much simpler. Computers were entering our world, but not dictating our future. *The Reader's Guide to Periodical Literature* prevailed. The "card catalog" was the only avenue for locating the materials on the shelf. However, any good school librarian knew his/her shelves "by heart" because when the masses of students pounced upon the library—you must know the location of all the books and have the ability to retrieve them quickly!

While information was mainly available in print early in my career, the integration of technology slowly began to infiltrate the library. It was an exciting time to be an educator/librarian! I experienced such joys as having the first automated catalog, copy cataloging from floppy disks, and writing grants for computer writing labs and certifications for repairing Apple and Macintosh computers. As I transitioned from a school media specialist to academic librarian, the Internet appeared on the scene. It made a revolutionary impact on our culture, commerce, and education. The development of instant communication and the World Wide Web to access ever-increasing amounts of data made it even more exciting to be an educator/librarian.

As I retire from my position as the head of services of the Teaching Resources Center of Joyner Library, I feel blessed to serve the patrons of this great state. I reflect back and realize that just as there were elements of librarianship that drew me into the profession, new elements are luring others. I cannot imagine the impact the next 35 years will have on the profession; I do know that today's librarians will continue to be influential, charismatic individuals with a passion to serve. It is these professionals who will dissect and disseminate the information interjecting their own personal passion. How do I know this? I have lived it. Thanks for a lifetime of memories that I will always cherish.

What did you get from your college library? Books?
Newspapers or magazines? Maybe some audio/visual
materials? Edith Doughtie Warren got these and more...
a husband!

Edith Warren began her college career in the fall of 1954 — the same year Joyner Library opened its new building. Enrolled as a day student, she carpooled with five others. Edith spent her spare time at Joyner Library or at the student union, then housed in the basement of Wright.

Billy Warren of Robersonville was also a commuter. "I knew him from high school," says Mrs. Warren. "Bethel and Robersonville were big basketball rivals then." The two

would exchange glances in study hall. She recalls warmly, "I'm sure I gave him my smiling charms and he had his pretty blue eyes. He arranged for a first date and the rest is history!"

The couple married in 1955 and after a break, Edith returned to earn her degree in 1960. She is a retired Pitt County educator and principal and served in the NC State House of Representatives from 1998-2012.

Billy Warren (1935-2007) majored in accounting at ECU and had a successful career at AC Monk & Company in Farmville, NC. The couple had three children, Steve, Kathy, and Lynn.



Edith won a \$75 Pitt County Alumni Scholarship.

ECU was on the quarter system and tuition was \$55.

## Navigating Memories

#### **Student Workers Make Memories as Library Employees**

#### **CAROLYN N. WILLIS**

After a 7 year hiatus, I returned to East Carolina University to complete my undergraduate degree. My mother was the University Operator and her office happened to be located in Joyner Library. I was looking for a part-time job while in school, and she suggested the Library. I worked in Interlibrary Loan as a student assistant for 3 years. After graduation I worked various jobs and was trying to find my niche. A library assistant job opened up in Government Documents and I worked there for approximately 3 years before moving on to another 3 years in the Teaching Resources Center. It was during this time I realized I wanted to become a librarian. I enrolled in North Carolina Central University's library program while working full-time at Joyner Library. It took 4 years and eventually it paid off after I accepted a reference librarian position at the Library.

#### **MARGARET EARLEY-THIELE**

I started working at Joyner Library as a Graduate Assistant in the Teaching Resources Center in 2007. I was enrolled in ECU's School of Art and Design, pursuing my MFA. I wanted a job outside of the art school so I could see sunlight as I walked across campus. My love of children's books, led me to the TRC. During my time in the Teaching Resources Center, I found a mentor: Susan Dorsey. Susan also had an arts background and I spent a lot of time assisting her with her duties on the Joyner Exhibit Committee. Upon Susan's retirement, I applied for her position and was fortunate enough to be hired. I joined the exhibit committee and have enjoyed bringing great art into Joyner Library and the Teaching Resources Center. I have found a career where I can be surrounded by books and use my art degree and that would not have been possible without Susan's encouragement.

#### **ANN CAROL STOCKS**

During my first undergraduate semester, I got a job working for the Circulation Department. My duties included shelving books and working at the desk. After that first semester, I was assigned to assist Mrs. Lily Parks, who was responsible for generating all of the overdue and bill notices, tagging delinquent students' records, and logging student registrations in the ledger. Back then it was all cards, Xerox machines, electric typewriters, and paper. Little did I know then that I would one day be an administrator for the system that would automate most of those processes! While in graduate school, I made the adjustment from student assistant to full-time employee as a copy cataloger in Technical Services. It was there that I got my first taste of automation, database management, and computer technology in general while using "ET", as we called it — a disk drive-monitor interface that ran a very scaled-down version of the WordStar word processing software. It's been quite a ride since the fall of 1979!



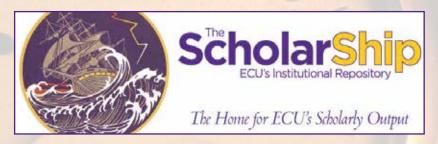
### Intersections: Past / Present

## Back to the Future: A 1985 Thesis Finds *The ScholarShip*

In February 2013, Brian Gray reached out to staff at work on *The ScholarShip*, East Carolina University's institutional repository (IR). Mr. Gray graduated from ECU with a Bachelor's degree in Geology in 1979, and a Master's degree in 1985. He now teaches Geology at Pitt Community College and serves as the President/Geologist at Allied Environmental Services, PLLC,

in Greenville, N.C. According to Brian, he came upon *The ScholarShip* by accident, and decided that he wanted to deposit his thesis to the IR so that other people would have access to it.

Brian's thesis title was the *Petrology of* the Alderson Formation (Mississippian) in Southeastern West Virginia, and his thesis advisor was



Dr. Don Neal. Although Joyner Library holds his thesis in both print and microfiche, we were happy to get an electronic copy for distribution through the IR. In the 6 months since it was deposited, his thesis has been viewed 26 times. More access has led to a wider audience for Mr. Gray—and could do the same for others too.

If you are interested in depositing your works to *The ScholarShip* (http://thescholarship.ecu.edu), contact Joseph Thomas at thomasw@ecu.edu or 252-737-2728. Increase your audience—increase the access to your work!

#### Out with the Old, In with the New

Joyner Library continues to expand its collections through the acquisition of electronic resources that are enhancing research and learning within the ECU community. A particular focus has been the acquisition of streaming video collections. In recent years, there has been growing demand for these collections at ECU, and the Library has responded by significantly increasing access. The Library has recently acquired such streaming video collections as Sports Medicine and Exercise Science in Video, Rehabilitation Therapy in Video, Health & Society in Video, Art & Architecture in Video, LGBT Studies in Video, Ethnographic Video Online Volume II, and Counseling and Therapy in Video Online Volume III. In total, these new acquisitions, all accessible via Alexander Street Press, include over 1,700 titles.



Along with streaming video collections, the Library continues to expand online access to journal archives. Included among the Library's recent journal archive acquisitions are JSTOR Arts & Sciences Collection XII, Informa Healthcare Legacy Archive, the IEEE Journal Archive, and journal archive supplements from such publishers as Emerald, Oxford University Press, the Royal Society of Chemistry, and SAGE Publishing.

Complementing these purchases of journal archives are acquisition of online access to additional full-text content. For example, *Legislative Insight* provides access to publications generated in the course of U.S. congressional lawmaking from 1929 to the present, and *LGBT Thought and Culture* offers key works and archival documentation of LGBT political and social movements throughout the twentieth and early twenty-first centuries. To explore our collection of electronic resources, visit the Library's database list at http://www.lib.ecu.edu/databases/.



#### **A Look Inside Collection Development**

Earlier this year, Joyner Library began a pilot program to offer demand driven print books to patrons. Patrons who search the catalog for materials matching their teaching and research needs can now find records for books that the Library doesn't own, but will purchase upon request. As of August 2013, the Library has 6800 of these title records in the online catalog and has purchased 92 of them. New title records are added to the catalog weekly and an expansion of the subject areas included in the program is planned. When a patron finds a record for an unowned title, they use their Pirate ID to access a form on which they provide contact information and choose from three timeframes for how soon they need the book. Undergraduate and graduate students and faculty/staff alike have used the service.

Demand driven acquisitions are not new to libraries and demand driven print books are just the latest way Joyner Library seeks to provide material to patrons at the point of need. Joyner's first foray into demand driven acquisitions began in fall 2006 with the Interlibrary Loan Purchase on Demand (ILLPOD) program. Under ILLPOD, titles meeting particular criteria are purchased for the library rather than being borrowed from another institution. As of August 2013, Joyner Library has purchased 1650 titles this way. The costs involved with shipping between institutions, the shortness of borrowing period, and the likelihood that the title will

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have repeated use were important factors which led to the library developing this model.

Joyner Library further expanded demand driven acquisition purchases in August 2011 with the creation of the demand driven eBook program (EDDA). In the EDDA model, the Library loads title records for unowned eBooks into the catalog on a monthly basis. Patrons have immediate and seamless access to the eBook and based on certain use factors, an automatic purchase of the eBook may occur. Since starting EDDA, the Library has loaded 8820 titles and purchased 341 of them. An advantage of the EDDA model is that limited use of the eBook might not reach the threshold required to trigger a purchase and we have accessed many more titles than we have purchased. This translates into added value for the Library and its patrons.

Our demand driven acquisitions models are not intended to entirely replace traditional collection development. Joyner Library continues to purchase books through Approval Plans, Award Winner Plans, Standing Orders, and by request from Collection Managers and Departmental Library Representatives. These traditional acquisitions methods serve current needs, but more importantly they ensure a well-rounded collection going into the future. The Collection Development Department has no plans to convert the entire book purchasing program to demand driven methods, but rather believes that purchasing titles in such a manner enhances the services we offer patrons and gets books that we know will have immediate use into our collection.



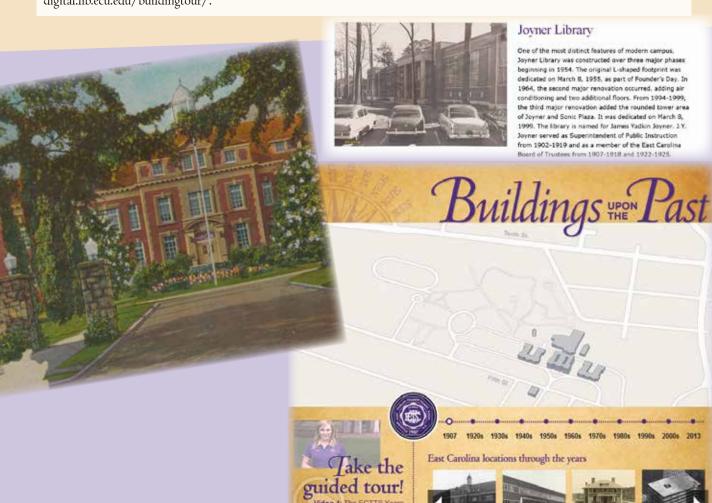
## The Road Through Renovations

#### **Buildings Upon the Past**

In 1909, the first students to set foot on the campus of the newly created East Carolina Teachers Training School beheld a mere six buildings designed to prepare each of them for careers in education. Over the years, as more disciplines of study were added to the school's offerings, new buildings were erected as campus expanded beyond its original 43 acres. Additional dormitories joined new classroom buildings, administrative offices, athletic venues, and homes for the fine and performing arts, changing the appearance of campus for each successive generation of students. With a current enrollment of over 27,000 students spread across two main campuses and across the globe via distance education, East Carolina University is now a major research center and hub of art and culture. In an effort to document this growth, Joyner Library in conjunction with East Magazine has unveiled an interactive campus map. The map called Buildings Upon the Past charts the growth of main campus from 1909 to the present. The title is taken from a speech given by Robert H. Wright, the first president of East Carolina Teachers Training School and the steward of the institution during a quarter century of progress.

Buildings Upon the Past features map layers that display how campus appeared in 1907 and each decade thereafter via a slider tool below the map. Map icons which reflect the physical outline of each building reveal a pop-out window that when clicked on, provides information on the construction, use, and namesake as well as a photo gallery of the building through the years. Clicking on any photo in these galleries will reveal more information on the photo itself, including original format, size, and date taken. Each individual photo is also available to download with near publication-quality files available for most images. Additional photos will be added to each building's photo gallery as they become available digitally.

A series of video tours of campus hosted by Honors College student Jessica Jewell allow alumni and friends outside of Greenville to once again enjoy the sights and sounds of an active campus while learning more about the development of campus through distinct eras of progress. Future collaborative efforts are planned to expand the project to cover West Campus and the College Hill/Athletics Complex areas of East Carolina. To view *Buildings Upon the Past*, please visit: digital.lib.ecu.edu/buildingtour/.



#### **Renovation: A Continuous Road**

The past year saw many changes to the landscape of the Collaborative Learning Center. The public areas and office spaces of several new student and faculty support services were constructed or renovated to improve their ability to serve the campus community.

The newest construction created the Pirate CAVE (College Algebra Virtual Environment) Math 1065 Lab - a new learning lab located in the basement of Joyner Library. Rather than attend class three times a week, students attend one weekly class period and subsequently practice the information in



Pirate Cave, contributed photo

the lab over two weekly sessions with their professors and lab tutors. The model is designed to improve grades and reduce withdrawals by replacing passive note-taking with interactive, hands-on practice.

Although the Office for Faculty Excellence (OFE) and the University Writing Program (UWP) have operated from within Joyner Library for the past academic year, the redesign of their areas to improve services to campus debuted during the spring semester. The Office for Faculty Excellence now has a vibrant area for peer consultations, collaborations, and reviews. New partial glass walls provide clear sightlines and increase accessibility to the suite of programming and services they provide to support teaching and research.

Adjacent to the OFE are the newly renovated offices of the University Writing Program. Similar to the OFE, within the UWP office are comfortable furnishings to foster academic production through peer collaborations. Collaboration can occur in person through peer tutoring and in the Digital Studio, or via the virtual writing lab which provides support to students taking online courses. Students can submit writing samples and questions electronically and receive feedback from consultants without having to come to campus. The newly renovated area will also be the hub of the University's Quality Enhancement Plan (QEP), "Write Where You Belong," which focuses on training students to write analytically within their area of intended major. Both the OFE and the UWP share a conference room named in honor of the first director of the OFE, Dorothy Howse Clayton.



#### Visions - Is a BookBot in Our Future?

A "BookBot" is a robotically-served high-density, climate-controlled repository which allows libraries to store nearly ten times more books or archival boxes than conventional shelving. These repositories are sometimes called "automated storage and retrieval systems" (ASRS). The ECU Master Plan includes a library addition which will become our BookBot. Planning and design is scheduled for 2023 and bidding and construction in 2024-2025. However, we need a BookBot now!

The most immediate need is space for records the University is required by law to maintain. The Records Center, part of Joyner Library's University Archives, is out of space and we are already paying for off-site storage, which is not as convenient or secure as a BookBot would be. The North Carolina Collection and the Manuscripts and Rare Books Department are nearly out of room. Without a BookBot, we will have to stop accepting manuscript collections and restrict the growth of other special collections. In just three to five years, our general collections areas will be full. With a BookBot, low use materials such as back volumes of journals, directories and census materials could be removed from the stacks, freeing up space for growth.

In addition to space savings, a BookBot provides improved efficiency and service delivery of materials. Each item is scanned into an inventory control system. Robotic arms retrieve the bin within minutes of when an item is requested. The person requesting the item simply goes to a service point to pick up the



contributed photo

item. No more hunting for mis-shelved or missing books! For more information about the BookBot and how you can help, please contact Dwain Teague at 252.328.0252.



### Destination: Studen

#### **Virtual Outreach**

This year marked many milestones for Joyner Library's further integration into the campus-wide Blackboard Course Management System. First, Joyner Library's Research and Instructional Services Department initiated a service to embed Research Guides in Blackboard directly for faculty. The subject-specific online research websites allow students to gain access to library resources and learn important research skills when needed. This service allows instructors to include the library in their courses, even when they are unable to bring their students in for an in-person library instruction session.

During the second phase of the project, Joyner Library's Instructional Design Librarian Katy Kavanagh, working in tandem with Matt Long and Laurie Godwin of ITCS, designed two Blackboard system modules to appear on each ECU user's Blackboard homepage. The modules feature different library links and resources for faculty and students. The student module focuses on research skills and searching, whereas the faculty module advertises popular services



Laurie Godwin, Matt Long, Katy Kavanagh

Ask-a-Librarian Library 101: Introduction to Research Graduate 101: Advanced Student Research More Research Guides Research Guides List Search ECU Libraries

Screenshot in Blackboard

The modules feature scaled versions of library-related poster designs created by Joyner programmer Michael Reece.

for instructors provided by the

ECU Libraries.

The third phase of the Blackboard project was a redesign of the ECU Libraries tab by the Application and Discovery Services Department. The tab showcases a rotating set of images from Digital Collections. Next year, Joyner Library will look forward to more cross-departmental and cross-institutional collaboration in the realm of virtual outreach.



#### **Honoring Student Scholarship**

Joyner Library recognizes student scholarship with its diverse award programs. Undergraduates in English 1100 or 1200 Composition classes may compete in the W. Keats Sparrow Writing Award. Sponsored by the Friends of Joyner Library, this program honors three students annually with cash prizes.

The Michael F. Bassman Honors Thesis Award recognizes excellence in research and writing by students in the Honors College. One \$500 prize is awarded each fall.

The Rhem/Schwarzmann Prize offers upper classmen the opportunity to enter their research papers into competition. Sophomores, Juniors, and Seniors whose research is based on the primary resources of our Special Collections Division are eligible. Up to three winners are chosen by committee each spring.

Annually, Joyner Library hosts the Graduate Student Art & Design Exhibition. Held in the fall, the event recognizes the talents of ECU graduate art students and provides an inspirational learning environment for all students, faculty, and other visitors. Various cash prizes are awarded, including the Library Purchase Award sponsored by the Friends of Joyner Library, which adds art to the Library's permanent collection.

#### **Cooperative Success: Project STEPP**

For the past two years, librarians in the Research and Instructional Services (RIS) Department have been working with students in Project STEPP (Supporting Transition and Education through Planning and Partnerships) to provide a specialized library instructional program in order to meet their specific academic needs. The librarians meet with incoming freshmen for three library instructional sessions at the beginning of fall semester.



Clark Nall, Carolyn Willis, Jeanne Hoover

During the spring semester, librarians meet with students for a research consultation for their English composition course. The collaboration between Project STEPP and the Library has been very successful. As a result of this partnership, RIS has started to include Universal Design for Learning (UDL) principles as part of their services, specifically research guides. Consequently, students with varying learning styles will be able to better understand library research due to the UDL initiative.

#### **Rhem/Schwarzmann Prize Winners**



Patrick David Breshears, 1st place (tie), Mrs. Ann Schwarzmann, Alisha Beard, 1st place (tie), and Jacqueline Kempfer, 1st place (tie)

#### 2013 Librarian to Librarian Summit



On Saturday, February 2, more than 220 school media coordinators and facilitators gathered at Joyner Library for the 8th Annual Librarian to Librarian Networking Summit. This professional development opportunity was developed to encourage K-12 school library media coordinators to communicate with each other and the educational community at large, as they learn and share skills necessary to become more effective school librarians.

Interim Dean Jan Lewis with keynote speaker Michael Dahl

## Mapping New Programs and Services

#### **Development of the Teaching Resources Center**

Established in 1988, the Teaching Resources Center began as the Media and Teaching Resources Center (MTRC) and was housed in the basement of Joyner Library. The collection consisted of various educational resources including books, videos, and filmstrips. From 1994 to 1998, Joyner Library undertook a renovation project that relocated the MTRC to the second floor and then the first floor. In 1998, the Media and Teaching Resources Center was renamed the Teaching Resources Center to better reflect the scope of the department. The collection was weeded and new materials were added to serve as a K-12 resource center for students enrolled in the Teacher Education program.

The Teaching Resources Center moved to its present location on the second floor of Joyner Library in 2001. The collection contains children and young adult materials, K-12 North Carolina state adopted textbooks, mixed media and reference resources. Also in 2001, Ronnie Barnes, an ECU alumnus and the New York Giants Senior Vice President of Medical Services, endowed the Ronnie Barnes African American Resource Center which is housed in the Teaching Resources Center. This collection consists of materials written or illustrated by African Americans or about the African American experience.

Betty Debnam Hunt established the Debnam Resource Center for Family Literacy, located in the Teaching Resources Center, in 2004 and recently established the Betty Debnam Hunt and Richard M. Hunt Endowment. Funds from the endowment will be used to provide opportunities for current and future teachers to discover and use cutting-edge technology and resources. Additionally, the endowment will allow further development of the Debnam Resources Center for Family Literacy. In December 2010, the Teaching Resources Center began a redesign and renovation of its area. The TRC relocated and expanded the service desk, added collaborative work and study areas, built an instructional classroom, relocated the collection and replaced furniture. The redesign and renovation has enabled the TRC to enhance its mission of facilitating teaching and learning initiatives by providing resources and services to educators.



Rebecca Harrison, William Gee, Andrew Morgan

## Interlibrary Loan Through the Years

However large and carefully chosen a library's collection is, researchers often need something more. The Library's interlibrary loan service was developed to meet such needs. In the past, researchers submitted a handwritten request form and frequently had to pay a fee. Library employees used typewriters to prepare multi-part carbon paper forms that were mailed. Books took many weeks to arrive. Sometimes payments to libraries were made by sending postage stamps. Later, photocopiers made article provision by mail possible; then fax machines allowed quicker, but lower quality, article delivery.

Researchers today, however, place requests online 24-hours a day, even from their smartphones. The requests are sent electronically to libraries worldwide. Articles are most always delivered by email (even in color), sometimes within just hours of being requested. Borrowed books and media arrive on average within 11 days, some within just 2-3 days. Joyner Library pays all the costs.

Through Interlibrary Loan, ECU's researchers have access to library collections worldwide, from Harvard to the University of Hong Kong. Yet, fairly frequently, we are able to refer researchers to their desired titles within ECU's own extensive collections.



## Cruising High Roads

#### **Cruising through Collaboration: BB&T Mini Grant**

In 2012, several ECU librarians became involved in a unique cross-campus collaboration to integrate leadership skills, one of the university's strategic directions, into the curricula of the Hospitality Leadership program. Both Joyner and Laupus libraries collaborated with Dr. Cynthia Deale after receiving a BB&T mini-grant to pilot the integration of leadership skills into two courses.

Using a combination of information literacy skills, evidencebased methods gleaned from the medical field and relevant resources for leadership, two reusable modules were created by the librarians to integrate these skills into the hospitality curriculum and a graded quiz was included to assess student learning outcomes. The basic information literacy



module was piloted in an introductory course and the advanced module in a financial management course. The contents of these modules taught students the steps of the research process, introduced the concepts of evidence-based practices, and exposed them to credible academic resources including trade publications, company information, and statistical data. Effective leadership includes the ability to solve problems and make critical decisions based on the evaluation of large amounts of information and these tutorials taught students how to locate, access, and evaluate information they used for their assignments.

The students reported finding the tutorials helpful in developing their understanding of research, critical thinking, and decision-making as it relates to their future professions in the hospitality industry. The collaborative efforts of the School of Hospitality Leadership and ECU Libraries provided a distinctive glimpse into how the expertise of several diverse areas on campus can contribute to growth of our students.

#### **Joyner Library Prepares for Quality Enhancement**

ECU's new Quality Enhancement Plan "Write Where You Belong" presents an exciting opportunity for Joyner Library to support a major change in how writing foundations are taught on campus. Selected from a number of different proposals in the spring of 2011, the QEP aims to "integrate, align, and reinforce writing instruction for students from the day that they begin their first classes at ECU to the day that they complete their degrees and transition into the workplace or advanced study."

The most visible change brought on by the QEP is the replacement of ENGL 1200, the second of two required writing foundations courses at ECU, with ENGL 2201. While retaining many of ENGL 1200's objectives, the new course will emphasize the



"contexts, conventions, formats, and genres of different disciplinary areas." Still, the impact of the QEP extends far beyond the transition from ENGL 1200 to ENGL 2201. While the final move to ENGL 2201 will not occur until the 2015-16 academic year, work is currently being done across campus to train writing intensive course faculty and implement other components of the plan, and Joyner Library is included in this effort.

During the 2012-13 academic year, nearly 1,500 students attended library instruction sessions for ENGL 1200 at Joyner Library. In these sessions students discovered new information resources, tried out effective new search strategies, and learned to differentiate between scholarly and other kinds of information. To accommodate the QEP, the Library has already begun the process of integrating the new student learning outcomes and QEP terminology into instruction and instructional materials. The Library is represented on the QEP's "Writing Leadership Hub" by Joyner Library's coordinator of instruction, who communicates on the QEP's mission and progress.



All ECU departments are evaluated on a periodic basis in a process administered by ECU's Office of Academic Program Planning and Development. Both Joyner and Laupus Libraries were evaluated in the Spring of 2013. The process began with the compiling of a comprehensive departmental self-study according to a prescribed university format. This self-study was shared with a group of three reviewers, two external and one internal to the university.

On May 13-15, 2013, Joyner Library hosted a review team made up of Dr. Robert A. Chin from the ECU Department of Technology Systems, Dr. Kathlin L. Ray, Dean of Libraries at the University of Nevada, Reno, and Dr. John Ulmschneider, University Librarian, Virginia Commonwealth University. The review team spent several days meeting with many constituent groups, including library faculty and staff, users from all communities, and other library stakeholders to discuss the self-study report and the Library's success at fulfilling its mission.

After their visit, the review team provided a report detailing their findings. In sum, "The review team found that all constituencies and stakeholders report that a key strength of Joyner Library is its talented and dedicated librarians and staff." They also highlighted Joyner's emphasis on student-centered facilities and services, its "well-designed" digitization program, and strong outreach programs to campus and the East Carolina region. We greatly appreciated the reviewers' input on the future directions of Joyner Library, in particular their support for even greater collaboration with the Laupus Health Sciences Library.

**Thomas Moore Music Library Gift** 



During the summer of 2013, staff at the Music Library and Joyner Library completed the processing and cataloging of the Thomas Moore Collection. This fine collection of violin- and string-related materials consists of 226 high-quality editions of music scores and books and 137 CDs and DVDs. The materials are the gift of Sandra Walsh, past ECU professor of nursing and widow of violinist Thomas Moore.

A North Carolina native, Moore began his violin studies at an early age and continued them at Eastman School of Music. From 1967-1973, as professor of violin and chamber music at the University of Wisconsin, he performed worldwide with the renowned Pro Arte Quartet. He also served as concertmaster throughout the world with chamber, ballet, symphony, and opera orchestras, including the Nico Malan Opera House in Capetown, South Africa. In Miami, he maintained a private studio and taught at the University of Miami, New World School of the Arts, and Barry University.

#### **Faculty Awarded the Daniel T. Richards Prize**

Laupus librarians, Beth Ketterman and Kathy Cable, and Joyner librarian, Jeanne Hoover received the Daniel T. Richards Prize from the Collection Development Section of the Medical Library Association for their article entitled "Creating a Shared Neuroscience Collection Development Policy" published in the Journal of Electronic Resources in Medical Libraries.

This annual prize honors Dan Richards who established collection development in the health sciences as a discipline. Ketterman, Cable, and Hoover collaborated to create a policy for neuroscience that would support both campuses while avoiding duplication.

## Passport into Culture

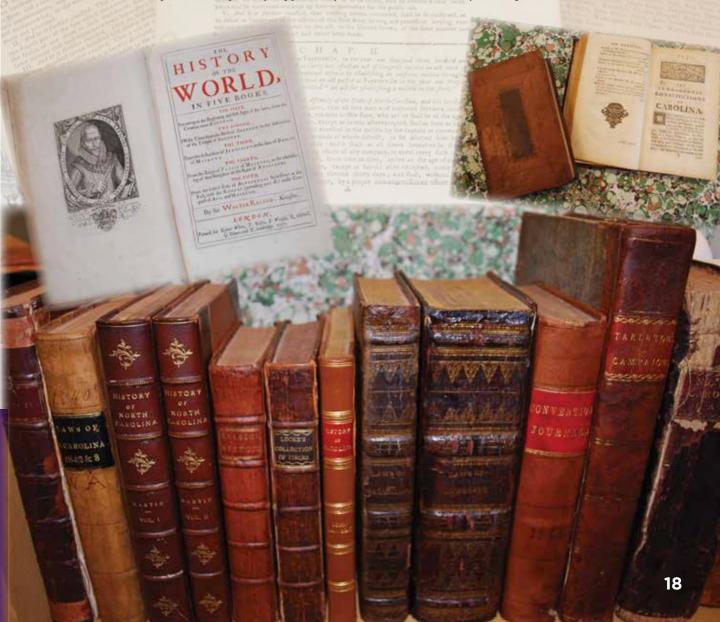
## Joyner Library Acquires Major Collection of Rare North Caroliniana

A major highlight of the year was Joyner Library's acquisition of the Roberts Collection of North Caroliniana for the Verona Joyner Langford North Carolina Collection. This private collection consists of more than 3,200 books, pamphlets and journals and represents over three generations of the same family collecting on the subject of North Carolina. Included are many of the most important early historical and legal works associated with the state.



Among the many treasures in the collection are the 1677 edition of Sir Walter Raleigh's *The History of the World*; from 1720, *A Collection of several pieces of Mr. John Locke*, which includes the first appearance in book form of "The Fundamental Constitutions of Carolina;" the 1718 edition of John Lawson's *The History of Carolina*; and a partial copy of Thomas Hariot's *Admiranda narration*, *fida tamen, de commodis et incolarvm ritibus Virginiae*, published by Theodor de Bry in 1590 and the earliest published account of what is now eastern North Carolina.

The entire collection was appraised at over \$330,000. The Library acquired the collection through partial purchase and gift-in-kind from Ben and Snow Roberts of Durham, NC. The Roberts are previous donors of the Roberts Collection of North Carolina Fiction. The purchase was partially supported by funds from the Verona Joyner Langford Endowment.



## Passport into Culture

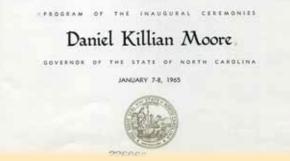
#### A Century of Inaugurations in North Carolina

The Verona Langford North Carolina Collection marked the change of governors with a spring semester exhibit examining the pomp and pageantry surrounding a century of gubernatorial "Inaugurations in North Carolina."

Designed by Fred Harrison, the exhibit highlighted official publications from the NC Collection as well as political ephemera from the Carroll H. Leggett collection, which is part of the East Carolina Manuscript Collection. The artifacts on display included programs, formal invitations, tickets and other ephemera related to the inaugurations of governors Sanford, Holshouser, Hunt, Martin and Easley. Also on view were programs and prints of scenes from the installations of Locke Craig (1913), J.C.B. Ehringhaus (1933), R. Gregg Cherry (1945), Luther Hodges (1957) and Dan K. Moore (1965).

Other materials examined North Carolina's participation in presidential inaugurations of Jimmy Carter, Ronald Reagan and others. Joyner Library Advancement Council member Carroll Leggett collected much of the material in the exhibit while serving as an administrative assistant to former North Carolina Attorney General and United States Senator Robert B. Morgan. Leggett donated the items in the collection to Joyner Library over a period of ten years. Such gifts help the Library document the history and culture of this region and provide students and faculty with the resources necessary for primary research.





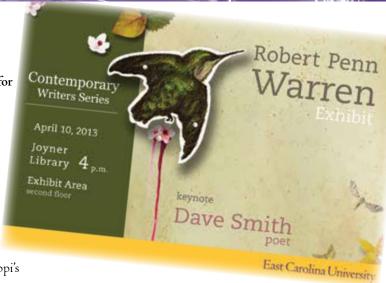


#### **Visiting Scholars**

Visiting scholar, poet Dave Smith, kicked off the Contemporary Writing Series as the keynote speaker for the Robert Penn Warren Exhibit at Joyner Library.

The Robert Penn Warren Exhibit represented some of the finest work in the Stuart Wright Collection and the largest collection of associated Warren material held outside the University of Kentucky and the Beinecke Library at Yale University.

The critically acclaimed poet has been a visiting professor at Johns Hopkins University, and will continue his professorship at the University of Mississippi's English department in the fall of 2013.



Dr. Jerome Loving visited campus in April 2013 for a presentation on Mark Twain in the FaculTea series sponsored by Joyner Library and Thomas Harriot College of Arts and Sciences. His presentation "Mark Twain's Civil War Confession" was well received by faculty and students.

Dr. Loving has taught at Texas A&M since 1973. He has been a visiting professor at the Sorbonne (Paris IV), the University of Texas at Austin, and Fresno State University. This award winning author is the biographer of Walt Whitman, Theodore Dreiser, and Mark Twain.

This FaculTea was supported by the David Julian and Virginia Suther Whichard Distinguished Professorship in the Humanities.

#### **Music Library Summer 2012 Art Commission Contest**

In the spring of 2012, the Music Library sponsored an art commission contest for ECU art students aimed at acquiring a work of art for permanent display in the Music Library's technology lab. The contest's only requirement for the piece was

that it inspire inquiry and creativity.



Six student artists submitted portfolios and senior art major Rebekah Todd was awarded the \$1,000.00 commission. Her work, titled "Within Each and Every," is a 4-foot by 5-foot framed acrylic painting. Rebekah considers the work to be a "piece that speaks about never taking another for granted as we never know what kind of details exist within the people we encounter."

The work was installed in May 2012 and the unveiling, attended by 75 university faculty, staff, and students, took place a few months later on August 28, 2012.

#### **Tearing Down the Wall**

In February 2013, East Carolina University Archives and Records unveiled the second part of an exhibit commemorating the 50th anniversary of the desegregation of East Carolina consisting of a series of posters mounted on the second floor of Joyner Library. Entitled *Tearing Down the Wall: Desegregation at ECU*, the exhibit chronicled major events related to the desegregation of campus from the school's inception in 1907 through 1980.

Topics covered included the 1907 college charter which excluded persons of color, the marginalized African-American staff at East Carolina before

American staff at East Carolina before desegregation, the challenges of African-American musicians performing on campus, the first full time African American student Laura Marie Leary, the desegregation of intercollegiate athletics, and demands for change to the racial atmosphere on campus in the 1960's from the student body. The first part of the exhibit, *Prying Open the Door:* A Timeline of Desegregation at East Carolina was displayed in Mendenhall in the fall of 2012.







#### **Academic Library Services 2012-2013 Statistics**

#### Services

Services	
Visits to the Library (gate count)	962,126
Informational transactions	53,694
Virtual reference transactions	10,254
Instructional sessions & presentations	813
Library materials checked out	136,460
Number of database searches (COUNTER compliant)	4,608,332
Use of items in digital collections	1,083,941
Interlibrary Loan	
Lent to other libraries	11,437
Borrowed from other libraries	5,545
Collections	
Titles held June 30, 2012	2,183,044
Number of monographs purchased (including eBooks)	155,455
Number of items in digital collections	122,490

#### **New Employees**

Joe Rollins 7/1/12 - Records Manager, University Archives

Jennifer Joyner 7/1/12 - Digital Archivist, Special Collections

Ginny Boyer 7/16/12 - Head of Service Application & Discovery Services

Matthew Whaley 7/16/12 - Evening Security Supervisor

**Delores Reeves** 9/1/12 - University Library Technician, Special Collections Cataloging Metadata & Authority

**Janis Skoczylas** 9/17/12 - University Library Technician, Government Documents **Wendi Mair** 12/3/12 - University Library Technician, Special Collections Cataloging Metadata & Authority

David Hisle 4/1/13 - Coordinator of Instruction & Graduate Student Outreach

Rebecca Harrison 4/15/13 - Borrowing Manager, Interlibrary Loan

Tim Tweed 5/28/13 - Overnight Supervisor, Circulation

Andrew Morgan 6/3/13 - Document Delivery Manager, Interlibrary Loan

**Dwain Teague** 6/3/13 - Development Officer

Christopher Holden 7/1/13 - Assistant Music Librarian

**Cynthia Sharp** 7/13/13 - University Library Technician, Special Collections Cataloging Metadata & Authority

**Tamara Rhodes** 8/1/13 - Online Learning Librarian, Research & Instructional Services **Daniel Anderson** 11/1/13 - Technical Support Specialist, Application & Discovery Services

#### **Retirees**

Colleen Allen 9/11/12 Beth Winstead 12/1/12 Maurice York 4/30/13 Luella Wills 6/1/13 Blythe Tennent 6/30/13 Jackie Cannon 7/1/13 Linda Teel 7/1/13

#### **In Memoriam**

Lynda Werdal September 2, 1953 - January 26, 2013

#### Faculty Research and Publications (2012-2013)

Andresen, Christine, David Hisle, Amy Gustavson, and Matthew Reynolds. "Tending the Garden: Growing Your Own Green Committee Library." In *Greening Libraries*, edited by Monika Antonelli and March McCullough, 93-103. Los Angeles, CA: Library Juice Press, 2012.

Bacon, Virginia and Patrick L. Carr. "Assessing Value through Cross-Institutional Comparisons: A Discussion of the 2012 University of North Carolina System-Wide E-Journal Survey." *Serials Review* 39, no.2 (2013): 86-92.

Bacon, Virginia and Patrick L. Carr. "Collaborating to Analyze E-Journal Use Data: A Discussion of Cross-Institutional Cost-Per-Use Analysis Projects within the UNC System." In *Proceedings of the Charleston Conference*, edited by Beth Berhardt, Leah Hinds, and Katina Strauch. West Lafayette, IN: Purdue University Press, 2012.

Bailey, Alan R. Developing and Sustaining a Core Print Collection for Preschoolers. New York, NY: Neal-Schuman Publishers, Inc., 2012.

Barricella, Lisa and Cindy Shirkey. "Adding a Use Factor Measure to a Materials Allocation Plan for Books in an Academic Library." Presentation at the Acquisitions Institute at Timberline Lodge, Timberline Lodge, OR, May 2013.

Boyer, Ginny M. and Megan Besaw. "A Study of Librarians' Perception and Use of the Summon Discovery Tool." *Journal of Electronic Resources in Medical Libraries* 9, no.3 (2012): 173-183.

Carr, Patrick L. and Robert Wolf. "The 2012 UNC System-Wide E-Journal Survey: A Discussion of Processes, Data, and Outcomes." Presentation at the North Carolina Serials Conference, Chapel Hill, NC, March 2013.

Carr, Patrick L. "Many Questions, Few Answers: Analyzing the Impacts of Summon on E-Resource Use at East Carolina University." Presentation at the North Carolina Summon User Group Meeting, Durham, NC, 2012.

Carr, Patrick L. "Serials Resource Management at East Carolina University." Presentation at the Charleston Conference, Charleston, SC, November 2012.

Carr, Patrick L. "E-Resources, Use Data, and Collaboration: Positioning the Library as a User-(and Usage-) Constructed Technology." Presentation at the Springer eBook Summit, Atlanta, GA, May 2012.

Cook, Eleanor, Lisa Barricella, Robert James, Jan Mayo, Mark Sanders, and Ralph Scott. "E-Book Readers Come to Eastern North Carolina." *North Carolina Libraries* 20, no. 2 (2012): 14-21.

Cook, Eleanor and Megan Hurst. "Making Beautiful Music: The State of the Art in Mobile Technology and How We Can Make the Most of it in Libraries." *The Serials Librarian* 64, no. 1-4 (2013): 141-150.

Coonin, Bryna R. "The Development of the U.S. Census from its Inception to the Present Day." Presentation at the North Carolina Library Association Government Resources Section Annual Meeting, Elon, NC, June 2012.

Coonin, Bryna R. and Cynthia Levine. "Reference Interviews: Getting Things Right." *The Reference Librarian* 54, no. 1 (2012): 73-77.

Durant, David. "Al Qaeda's Cultural Jihad: Violent Censorship by Al Qa'ida and Associated Movements, 2001-2011." In *The moral psychology of terrorism: Implications for security*, edited by Jalil Roshandel and Nathan Lean, 213-234. Newcastle upon Tyne, UK: Cambridge Scholars Publishing, 2013.

Gee, C. William. "Making Space for Interlibrary Loan." Poster presentation at the ILLiad International Conference, Virginia Beach, VA, March 2013.

**Hursh, David W.** and **Christine Avenarius**. "What Do Patrons Really Do in Music Libraries? An Ethnographic Approach to Improving Library Services." *Music Reference Services Quarterly* 16, no. 2 (2013): 84-108.

Hursh, David W. "North Carolina Is My Home: Music of the Old North State." Preformed a voice and piano recital for the residents of Cypress Glen, a local retirement community and performed as part of the Good Music Good Medicine concert series at Vidant Medical Center Interfaith Chapel, Greenville, NC, 2012.

Hursh, David W. "Messiah." Preformed as a tenor soloist with members of the North Carolina Symphony for a performance of Handel's Oratorio at Lenoir Community College in Kinston, NC, 2012.

**Kavanagh, Katy R.** "Screencasting with Camtasia and Jing." Presentation at the Eastern NC Consortium for Higher Education Librarians, Rocky Mount, NC, 2012.

**Kavanagh, Katy R.** "Develop Creative Projects: Free Multimedia Toolkit." Presentation at the Librarian's Association at UNC Chapel Hill Conference (LAUNC-CH), Chapel Hill, NC, March 2012.

Ketterman, Elizabeth, Jeanne Hoover, and Kathy Cable. "Creating a Shared Neuroscience Collection Development Policy." *Journal of Electronic Resources in Medical Libraries* 9, no. 3 (2012): 197-203.

Nall, H. Clark, Jeanne Hoover, and Carolyn Willis. "Teach, Assess, and Redesign: Creating a Framework of Universal Design for Students with Learning Disabilities." Poster Presentation at the Association of College and Research Libraries Conference, Indianapolis, IN, March 2013.

Oakley, Christopher A., Matthew Reynolds, and Dale Sauter. *Greenville in the 20th Century*. Charleston, SC: Arcadia Publishing, 2013.

Sanders, Mark M. "Creating a Safe Haven for University Students: How Are We Doing?" *Journal of Access Services* 9, no.4 (2012): 200-211.

Sanders, Mark M. and Angela P. Whitehurst. "Don't Be Lost in Space: Assess, Renovate, and Repurpose your Library." Presentation at the North Carolina Library Association Assessment Beyond Statistics Conference, Thomasville, NC, November 2012.

**Thomas, Wm. Joseph.** "The Structure of Scholarly Communications within Academic Libraries." Presentation at the North Carolina Serials Conference, Chapel Hill, NC, March 2013.

**Thomas, Wm. Joseph, Heather Racine,** and **Daniel Shouse.** "E-books and Efficiencies in Acquisitions Expenditures and Workflows." *Against the Grain* 25, no. 2 (2013):14-18.

**Thomas, Wm. Joseph** and **Daniel Shouse**. "Rules of Thumb for Deselecting, Relocating, and Retaining Bound Journals." *Collection Building* 31, no.3 (2012): 92-97.

Teel, Linda. "Transforming Space in the Curriculum Materials Center." Education Libraries 36, no. 1 (2013): 4-14.

Teel, Linda and Hazel J. Walker. "Ensuring Democracy through Digital Access." Presentation at the North Carolina Middle School Association Conference and North Carolina Council for Social Studies Annual Conference, Greensboro, NC, 2012.

**Walker, Hazel.** "Using Academic Digital Collections to Enrich K-12 21st Century Learning." Presentation at the American Library Association Conference, Anaheim, CA, June 2012.

Walker, Hazel. "Librarian to Librarian Networking Summit." Presentation at the North Carolina School Library Media Association Conference, Winston-Salem, NC, 2012.

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