

# Joyner Library

**2010 Annual Report**

---



## Bridging History, Scholarship and Culture

*“Education is all a matter of building bridges”  
- Ralph Ellison*

Bridging

Page 3

Passage Into Culture

Page 5

The Route To Our Digital World

Page 9

Voyage to Scholarship

Page 15

Connecting Staff to Service

Page 21

The Path to Excellence

Page 23

Bridging Donors and Opportunity

Page 27

# Bridging

# Bridging

## From the Chancellor

ECU is the Leadership University preparing our students to compete and succeed in the global economy of the 21st Century. As an essential part of the University's academic core, Joyner Library is integral to the fulfillment of this vision. Its rich and diverse collections, built and enhanced over many decades, support the University's teaching and research initiatives and the intellectual exploration of the community and region. **The Library's inviting spaces provide a secure place for students and faculty to study, research, and write, and the Library's own faculty and staff have a service ethic second to none.** Each year skilled librarians teach research strategies to thousands of ECU students, providing them with the skills to evaluate and use information effectively. We are truly fortunate to have this valuable resource on our campus.



Steve Ballard  
[Chancellor, East Carolina University](#)



## From the Provost

The fundamental changes ECU, technology, libraries, and the learning process have undergone in the last decade are profound. The University's enrollment has grown by more than 50%, from not quite 17,000 to over 28,000 students, and those students study, interact, and learn in very different ways than previous generations.

Gone are the days when a student came to the Library's hushed reading rooms to study or do research alone. **Many still come to Joyner Library for a quiet place to read, study, or write but today's students are just as likely to be engaged in group research projects or a shared report.** They make far more use of technology, including streaming audio and video, and expect to be able to have that technology at their fingertips and to work with their friends and project teammates in a collaborative and comfortable environment.

Joyner Library recognizes and honors these changes and proactively seeks to meet the needs of ECU's 21st century students with services, collections, and people friendly spaces.



Marilyn Sheer  
[Provost and Vice Chancellor for Academic and Student Affairs](#)

## Dean's Message

[Joyner Library's Mission](#) is to "connect people to information and empower their lifelong learning by developing robust collections, superior services, and people-friendly spaces." **With our outstanding collections and extraordinary access to electronic resources, Joyner Library bridges the past and the future for East Carolina University, the community, and the region.** This year we strengthened our Special Collections holdings through gifts and acquisitions. These included two exceptional collections that will open up new areas of scholarship in literature and writing for ECU faculty and students—the Ghormley Naval History papers and the *Stuart Wright Southern Literary Collection*.

For more than a decade, Joyner Library has been a leader in digitizing and sharing our unique resources, and this year was no exception. The [Seeds of Change](#) digital collection and exhibit, featuring more than 7500 mid-twentieth century photographs from [The Daily Reflector](#), were a huge success. They brought hundreds of visitors, both virtually and in person, to the Library. Joyner Library also worked closely with the [State Library of North Carolina](#) to complete the first phase of a three year project to electronically preserve 19th century North Carolina state government documents. This collection will be a boon to all who are interested in North Carolina's history and culture.

As the intellectual heart of the campus, Joyner Library, its faculty and staff, are dedicated to serving the information needs of the East Carolina University community and providing safe and welcoming spaces to study, research, and write. The new [Collaborative Learning Center](#), opening in September 2010, will seat an additional two hundred readers in space specifically designed to encourage individual study and reflection as well as to foster collaborative and group work. We invite you to put us to the test!



Larry Boyer  
[Dean of Academic Library and Learning Resources](#)

Photo courtesy of University Marketing



## Library Acquires Stuart Wright Collection

Joyner Library recently acquired the literary collection of Dr. Stuart Wright, a noted bibliographer and collector whose work focuses on southern poets and novelists. A native of North Carolina and a graduate of Wake Forest University, Wright currently lives in England. He is best known for his published bibliographies of such noted American writers as A. R. Ammons, James Dickey, Richard Eberhart, George Garrett, William Goyen, Randall Jarrell, Andrew Lytle, Walker Percy, and Reynolds Price. **Dr. Wright developed close relationships with some of the writers represented in the collection which consists of more than 3,000 printed works and 5,000 manuscripts.**

The [Wright Collection](#) includes portions of the private libraries of Richard Eberhart, who taught for many years at Dartmouth College, the English poet Donald Davie, and well known southern writers like Jarrell, John Crowe Ransom, Peter Taylor, and Robert Penn Warren, as well as first editions of books they wrote. Many of the books contain significant inscriptions, annotations, and insertions that shed light on the writers' thought processes and their relationships with their peers. The collection also contains significant manuscript material, including notebooks, letters, and literary works by Madison Smartt Bell, Eberhart, Jarrell, Ransom, Taylor, and Warren.



Thomas Douglass, Associate Professor of English  
Photo courtesy of ECU News Bureau

Preliminary inventories of the collection have been completed but additional work must be accomplished before the collection can be made fully accessible. Cataloging the books and processing the manuscripts, which will include the preparation of a detailed online finding aid, will require many hours of careful attention. Conservators must repair damaged books, book jackets, and manuscripts. The cost of supplies alone--acid-free folders and boxes, Mylar, deacidification solution, and special cloth and paper for repairs may exceed \$10,000.

Donors who wish to "adopt" the *Stuart Wright Collection* by underwriting or partially defraying the cost of these supplies should contact Major Gifts Officer Cynthia Adams at (252) 328-9577 or at [adamscy@ecu.edu](mailto:adamscy@ecu.edu).

Appraiser Lynn Roundtree of Chapel Hill, North Carolina, recently described the collection as "an extraordinary accumulation of rare first printings, association copies, authors' copies, dedication copies, authors' presentation copies, and literary papers of many of the finest American poets, novelists, and short story writers of the twentieth century." Of particular note is the inclusion of materials by five poets laureate, making the collection of great value to students and scholars who will be able to see the creative process on display through the manuscripts and published works of these poets.

## The Robert L. Ghormley Papers (Manuscript Collection #1153)

Vice Admiral Ghormley's life from his childhood and education in Tacoma, Washington and Moscow, Idaho, through his 40-year naval career, to his retirement, is documented in this collection. **Family correspondence, biographical and genealogical files, clippings and scrapbooks, writings, diaries and logs, dispatches, reports and orders, photographic prints and negatives, as well as maps provide glimpses into his naval career and private life.** The collection includes materials in English, Arabic, Danish, French, German, Swedish, & Turkish.

A member of the U.S. Naval Academy Class of 1906, Ghormley rose rapidly through naval ranks. As a lieutenant, he was in command of U.S. Naval Forces during the brief Nicaraguan Campaign of 1912. During World War I, he served as Flag Lieutenant to Vice Admiral A. W. Grant, Commander of Battle Force One based in England. By 1929, he was a Captain and in 1938 held the rank of Rear Admiral. From August 1939 to August 1940, Ghormley was Director of the War Plans Division in the Office of the Chief of Naval Operations and later Assistant Chief of Naval Operations. Ghormley retired from the Navy in 1946 and returned to his home in Washington, D.C. He died in 1958 and is buried in Arlington National Cemetery.

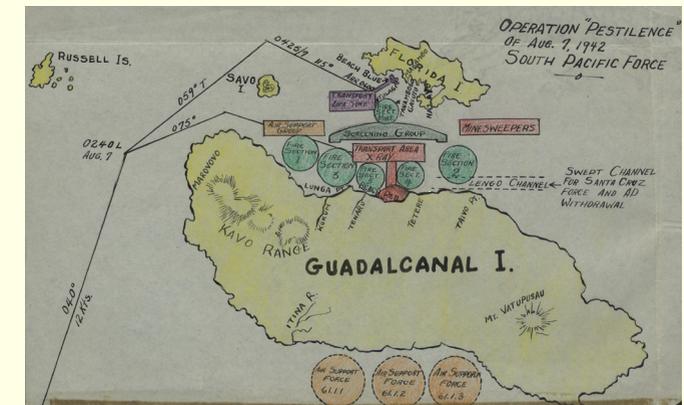
Joyner Library acquired the papers of Vice Admiral Robert Lee Ghormley from his son, Commander Robert Lee Ghormley, Jr. (USN-Ret.) on November 18, 2009.

*"The [Robert L. Ghormley Papers](#) is the most important collection we have acquired pertaining to the U.S. Navy during the first half of the twentieth century. Students and scholars interested in the navy during this period, and especially during the second World War, will find these papers to be invaluable. We are deeply grateful to Commander Ghormley and his family for donating this exceptionally important archive."*

*- Maury York, Assistant Director, Joyner Library Special Collections*



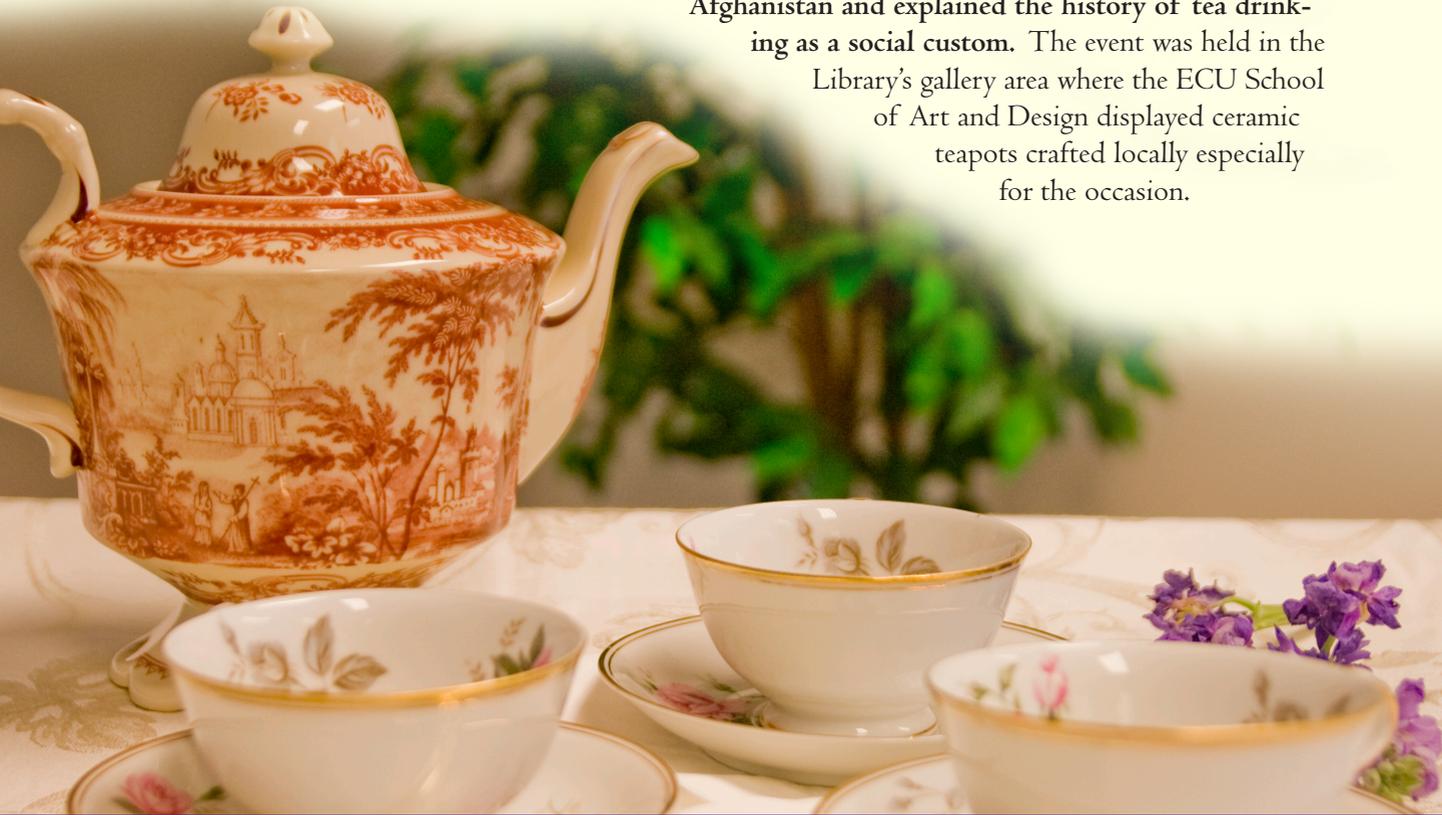
Photo courtesy of Joyner Library Digital Collections.  
Above: *Don't Help the Enemy* Number 51-9976 [ca. 1940, 1942]. Below: *Operation Pestilence* of Aug. 7, 1942 South Pacific Forcdate: Aug. 7, 1942.



## Three Cups of Tea

On March 2, 2010, Joyner Library hosted a [Student Friendship Tea](#) in conjunction with the [Three Cups of Tea](#) “Pirate Read” selection for the year. On March 1, Greg Mortenson, author and subject of the book, spoke on campus through the College of Business’s Cunanan Leadership Speaker Series. **During our tea,** Joyner staff member Maliha Farhadi gave a demonstration of different types of tea served in Pakistan and

**Afghanistan and explained the history of tea drinking as a social custom.** The event was held in the Library’s gallery area where the ECU School of Art and Design displayed ceramic teapots crafted locally especially for the occasion.



## University Archives’ Exhibit: History of Race Relations at ECU

Before the 1980s no conscious effort existed to document diversity at East Carolina University. Still, the early history of diversity on campus can be found in official records, such as Board of Trustee meeting minutes, student publications, correspondence of the college’s presidents, and even in faculty files. During the 2010 academic year, the University Archives opened an exhibit of some of these documents examining the history of diversity on campus between 1909 and 1979.

The exhibit, *Segregation, Desegregation, and Discrimination*, focused on the interaction of different races throughout this time period. The content of the exhibit, from the text of the original school charter which allowed for the education of “young white men and women” to the recruitment brochures targeting African Americans in the 1970s, can be found online at the [Library’s University Archives website](#).

For more information: [<http://web.lib.ecu.edu/archives/events/diversity/index.cfm>].



Photo courtesy of the University Archives. Vincent Colbert and Marvin Simpson are the first black players on the basketball team. [ 1966 ]

## Celebrating the 250th Anniversary of Pitt County

Early in 2010, Joyner Library helped local citizens celebrate the [250th anniversary](#) of the establishment of Pitt County. A public program and three exhibits introduced the public to various aspects of the county’s rich history, which can be traced to an act ratified by the General Assembly in December 1760 to form [Pitt County from Beaufort County](#). The Pitt County Historical Society co-sponsored a public program held in the Library on February 2, 2010.

Following remarks by Dr. Jack Thornton, president of the Pitt County Historical Society, Manuscript Curator Dale Sauter and Dr. Christopher Oakley, a professor in the Department of History, spoke about the origin of one of the exhibits, drawn from *the Seeds of Change: The Daily Reflector Image Collection* project. Mr. Sauter and Dr. Oakley’s team selected over 7,500 images from the Special Collections Department’s Daily Reflector Negative Collection to digitize and make available online. This outstanding collection documents life in Greenville and eastern North Carolina between 1949 and 1967. The physical exhibit, prepared for the February program, contained forty mounted images and accompanying descriptions representing five areas of the collection: economics, education, health care, social and family life, and urban development.

Participants enjoyed two additional exhibits mounted by the [North Carolina Collection](#) and the [Special Collections Department](#), both featuring printed and manuscript treasures illustrating the history of Pitt County. The highlight of the evening was a talk by local historian Roger Kammerer, “The Daily Reflector, Greenville’s Steadfast Newspaper and Conscience of the Community.”



Photo courtesy of NC Collections. Iron Bridge across Tar River, Greenville, NC.

# The Route to Our Digital World

## Digital Collections

[Joyner Library Digital Collections](#) hosts thousands of images, texts, and recordings from the Library's rich holdings. This year, nine new collections and more than 1200 digitized objects — ranging from complete books, to handwritten manuscripts, to digital audio of original oral histories — were made available online for the first time, completely free and open to all. This adds to the existing repository of more than 10,000 digital objects; however the depth of digital collections doesn't end there. Through collaborations with ECU faculty, academic departments, and other area partners, *Joyner Library Digital Collections* also hosts materials not held by the Library but related to Library collections.

For example, the [Sustainable World](#) collection draws together exemplary student projects in sustainable interior design including design models and drawings. ECU faculty member Hunt McKinnon wrote an introduction to the collection that described the project and highlighted the students' creative works.

*Joyner Library Digital Collections* exemplifies how, through internal and external collaboration, Joyner Library staff translate their tradition of excellence in service to the digital age. From the Special Collections staff who select items of unique interest or entire research collections for digitization to the Technical Services staff who create online records describing, identifying and illuminating these materials to the Digital Collections staff who digitize the materials and create user-friendly interfaces and access tools — *Joyner Library Digital Collections* is a library-wide labor of love. We are proud of the national recognition we have received.

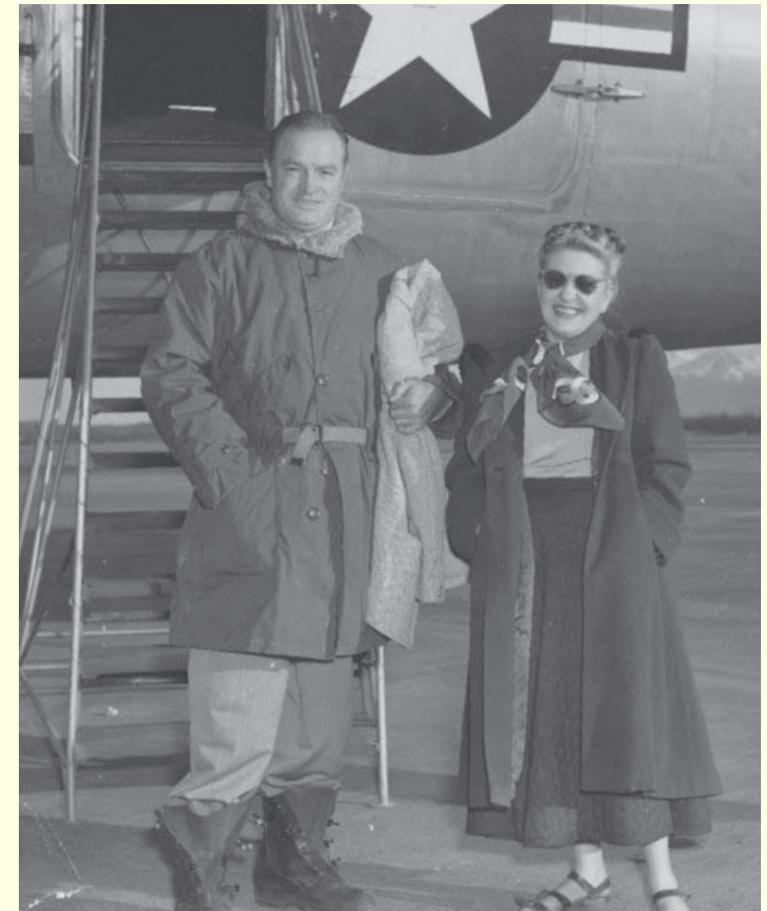
All materials are available online at [<http://digital.lib.ecu.edu>]

## Special Collections Staff Pick Blog

Our new blog was launched in May of 2010 as way to highlight the rich diversity of special collections in Joyner Library. Each week a different staff member chooses an interesting item from the collection and writes a blog entry providing some insight into the item's unique nature or research value. The materials are digitized by the Digital Collections department and included in *Joyner Library Digital Collections*.

The new blog is a revamping of the existing Staff Pick program which started in 2006. The blog format makes it easier for staff to create new entries, and provides more options for viewers to navigate through entries: by format (such as pamphlets, photographs, or books), repository (such as the University Archives or the *East Carolina Manuscript Collection*), staff member, or keywords called "tags" (such as Civil War, maritime history, or politics).

The blog can be found at: [<http://digital.lib.ecu.edu/staffpick>]



Bob Hope with Peggy Armstrong, wife of Air Force Alaskan Air Commander Frank Armstrong. [ca 1950] Photo courtesy of [Frank Armstrong Papers #35-digital 11343](#)



Standing Left to Right: Blythe Tennent, Chris Oakley, Maury York, Mark Custer, Patricia Dragon, Dale Sauter.  
Seated Left to Right: Gretchen Gueguen, Michael Reece, Linda Teel, Hazel Walker, Joe Barricella

## Seeds of Change

In December 2009 Joyner Library put the finishing touches on [Seeds of Change: The Daily Reflector Image Collection](#), a grant-funded online collection of more than 7,500 images digitized from the photographic negatives of *The Daily Reflector*, Greenville's newspaper. This past June, at the [American Library Association](#) (ALA) Annual Conference in Washington, DC, Joyner Library was awarded the [Gale Cengage Learning Award for Excellence](#) in Reference and Adult Services from the Reference and User Services division of ALA. Julia Gelfand, chair of the award committee, said of the collection "*Seeds of Change* deserves recognition and is a model for visual literacy, incorporating history and news with powerful images of the time" and described the collection as "a very meaningful resource that demonstrated the power of photography that promoted visual images in a snapshot in time to illustrate important changes in social, political and economic history in a location that holds regional, national and international interest for the public at large and student communities everywhere." Gretchen Gueguen, head of Joyner Library's Digital Collection department, accepted the \$3,000 award and citation on behalf of the Library at the Washington ceremony.



## North Carolina Libraries Receive Grant to Digitize the Most Comprehensive Digital Collection of North Carolina State Government Documents to Date

Joyner Library is leading a collaborative effort with the State Library of North Carolina and UNC Chapel Hill to create a digital collection of core North Carolina government documents from the earliest beginnings of the state to the present. [Ensuring Democracy through Digital Access](#) will digitize about 360,000 pages of state documents from the collections of the three partner libraries. When finished, computer users worldwide will have access to complete runs of session laws, legislative journals, and reports from agencies such as the Bureau of Labor Statistics and the Department of Public Instruction.

The project will be completed over the course of three years in cooperation with [Open Content Alliance](#), a collaborative digital library of more than 1.2 million volumes and other multimedia from around the world. The primary audience for the collection will be historians, researchers, and students; however the content will be openly available through [Google](#) and the [Internet Archive](#), as well as through the collection website, allowing the materials to be easily found by a broader audience.

In the third year, Joyner Library will lead a workshop for area educators who will use the collection to develop activities other educators can then access via the website and use to enhance classroom learning. The workshops and online materials will help North Carolina educators teach the next generation of researchers about the state's history as well as the skills needed to conduct historical research.

The project is made possible through grant funding from the federal [Institute of Museum and Library Services](#) (IMLS) under the provisions of the Library Services and Technology Act (LSTA) as administered by the [State Library of North Carolina](#), a division of the Department of Cultural Resources.



Photos courtesy of Joyner Library Digital Collections



## LibGuides

[Joyner Library](#) successfully uses LibGuides to disseminate more information about Library resources and provide students with easy access to research tools. LibGuides software allows librarians to create customizable online research guides providing direct access to relevant resources for academic disciplines and specific courses.

A dynamic, aesthetically pleasing resource, LibGuides incorporate Web 2.0 technologies such as RSS feeds, video clips, images, Facebook, Twitter, podcasts, widgets, and other tools to create multimedia research guides containing hand-selected library resources. The subject guides provide a suggested list of resources for students in specific disciplines while the class guides supply links to online resources and information about printed sources for specific assignments. The guides are accessible through BlackBoard, or other content management systems, and are housed on the ECU LibGuides [website](#).

In a collaborative effort between Joyner and [Laupus Libraries](#), over 250 LibGuides have been created since 2009, and they receive thousands of visits each semester. Many librarians teach library research classes directly from LibGuides which also house online tutorials that can be used as instructional materials for distance learning students or as a refresher for those who have previously attended on-campus instruction sessions.

During the upcoming year, LibGuides will be used to launch tutorials and assessments to impart and measure information literacy skills. According to Joyner Librarians, LibGuides have been one of the most successful instruction initiatives undertaken in the past five years, garnering positive feedback from professors, instructors, and students.



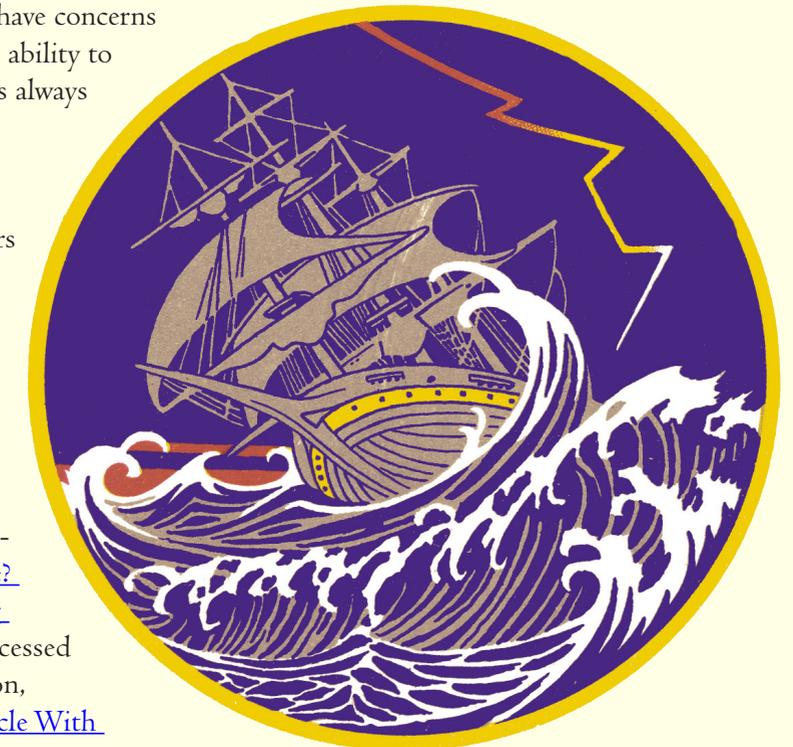
## A New Route for ECU Theses and Dissertations

Dissertations and theses written by ECU's graduate students now have a wider audience. [The ScholarShip](#), ECU's institutional repository, provides free, full-text electronic access thus increasing the visibility of student research, fostering collaboration, and enhancing the university's reputation and prestige. During the last three semesters, 50 dissertations and 95 Master's theses have been deposited in the repository. They span 30 disciplines, including Art, Coastal Resources Management, Educational Leadership, Maritime Studies, and Physics.

*The ScholarShip* was developed by ECU Libraries in collaboration with the [ECU Graduate School](#). Nearly all theses and dissertations are deposited electronically in the repository, rather than being printed, bound, and placed on library shelves. Authors can delay making the full-text of their work available to the public if they have concerns about intellectual property rights or their ability to subsequently publish their work. Authors always retain the full copyright to their work.

The new process is cheaper for students and saves time. Other benefits to authors include the ability to place their work in a trusted repository where it will be available despite future technological changes, a stable and short URL they can give to prospective employers and colleagues who want to see their work, and increased readership. In less than a year, for example, Linda M. Burhan's dissertation, "[What Is Good Nursing Care? The Lived Meaning of Quality Nursing Care for Practicing Nurses.](#)" has been accessed 190 times. Kristen E. Boyle's dissertation, "[Metabolic Inflexibility in Skeletal Muscle With Obesity.](#)" has been viewed 160 times.

Electronic theses and dissertations support the university's marketing and grant-writing efforts, as prospective students, faculty and funders can see the quality of the research and writing done by ECU students. Sharing this research is one important way ECU accomplishes its mission to create a strong, sustainable future for eastern North Carolina through education, research, innovation, investment, and outreach. The ECU Libraries are proud to be part of this initiative.



# Voyage to Scholarship

## Rhem/Schwarzmann Prize Encourages Student Research in Special Collections

On March 17, 2010, Melissa L. Jones, a student of History Department Professor, Dr. Wade Dudley, received the first [Rhem/Schwarzmann Prize for Recognition of Student Research](#). Her paper, "Joseph McCarthy: The Face of the Red Scare" was based largely on primary texts in the Special Collections Department's *Hoover Collection on International Communism*. Ms. Jones accepted the prize--a certificate and check for \$750--from Mrs. Ann Schwarzmann at a ceremony in Joyner Library.

Mrs. Schwarzmann (BS 1957, MA Ed 1958) established the *Rhem/Schwarzmann Endowment for Recognition of Student Research* in 2009 as a way of enriching the lives of students at East Carolina. **Each year, sophomores, juniors, and seniors compete for three cash awards for the best term papers based largely on primary sources housed in Joyner Library's Special Collections Department.** These items include business records, diaries, letters, minutes, oral histories, photographs, literature, North Carolina history and culture, military history, the tobacco industry, and the work of missionaries around the world. Together with rare books and historical maps, these sources can open students' minds to new ideas and sharpen their research and critical thinking skills.

"The students will learn valuable skills by using the research materials in Joyner Library's Special Collections Department," Mrs. Schwarzmann said when she funded the award program. "By being involved in original research, these undergraduate students can explore a variety of interests. They can utilize their talents and strengthen their abilities to become leaders for tomorrow."



Winner Melissa L. Jones with Ann Schwarzmann. Photo courtesy of Joe Barricella.

## Distance Education

The number of distance learning students and programs continues to grow at East Carolina University. Joyner Library strives to provide distance learning students and faculty with a wide variety of resources and services uniquely designed for this method of instruction.

Students receive assistance through instant messaging, e-mail, telephone, or in-person. They can locate and retrieve electronic resources through [Joyner Library's web site](#), have materials shipped to them free of charge, use all UNC system libraries, and receive instruction in the use of library resources through educational podcasts, recorded instructional sessions, and tutorials.

This past year, the [Distance Education Coordinator](#) raised awareness about the Library within the distance learning community by participating in online DE Student Forums sponsored by the Office of Emerging Academic Initiatives. Another important initiative was the creation of online tutorials designed to introduce students to research skills or refresh their knowledge. The tutorials are concept-based and after these basic skills are acquired, students can utilize the Library's research tools to locate books, e-books, journal articles, manuscripts, and other types of resources. The tutorials are accessible 24 hours a day/7 days a week.

Finally, a pilot project was implemented to assess the services provided by the Library to distance learners and the level of their research skills after participating in library instruction using various teaching methods. Data gathered will be used to create a permanent assessment program.

As ECU's online programs grow, the Library's distance services will continue to evolve and expand, bridging the Pirate Nation to library services, regardless of geographical location.



## Interlibrary Loan

While Joyner Library has extensive collections, not everything students, faculty, and staff need for their research is available locally. [Interlibrary Loan](#) obtains additional desired materials from libraries and vendors throughout North Carolina and the US, as well as from dozens of foreign countries. **The Library covers the costly fees in order for ECU's researchers to explore and innovate without being limited by their income or Greenville's rural location.** Requested articles are often delivered to patrons by email, sometimes within hours of their placing the request. Borrowed books and media are made available at the library. As we borrow from other libraries, they, too, borrow from Joyner's collections. In fact, Joyner Library is a "net lender," sharing more materials with other libraries than it borrows from them. Truly, Joyner Library's Interlibrary Loan and [Document Delivery](#) office brings the world's information to ECU and shares ours with the world.

## Engaging Students via Online Video Tutorials

In an era of increased distance education enrollment and limited on-campus contact time with students, ensuring that students have access to research help at the time and place of need is of paramount importance. To meet this challenge, many of the departments within the Library have produced video tutorials that provide students with instruction that is neither time nor space sensitive.

These tutorials were produced primarily with the use of Techsmith's Camtasia, a software package that allows for screen recording and the ability to add levels of interactivity such as quizzes and even closed captioning. They have proved especially useful to the [North Carolina Collection](#) and [Special Collections](#) to augment their in-person instruction sessions. Both departments work with second-year English Composition students, who use these collections to complete assignments focusing on North Carolina history.

Having the students view the tutorials before coming to the classroom allows library instructors to engage the students in more active learning exercises rather than having to focus on research procedures unique to the two departments.

Other departments have produced tutorials as well including [Interlibrary Loan](#), the [Teaching Resources Center](#), and the [Reference Department](#). The last recently saw their Research Basics 101 series of tutorials added to the American Library Association's PRIMO Database, which contains a peer-reviewed collection of materials created by librarians intended to "teach people about discovering, accessing and evaluating information in networked environments." A list of all the Library's video tutorials can be found [here](#).

## Expanding Joyner's Collections: New Online Resources

Joyner Library is pleased to announce purchases of archival online journals and an archival online update to important US government documents. These purchases enhance access to scholarship beyond our prior print holdings in a user-friendly manner. These purchases were made possible through the generosity of [Academic Affairs](#) and the one-time transfer of funds from Library administration.

Government document resources purchased include the Monthly Catalog of U.S. Government Publications, 1895-1976 (MOCAT), and an addition to the US Congressional Serial Set. Joyner Library has also made purchases of more than 2,100 online journals from a variety of leading academic publishers including:

- the American Chemical Society
- the American Geophysical Union
- Elsevier
- Oxford University Press
- Taylor & Francis
- Nature Publishing Group
- Cambridge University Press
- Emerald
- Sage
- Wiley-Blackwell

Except for Nature Publishing Group, ECU's purchases provide access to all of the journals offered by these publishers—quite an impressive array of titles, and one that compares well to other universities across the country. Additionally, the Library has purchased three new journal packages from JSTOR, the highly-respected archival program for scholarly publications.

All these electronic books and journals may be accessed via the [E-Journal/E-Book Portal](#) and the Library catalog. To connect to the Serial Set, go to the [Databases list](#) from the Library's home page.

## Milestones and Benchmarks: A Banner Year for the Music Library



On July 1, 2009 Joyner Library's [Music Library](#) ended its thirty-fifth year of service as a department and only branch of Joyner Library. Though originally intended solely to support the educational mission of ECU's School of Music, the Music Library has become a resource for musicians, music educators, and music lovers from all parts of eastern North Carolina. It is now the largest collection of music-related materials east of Raleigh.

In the [thirty-five years](#) since, the department's staff of one has grown to include two faculty music librarians and three paraprofessionals. The collection has expanded from 14,500 volumes in the late sixties to nearly 90,000 volumes, and the annual gate count of 50,500 in 1984 has doubled.

Reaching this anniversary milestone was made even sweeter when the Library set the new benchmark for reference service in U.S. and Canadian music libraries. In July of 2009, the department was named the top scoring reference service provider to date among the 21 music libraries that have participated in the [Wisconsin-Ohio Reference Evaluation Program](#). This study, developed in the 1980s by librarians at the University of Wisconsin-Madison and Ohio State University, provides valid data on the effectiveness of library reference service by gathering feedback from both the patron and the library employee assisting them. The Music Library received this distinction because 91% of the patrons surveyed indicated staff members helped them find exactly what they wanted. This rating exceeded the previous high-scoring music library by 4%, and was well above the average of 59% for all participating music libraries.



## ECU's First Open Access Week

Joyner and Laupus Libraries teamed up to offer programs for East Carolina University's first Open Access Week in October 2009. In its third year internationally, Open Access Week is designed "to encourage the academic and research communities to learn more about this new norm in scholarship and research." Organizers define [open access](#) as "the free, immediate, online access to the results of scholarly research, and the right to use and re-use those results as you need," and believe that it will transform research and scholarly production.

Activities on the ECU campus were aimed at graduate students, faculty and researchers. The first program titled "Open Access to Electronic Theses and Dissertations: What's Right for Me," featured Jan Lewis, Associate Director of Joyner Library, and Belinda Patterson, Assistant Dean of the Graduate School. This presentation focused on advantages and concerns associated with open access to electronic theses and dissertations (ETDs) and the history of ETDs at ECU.

The second speaker was Kevin Smith, Scholarly Communications Librarian at Duke University, who addressed "Ownership, Publication, and Authors' Rights: Managing Scholarly Communication Issues." He encouraged campus authors to understand their copyrights and how they were negotiated within publication agreements.

The third program, "Open Access Journals: The Nuts and Bolts Experience of ECU Faculty," featured professors Diane Kester and Sue Steinweg discussing their open access journal *The Journal of Curriculum and Instruction*, and how they partnered with Academic Outreach's Biwu Yang to produce and make available this award-winning journal.

For more information: [Open Access Week](#)



## Special Collections Department Research Travel Award Guidelines

The [Special Collections Department Research Travel Award](#) program was established in 2009 to assist researchers in using the rich holdings of Joyner Library's Special Collections Department. Each fiscal year two awards of up to \$500 or one grant of up to \$1,000 are awarded to support recipients' travel to Greenville.

Faculty members, graduate and undergraduate students, or independent scholars whose research projects directly relate to the holdings of the Special Collections Department are eligible to apply for a research travel award.

Applications are judged on the basis of their clarity and the relevance of the topics to the holdings of the Special Collections Department. Funds may be used to defray transportation and living expenses, including lodging and meals. Applicants must reside outside a fifty-mile radius of Greenville.

Ralph and Nancy Scott of Greenville, NC have generously donated this award. Ralph Scott, Assistant Head, Special Collections Department says "We feel this is a nice way to encourage scholarship and use of the Library's Special Collections."



Ralph Scott, Assistant Head, Special Collections Department

# Connecting Staff to Service

*Connecting Staff to Service*

## Servire Winners

Each year, the [East Carolina University Servire Society](#) recognizes faculty, staff, and students who contributed 100 or more hours of volunteer service to the community during the time period from January 1st to December 31st. The community is defined as outside ECU and can include the region, country, or world. Qualifying volunteer service for faculty and staff must be outside the normal realm of campus duties. In all cases, there should be no compensation for the service. Membership in the Servire Society is for a period of one year. Membership for subsequent years must be earned by participating in 100 or more hours of service each year.

**Linda Teel**, Head of Service for the Teaching Resources Center, was initially inducted into the Servire Society in 2009. In 2010, Linda was recognized as a member who continued to embody a commitment to volunteer service with 100 or more hours in her community. Linda's volunteer service was comprised of professional service as well as educational service to our local schools. It included serving as a mentor for local high school students' Senior projects; storytelling in various classrooms and libraries; serving as a guest speaker with her husband in local classrooms sharing information regarding reptiles and animals; assisting with local elementary school library book fairs and inventories; and tutoring elementary students based on teachers' requests.



**Jan Lewis**, Associate Director, was inducted into the Servire Society in 2010. Her primary volunteer service was to the Friends of Sheppard Memorial Library. Jan is the Volunteer Coordinator for the Sheppard Friends' book sales, works at the sales, and processes donations throughout the year. The 2010 book sales generated more than \$33,600, which is used to support library programming and special events and purchase materials for county libraries.

**William Gee**, Interlibrary Loan & Document Delivery Librarian, was inducted into the Servire Society in 2009 and 2010. William served as an active Board of Directors member for PiCASO, (a local HIV/AIDS charity); participated in the planning and hosting of the biennial Gardeners for Hope breast cancer fundraiser; helped at the Friends of the Sheppard Memorial Library book sales; assisted with hosting East Carolina Musical Arts Education Foundation events; prepared packaged meals in a Stop Hunger Now University Million Meals Event; and volunteered with a number of ministries through St. Paul's Episcopal Church.



Back Row Left to Right: Nick Crimi, Kendall Wooten.  
Front Row, Left to Right: Rita Khazanie, Melissa Williams, Jill Gooch, Linda Werdal

## Joyner Library Team Relays for Life

As stated on its website, "The American Cancer Society Relay For Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease. At Relay, teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path."

This year, Joyner Library's Relay for Life team rallied the fundraising effort with \$700 from donations, mailbox bow and bake sales, and luminaries.

## Staff Development Day Food Bank

On Staff Development Day (May 11, 2010), six library staff members volunteered their time sorting cans and boxes at the Greenville branch of the Food Bank of Central and Eastern North Carolina. **This was the third year in a row that the Library sent a group to the food bank on Staff Development Day.** As in previous years, the group also held a food drive prior to their visit, and delivered the contributions to the food bank.

## Clean Streets are Greenville Streets

Serving the community doesn't end at the Library's doors for some Library staff: they take it to the streets! Charles Boulevard to be exact. For the past several years Joyner staff members have participated in Greenville's Adopt-A-Street program by cleaning a section of Charles Boulevard located between Fifth Street and Tenth Street. 2009 was no exception, and we salute them.



## Good Cooking for Great Causes!

The Support Staff assembly's biannual bake sale has been a pretty "sweet" project. The original bake sales helped supplement the Library staff's donation to the Library endowment, however when that goal was reached someone had a "delicious" idea: choose charities and give them the "desserts" of our labors. The spring sale always benefits Relay for Life, but the fall bake sale, often held near Halloween and in costume, has benefited a variety of charities such as the Family Violence Center, Saving Graces 4 Felines, the NC Food Bank, and the Greenville Community Shelter.

# The Path to Excellence

## Donation Culminates in Award-winning Faculty Publication

In 2000, Harry Stubbs IV of Arlington, Va., an East Carolina University alumnus, donated sheet music published by his great-great grandmother, folk musician and patent medicine entrepreneur, Alice Morgan Person (1840-1913). That donation to Joyner Library became the basis of a prize-winning audio [digital exhibit](#) created by Head Music Librarian David Hursh.

Hursh's ongoing curiosity about Person's life and work led to the writing and publication of [Good Medicine and Good Music: A Biography of Mrs. Joe Person](#), (McFarland & Company, 2009) with co-author and ethnomusicologist Dr. Chris Goertz of the University of Mississippi in Hattiesburg.

On November 6th, Joyner Library celebrated the book's publication with a [presentation by Hursh](#) and a book signing. The book fulfilled the aspirations and early work by Alice Person and her great-granddaughter Louise Scott Stephenson of Raleigh (1921-2002). Both women had hoped to publish an autobiography completed by Alice Person in 1903, but neither lived to see the book in print. Hursh became involved in the book project after meeting Stephenson in 2000. The project came full circle with Hursh's dedication of the book to Stephenson.

A number of Alice's descendents were present for the book signing. Alice Person memorabilia were displayed, including an unopened bottle of her famed "remedy," while her folk tune arrangements were played.

The North Carolina Society of Historians awarded the biography their *Willie Parker Peace History Book Award*.



Head Music Librarian David Hursh  
Photo courtesy of ECU News Bureau

## Best of Library Resources and Technical Services

Congratulations to Patricia Dragon for the award of [Best of Library Resources and Technical Services](#), for her article, "Name Authority Control in Local Digitization Projects and the Eastern North Carolina Postcard Collection" (LRTS Vol. 53 No. 3, July 2009).

The award was presented June 27, 2010 at the American Library Association Annual Conference in Washington, D.C.



From left to right: Xudong Jin, Chair of LRTS Award Jury 2009/2010, Mary Case, President of the Association for Library Collections and Technical Services, a division of the American Library Association, Patricia Dragon, Peggy Johnson, Editor of LRTS

## 2009 Emerald Research Award



Bryna Coonin, Associate Professor and reference librarian, was one of two recipients of the 2009 Emerald Research Award.

Bryna Coonin, Associate Professor and Reference Librarian was one of two recipients of the [2009 Emerald Research Award](#). The annual award, administered by the Business Reference and Services Section (BRASS) of the American Library Association Reference and User Services Association (RUSA) provides \$5,000 to the winner in support of proposed research in the field of business reference.

Coonin's winning proposal focused on open access publishing as it relates to business librarianship—a topic that has barely been addressed by research currently available. Coonin surveyed more than 1,200 business faculty from colleges and universities across the U.S. The results of the survey provide baseline data for researchers investigating the progress—or lack thereof—of open access journal publishing in the non-science disciplines. It should also provide useful information for business librarians seeking to strengthen the partnership between their libraries and the business faculty they serve. The article detailing the results of this survey has been submitted for publication to the *Journal of Business & Finance Librarianship*.

Coonin accepted the award at the ALA-RUSA Awards Ceremony and Reception at the ALA Annual Conference, which was held July 9-15, 2009 in Chicago.

## Friends of Joyner Library

The [Friends of Joyner Library](#) take an active role in promoting and supporting the many resources in the library as well as providing cultural outreach to the community. The Friends spring banquet brought Kevin Duffus to Greenville. Duffus, an award winning documentary film-maker and historian, gave a fascinating and well-researched presentation titled "War Zone-World War II: Off the North Carolina Outer Banks." Another popular speaker, Elliot Engel, returned in October 2009 to give an entertaining and thought-provoking presentation on Sir Walter Raleigh.

The Friends of Joyner Library also took on the task of helping to raise funds for the establishment of a University Archives Endowment. In the fall of 2009 they developed a display of some of the many photographs stored in the archives and created a show for the St. Timothy's Lobster Fair. In the spring of 2010 the Friends launched a raffle of an original painting by Bob Pittman "Harbor Reflections," with the goal of securing funds needed to officially open the endowment.

The Friends continued to support annual Joyner Library events including the W. Keats Sparrow Awards, the Eastern North Carolina Literary Homecoming, and the Graduate Student Art and Design Exhibition, as well as providing funds for faculty and staff training.



James Earl Jones of Southern Bank presents a check to Friends of Joyner Library President Greenville Banks and Dean Larry Boyer

## Joyner Librarians Service and Leadership

Faculty members connected the Library and campus by serving on the following ECU Faculty Senate Committees and ECU administrative committees:

Academic Integrity Board: **Mark Sanders, chair; William Gee, member**  
 Admission and Retention Policies Committee Chair: **Joseph Thomas**  
 Calendar Committee Secretary: **Linda Teel**  
 Career and Continuing Education Committee: **Nara Newcomer**  
 Citation Appeals Board: **Dan Shouse**  
 Commencement Committee: **Ralph Scott**  
 Copyright Committee Chair: **Beth Winstead**  
 Due Process Committee: **Jonathon Dembo**  
 Educational Policies and Planning Committee Secretary: **Jan Lewis**  
 Faculty Grievance Committee Chair: **Jan Mayo**  
 Grievance Board Chair: **Bryna Coonin**  
 Honorary Degrees, Awards, Distinctions Committee: **Cindy Shirkey**  
 Information Resources Coordinating Council: **Beth Winstead**  
 Intellectual Property & Patent Committee: **Eleanor Cook**  
 Parking and Transportation Committee: **Ralph Scott, chair; Hazel Walker, member**  
 Reconsideration Committee: **Ralph Scott**  
 Status of Women Committee Co-Chair: **Beth Winstead**  
 Student Scholarships, Fellowships, and Financial Aid Committee: **Jonathan Dembo**  
 University Benefits: **Eleanor Cook, Maury York**  
 University Curriculum Committee Secretary: **Ralph Scott**

Faculty also served on numerous other university committees and task forces:

Children of SPA Employees Scholarship Committee: **Alan Bailey**  
 Constitution Day Committee: **Jonathan Dembo**  
 Distance Education Advisory Committee: **Angela Whitehurst**  
 Diversity Liaison Group: **Robert James**  
 ECU Museum Task Force: **Maury York**  
 ECU Network Administrators Group: **Ann Stocks**  
 Ethnic Studies Board: **Cindy Shirkey**  
 Faculty Manual Advisory Group: **Joseph Thomas**  
 Faculty Orientation Planning Team: **Matt Reynolds, Carolyn Willis**  
 Faculty Senate: **Erik Estep, Carolyn Willis (alternate)**  
 Freshman Residency Study Group: **Joseph Thomas**  
 Pirate Read Committee: **Eleanor Cook**  
 Safe Zone: **Alan Bailey, William Gee**  
 SACS Compliance Readiness Council: **Larry Boyer, Chair; Jan Lewis, member**  
 SACS Outcomes Assessment Council: **Jan Lewis**  
 SACS Steering Committee: **Larry Boyer**  
 School of Art and Design Media Center Advisory Committee: **Cindy Shirkey**  
 Student Health Advisory Committee: **David Hursh**  
 University Online Quality Council: **Angela Whitehurst**  
 Diversity Liaison Group: **Robert James**

Faculty serving in leadership roles on national and state committees:

North Carolina Curriculum Materials Center Association: **President, Alan Bailey**  
 Roundtable for Ethnic Minority Concerns, North Carolina Library Association (NCLA): **Co-Director, Alan Bailey**  
 American Library Association (ALS) Coretta Scott King Book Awards Committee, Web Content  
 Subcommittee: **Chair, Alan Bailey**  
 ALA Association for Library Collections & Technical Services (ALCTS) Acquisitions Section, Policy and  
 Planning Committee: **Chair, Lisa Barricella**  
 ALA Library Leadership & Management Association (LLAMA) Building & Equipment Section Library  
 Buildings Awards Committee: **Chair, Larry Boyer**  
 University Library Advisory Council: **Chair, Larry Boyer**  
 North American Serials Interest Group (NASIG), Awards and Recognition Committee: **Co-chair, Patrick Carr**  
 NASIG Nominations & Elections Committee and Conference Planning Committee: **Co-chair, Eleanor Cook**  
 ALA ALCTS Annual Program Planner: **Eleanor Cook**  
 NCLA Endowment Committee: **Chair, Bryna Coonin**  
 Association of College & Research Libraries (ACRL) Science & Technology Section Program Planning  
 Committee: **Co-chair, Bryna Coonin**  
 ALA ALCTS Cataloging & Classification Section Subject Analysis Committee, Subcommittee on  
 Genre/Form Implementation: **Chair, Patricia Dragon**  
 ALA ACTS Council of Regional Groups: **Secretary, Patricia Dragon**  
 Visual Resources Association, Digital Initiatives Advisory Group: **Co-chair, Jacquelyn Erdman**  
 ACRL Law & Political Science Section: **Chair, Erik Estep**  
 ALA Reference & User Services Association MARS/RSS Virtual Reference Tutorial  
 Subcommittee: **Chair, Amy Gustavson**  
 NCLA Bibliographic Instruction Group: **Chair, Amy Gustavson**  
 North Carolina Preservation Consortium: **Executive Director, Robert James**  
 ALA LLAMA Measurement, Assessment & Evaluation Section, Data Collection for Library Managers  
 Program Planning Committee: **Co-chair, Jan Lewis**  
 NCLA Business Librarianship in North Carolina: **Secretary/Treasurer, Clark Nall**  
 Music Library Association, SirsiDynix Integrated Library System Music Users' Group: **Co-chair, Nara Newcomer**  
 NCLA Round Table on Special Collections: **Board of Directors and Webmaster, Matt Reynolds**  
 NCLA Reference and Adult Services Section: **Chair, Mark Sanders**  
 NCLA Round Table on Special Collections: **Chair, Dale Sauter**  
 NCLS Executive Committee and Editor, North Carolina Libraries: **Ralph Scott**  
 ALA Ethnic and Multicultural Information Exchange Round Table: **Executive Board, Linda Teel**  
 NASIG Publications and Public Relations Committee: **Co-chair, Joseph Thomas**  
 ALA Ethnic and Multicultural Information Exchange Round Table, Children's' Committee: **Chair, Hazel Walker**  
 ACRL Distance Learning Section, Liaison Committee: **Chair, Angela Whitehurst**  
 NCLA College & University Section: **Chair, Carolyn Willis**  
 ULAC Automation and Networking Committee: **Chair, Beth Winstead**  
 Historical Society of North Carolina: **Secretary, Maury York**  
 ALA Library History Round Table: **Executive Board, Maury York**  
 NC Preservation Consultium: **Executive Director, Robert James**

## University Archives Endowment – Case for Giving

A gift to Joyner Library provides the resources needed to create and sustain the foundation for high quality scholarship and research at East Carolina University. A major priority and immediate need lies with the University Archives. **The Archives is the institutional memory of the university and holds the records of the university's creation and expansion, its achievements and struggles. It is Joyner Library's responsibility as the steward of the University Archives to preserve our documentary heritage.**

[University Archives](#) needs your financial support to augment state resources for the care of materials of yester-year. These collections span one hundred years of university history and include materials on diverse formats including photographs, film, maps, drawings, textiles, and increasingly electronic records, each requiring different preservation measures and handling. Regrettably, due to lack of funding, most of the material in the University Archives is not accessible to users. Approximately ninety percent of the collection has not been processed.

Now you can demonstrate your support for East Carolina's history by supporting the University Archives Endowment which will fund the processing and preservation of materials, provide enhanced access to our current holdings, and ensure that these same materials will be available for future generations.

Donate today and preserve East Carolina's history...your history!

### Where will your gift go?

Gifts and donations add an important dimension to the ability to preserve the Archives collection and increase the availability of materials. Each year, projects are identified for endowment funding. For example, interest from the endowment can provide salaries for graduate assistants to preserve photographs from among the nearly 500,000 images of the university from 1909 to the present. It can pay to preserve films such as the 1963 commencement speech by Edward R. Murrow which would otherwise eventually become unusable. Your support will protect ECU's past and preserve these treasures for today's students and scholars and future generation of researchers.

The goal for the University Archives Endowment is \$100,000. Alumni, friends, and faculty support in one year has provided \$20,000 toward this goal. Gift levels are:

- |                                    |                               |
|------------------------------------|-------------------------------|
| Friends of Archives: \$100 - \$249 | Arboretum: \$1,000 - \$4,999  |
| Y-Hut: \$250- \$499                | Old Austin: \$5,000 - \$9,999 |
| Croatan: \$500 - \$999             | Wright Circle: \$10,000 +     |



Please consider a gift that **supports your interest** in Joyner Library. Giving to the Library's Greatest Needs allocates monies to assist with educational and building projects designated as high priority by Joyner Library's Administration. To learn more about other giving opportunities and creating your legacy at Joyner Library while gaining estate tax or income tax savings, contact Cynthia Adams, Major Gifts Officer at 252.328.9577 or email [adamscy@ecu.edu](mailto:adamscy@ecu.edu).

### Services

Visits to the library (gate count)	754,743
Reference / directional transactions	65,600
Virtual reference transactions	6,722
Instructional sessions & presentations	837
Library materials checked out	156,014
Number of database searches	4,093,233
Use of items in digital collections	476,082
Interlibrary Loan	
Lent to other libraries	9,334
Borrowed from other libraries	6,866

### Collections

Titles held June 30, 2010	1,413,786
Number of print monographs purchased	45,474
Number of serials (print and online)	61,521
Items in digital collections	25,930

### Expenditures for Library Materials

\$5,542,130

### Other State-Funded Expenditures

Operating expenses	\$853,722
Salaries, wages & benefits	\$6,458,420



## Joyner Library

### 2010 Annual Report

**Dean of Academic Library and Learning Resources**

Dr. Larry Boyer

**Associate Director of Academic Library Services**

Janice S. Lewis

**Marketing Director and Project Management**

Dawn C. Wainwright

**Contributing Writers**

Larry Boyer, Eleanor Cook, Jonathan Dembo, Gretchen Gueguen, Kacy Guill, David Hursh, Jan Lewis, Blythe Tennent, Dawn Wainwright, Angela Whitehurst, Maury York

**Statistics**

Jan Lewis, Mary Sweatte

**Joyner Library Development Committee**

Cynthia Adams, Larry Boyer, Robert James, Jan Lewis, Blythe Tennent, Dawn Wainwright

**Graphic Design**

Matthew Parker

**Photography**

Joe Barricella, Elbert Kennard, Dawn Wainwright, Matthew Parker

**About the Annual Report**

A publication by Joyner Library at East Carolina University for campus administrators, trustees, faculty, donors, Friends of Joyner Library, and Library employees. Joyner strives for academic excellence, superior service, and community engagement for students, faculty, and other patrons.

**To make a contribution to the Library, contact**

Major Gifts Officer

Cynthia Adams

Call 252-328-8577

Email: [adamscy@ecu.edu](mailto:adamscy@ecu.edu)

Or, donate online at [www.ecu.edu/giving](http://www.ecu.edu/giving)

**To join the Friends of Joyner Library, contact**

Director of Project Development

Blythe Tennent

Call 252-328-2771

Email: [tennenti@ecu.edu](mailto:tennenti@ecu.edu)

**Affirmative Action and Equal Opportunity**

East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employees based on race, color, national origin, religion, gender, age, creed, sexual orientation, or disability. An equal opportunity/affirmative action university that accommodates the needs of individuals with disabilities. All questions concerning this policy should be directed to the Office of Institutional Equity at 252-328-6804.

