ECU

Joyner Library

Research   Services   About Us

2008-2009 Annual Report

2009 Annual Report: "Seeds of Change"
Unit Annual Progress Report
Unit Goals & Outcomes

Mission Statement
Personnel Changes
Statistics
Senate Libraries Committee Annual Report

East Carolina University

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Last Updated: 2015-07-21

Unit: Academic Library Services (ALS)

Unit Highlights:

- The **Joyner Library Master Plan/Feasibility Study** was completed. The Master Plan provides for flexible, adaptable, technology-enabled user spaces that embrace the full spectrum of learning activity to foster research, scholarship and collaboration. The plan was presented to the ECU Master Space Planning Committee, the Academic Deans & Directors, ALS, and the ECU Faculty Senate Libraries Committee in February 2009.

- In addition to the Master Plan/Feasibility Study, ALS took steps to **foster a user-centered environment that supports collaborative and individual learning** by:
  - Developing a proposal for a Collaborative Learning Commons that is cognizant of budget restrictions and repurposes existing space to create an environment that fosters increased discovery, collaboration and services.
  - Partnering with the Pirate Tutoring Center to sponsor tutoring sessions for lower level courses in the library two nights a week; 1108 students received tutoring services.
  - Purchasing new furniture for the second floor exhibit area, moving older soft seating to first floor and rearranging existing tables to offer more opportunities for collaborative work.
  - Adding nine individual student study rooms, for a total of 25 individual study rooms on second and third floors of the library.

- To support its goal to **launch the Scholarship ECU Institutional Repository as a pilot project**, ALS:
  - Added more than 300 student art portfolios to *The Scholarship*, ECU's Institutional Repository.
  - Added theses and dissertations submitted during the pilot phase of the Graduate School's transition to electronic submission of theses and dissertation to *The Scholarship*.

- The following items helped ALS accomplish its goal to **improve accessibility, awareness and use of library collections and services:**
  - *Joyner Library Digital Collections* was made publicly available in February 2009. This repository contains more than 7,000 items from our special collections, including 6,000 that were added in the last year. The uniform interface features simple and advanced searching and interactive tools for browsing.

- Mounted a major exhibit, "A.R. Ammons's Poetry and Art: A Documentary Exhibit", on display from October 18, 2008 through June 30, 2009. A color catalog accompanied the exhibit. Items in the exhibit were digitized and linked to the finding aid for the A.R. Ammons Papers.
- Produced an online exhibit of the Robert C. Caldwell Collection of Civil War correspondence.
- Identified 20 collections within the East Carolina Manuscripts Collection whose creators are the subject of entries in Wikipedia and edited the entries to include links to the finding aids for the collections.
- Hosted a program and reception to celebrate the opening of the North Carolina Collection exhibit, *Patience, Persistence & Political Participation: The Life and Career of D.D. Garrett*, which explored the civic, political and business contributions made by this long-time community leader.
- Mounted an exhibit on post-bellum North Carolina writers based on the holdings of the Roberts Collection.
- Implemented streaming video reserves in the Music Library.
- Offered reference services via text messaging.
- Added an instant message widget to the Ask-a-Librarian Web page, resulting in tripling the number of instant messages received monthly as compared to a year ago.
- Offered students and faculty the ability to reserve group study rooms using an online form.
- Enhanced the functionality of the *North Carolina Periodicals Index* by adding hypertext linking for author and subject headings and linking to the full-text of articles when possible.
- Created streaming video tutorials that
  - provide an overview of the North Carolina Collection and explain the use of the library catalog, the *North Carolina Periodicals Index*, the clipping and vertical files, newspaper databases, and microfilm to find information. A quiz allows instructors to assess their students' learning outcomes.
  - provide an overview of Special Collections, five major collections, search room policies, and how to locate and use materials. A quiz allows instructors to assess their students' learning outcomes.
  - support distance education and visual learners with questions about basic library services and resources.
  - provide instructions for accessing and using Teaching Resources Center and educational materials and databases.
- Created more than 50 LibGuides – customized Web pages for ECU classes that can be loaded in Blackboard.
- Created book displays corresponding to ECU's celebration of Social Justice Month, Native American Heritage Month, African American Heritage Month, Asian/Asian American Heritage Month, Hispanic Heritage Month and Women's Heritage Month.

- Reorganized the Teaching Resources Center to make it easier to find various types of materials; created a separate Professional Collection; weeded the Audiovisual Collection and developed a desiderata list.
- Increased marketing and outreach to our user community by
  - participating in ECU orientation and student organization events.
  - using low and no-cost options such as public television, public radio, and newspapers to promote events, resources and services
  - using targeted mailing to promote events
  - creating digital fliers for use on the library Web site
  - creating an average of four new slides each week for the plasma screens
  - hosting two FaculTeas
  - publishing a monthly faculty E-newsletter
  - making presentations at faculty meetings
  - hosting a program and reception as part of the ECU New Faculty Orientation program.
- Upgraded catalog records for more than 250 manuscript collections.
- Cataloged 2,754 retrospective government documents monographs, completed cataloging several large curriculum collections and monographs from the Ammons Collection.
- Began Special Collections map cataloging project (58 items completed).
- Resolved 1,500 cataloging problems identified during the general stacks inventory project.
- Launched a document delivery service for faculty whereby staff scan articles from print journals in Joyner's collections and send a link via e-mail to the PDF file.
- Added a link to the Pull & Hold service to the Joyner Library online catalog.
- Implemented the ILLiad Z39.50 catalog search feature.
- Published a 30-page annual report illustrating major accomplishments during 2008. The annual report was distributed to university faculty and administrators, donors, patrons, and other libraries.
- Published the Joyner Library 2009 Calendar, featuring images from the *Daily Reflector* Negative Collection.
- Acquired significant manuscript collections by purchase or gift, including
  - David Balcome Papers (1914-1918) of British soldier from Surrey, England who served in the 4th Queens and Royal Flying Corps in India and Egypt during World War I.
  - Edward L. Williams Diary (1874-1875) kept by U.S. Marine serving aboard the U.S.S. *Alaska* during service in the European Station.
  - Eric G. Flannagan and Sons Records (ca. 1924-1925) including architectural plans and records pertaining to schools and other

public and private buildings in Greenville, Halifax County, and Perquimans County. Gift.
- Frank W. Davis, Sr., Papers (1876-1955, undated) of a leading African American businessman in Rocky Mount and Edgecombe County. Gift.
- Knights of Pythias, North Carolina Grand Lodge Records (1873-2006) of fraternal order, including membership and financial records of local lodges and annual reports. Gift.
- Minges Collection. Photographs, ephemera, and research notes (1890-1992) pertaining to the development of the Pepsi-Cola Bottling Company and other bottling enterprises owned by the Minges family in New Bern and Greenville. Gift.
- o Added outstanding Music titles such as
  - New Collected Works of Dmitrii Shostakovich – purchased the 20 available volumes of this opus, and established a standing order for the remaining 130 volumes
  - Music Minus One Series – acquired more than 70 of these scores for various soloists with orchestral/piano accompaniment, each complemented by a rehearsal CD containing only the accompaniment
  - *Opera in Video* and *Dance in Video*
- o Added notable North Carolina Collection titles such as
  - History of the American Indians
  - The Underground Railroad
  - The Narrative of Lunsford Lane
  - Soldiering in North Carolina
  - Ship Canal to Unite the Waters of Albemarle, Currituck and Pamlico Sounds with Chesapeake Bay
  - Group of 12 Black Mountain College Work Camp publications
- o Added outstanding print and electronic Reference titles including
  - Credo Reference Online
  - Grove Encyclopedia of Decorative Arts
  - International Encyclopedia of Linguistics
  - New Palgrave Dictionary of Economics
  - Oxford Encyclopedia of Maritime History

- A Preservation Task Force was appointed to consider and report on what is and is not being done to ensure the **long-term preservation of the library's physical and electronic collections**. Its report is due June 30, 2009.

- ALS **provided educational and cultural opportunities for residents of eastern North Carolina** in a variety of ways, including:

  - o ALS planned, organized and implemented the 2008 Eastern North Carolina Literary Homecoming. Six community events were held

throughout eastern North Carolina prior to the main weekend Homecoming events. Videos of past Homecoming events were aired on public television and the *Daily Reflector* Web site.

- o ALS designed, installed and/or hosted numerous exhibits, including:
    - Jubran: 100 Works
    - Interior Design faculty exhibit
    - Summer Graduate Sculptural Invitational
    - First Annual Graduate Student Art and Design
    - Voices for Peace: Hiroshima – Nagasaki Atomic Bomb
    - Maurice Moore: "No Not One of Them is the Same"
    - Sweetening the Sour Apple: Celebrating Women's Heritage Month
    - Michael Dorsey: " a perception of events"
    - Telling Our Stories Photography
    - A.R. Ammons's Poetry and Art: A Documentary Exhibit
    - Patience, Persistence & Political Participation: The Life and Career of D.D. Garrett
    - Post-bellum North Carolina Writers
    - Waterfowl Traditions in Eastern North Carolina
- o The Joyner Library Support Staff Committee organized and sponsored the Fifth Annual J.Y. Joyner Paraprofessional Conference, which drew attendees from libraries across North Carolina. Numerous members of the Joyner staff and faculty gave presentations during the conference.
- o The Teaching Resources Center planned, developed and implemented the Fourth Annual *Librarian to Librarian Networking Summit: Negotiating the InfoZone*, which provided professional development for more than 160 school media personnel around the state of North Carolina. This year's event included a virtual session with the Library of Congress Education Coordinator.
- o The Music Library hosted the 2008 Southeastern Music Library Association conference.
- o Staff selected and scanned several thousand negatives from the *Daily Reflector* Negative Collection for the *Seeds of Change* project, which was funded by a grant from NC ECHO. Metadata has been created for the items and they have been added to *Joyner Library Digital Collections*. A collection interface and Web site is under development.
- o The University Archives recorded 20 interviews with first-generation graduates of East Carolina University for the oral history project, *First in the Family: An Oral History of First-Generation Graduates of East Carolina University*.
- o The Teaching Resources Center was awarded two American Library Association grants (*Picturing America* and *We the People Bookshelf*) on behalf of 28 Pitt County schools.
- o The Teaching Resources Center extended outreach services to school systems in four additional counties and provided instructional sessions demonstrating the Eastern North Carolina Digital Library (ENCDL) to

third grade classes at Belvoir Elementary School. The TRC presented sessions promoting the ENCDL to Pitt County Schools Media Coordinators, Wachovia East partnership cohorts, participants at the ECU Teachers Clinical Schools Conference, and at the ALA Annual Conference. The TRC worked closely with the Teacher Cadet program to encourage area students to choose education as a career and to encourage high school seniors interested in teaching to enroll at ECU.

- o The Teaching Resources Center displayed artwork from students in public schools throughout Pitt County. A "Big Book" exhibit featured work by Jacksonville Teacher Cadet students. "Egg Tempera Paintings" were exhibited by students in the ECU School of Fine Art and Design.
- o Preservation & Conservation performed conservation work on historic Lost Colony scrapbooks damaged during a September 2007 fire.

- The following items helped ALS accomplish its goal to **assess selected library services**:
  - o ALS conducted a needs assessment survey of ECU faculty in April-May 2008. The overall importance of the ECU Libraries to teaching, learning and research was very high, with 88.6% of faculty rating the library as "very important" to their work. When asked to indicate whether they used various sources when they needed information on a research topic using a scale of 1 "Never" to 5 "Usually", faculty gave the highest scores to "Electronic journals through subscription resources such as Science Direct or Wiley InterScience" and "Full text databases such as Academic Search Premier, Proquest Research Library, or LexisNexis Academic". Faculty ranked journal articles and physical books as most important to their work. Faculty were asked if "the ECU Libraries have the books you need for your work." The largest number of respondents selected "4", on a scale of 1 "Rarely" to 5 "Usually".
  - o The Music Library implemented the Wisconsin Ohio Reference Evaluation Program. Results will be analyzed during the 2009-2010 evaluation period.
  - o Reference instituted a pilot instruction assessment program consisting of peer review, video review, use of a 3-2-1 online assessment form, and incorporation of instruction into annual faculty goals. Active learning classroom assessment exercises were developed and implemented.
  - o North Carolina Collection and Special Collections developed criteria for effective instruction sessions and used the 3-2-1 assessment form.
  - o Digital Collections installed Google Analytics in June 2008 to gather sophisticated statistics for the Eastern North Carolina Digital Library and the Manuscript Collection Finding Aids.
  - o Digital Collections completed a usability study on a prototype of the *Joyner Library Digital Collection* and implemented findings into the final design. Usability testing has been conducted on the *Seeds of Change* collection.

- To support its goal to **increase organizational efficiency and accountability**, ALS:

  - Coordinated and implemented career banding for 61 positions -- all former LA, LTAI, LTAII, Business Manager, Accounting Technician, Security Officers, Public Communication Specialist, and Building Operations Manager positions.
  - Developed and implemented an SPA salary plan that enabled ALS to raise 99% of employees to salaries equal to 90% of their competency salary level.
  - Moved approximately 1,300 boxes of records from the Records Center to ABC Moving and Storage.
  - Adhered to the training timetable for the transition to the Symphony integrated library system, completed profiling documents, processed and corrected numerous lists of Horizon problem data, and met deadlines for the submission of data to SirsiDynix. The implementation of Symphony will provide the ability to search the Joyner, Laupus, and Elizabeth City State University library catalogs simultaneously.
  - Used departmental wikis to effectively share and update information in an environmentally-friendly way.
  - Developed a training program for student employees.
  - Developed a collection development policy for Digital Collections, revised technical guidelines and operational policies and made them available on the Web site.
  - Redesigned the Web site for Collections & Technical Services.

- ALS created a Diversity Committee with membership from the faculty and staff. The Committee developed a three-year diversity action plan based on the ECU diversity action plan.

- ALS created a Green Task Force with membership from the faculty and staff. The Task Force made suggestions as to how departments and the library could be "greener", published online newsletters during Winter 2008 and Spring 2009, and made plans to celebrate Earth Day (April 22, 2009) with speakers, a tree-planting ceremony, and a student employee poster contest. Collections & Technical Services implemented procedures for recycling withdrawn materials and for sending some items to ECU Surplus Property Department for resale. Many departments adopted "green" initiatives such as eliminating printed meeting agendas, recycling cans and plastic materials, and using double-sided printing whenever possible.

- ALS established a Faculty Mentoring and Orientation Program to assist new faculty members during their first year of appointment. Eleven mentor/mentee matches were made. Mentees indicated that the benefits of the program included

helping them better understand the culture of the unit and university, receiving advice on preparing their PADs and annual reports, and assistance formulating their research agendas. The ALS mentoring program guidelines have been used by the Center for Faculty Excellence as a model for other units.

- Highlights in research/creative activity:

    o Bevan, S., Bogdanski, S., Christie, A. and Coonin, B. R. (2008, June). 'Subject and bibliographic access to electronic theses in the sciences and technology via OPACs and digital institutional repositories: perspectives from American and British sci-tech librarians.' Invited presentation at "ETD2008: Spreading the Light 11th International Symposium on Electronic Theses and Dissertations," Robert Gordon University, Aberdeen, Scotland.

    o Bowdoin, J. & Barricella, L. S. (2008). Boon or Bust? Influences of Online Vendor Tools on Library Acquisitions and Collection Development. *Charleston Conference Proceedings 2007*, Libraries Unlimited, 3-6.

    o Brazzeal, B. & Carr, P. L. (2008). The Potential Impact of 'Public Access' Legislation on Access to Forestry Literature. *Serials Review, 34 (4)*, 252-256.

    o Burke, L. D., Mayo, J., Lener, E. F. , Mellinger, M., & Johnson, K. G. (2009). Perspectives on Job Stress in the Serials Information World. *Serials Review*, 35 (1), 35-41 [Invited submission for *The Balance Point* column].

    o Carr, P. L. (2009). From Innovation to Transformation: A Review of the 2006-07 Serials Literature. *Library Resources and Technical Services, 53 (1)*, 3-14.

    o Carr, P. (2008, Sept.). From Innovation to Transformation: Managing the Transition from Print to Electronic Journals. Invited presentation at In the Transition Zone: Making the Move from Print to Electronic Journals, a workshop sponsored by the College and Research Division of the Pennsylvania Library Association, Grantville, Pennsylvania.

    o Carr, P. (2008, Nov.). Serials and E-resource Management: Evolving Collections and Workflows at East Carolina University. Invited presentation at *Charleston Conference: Issues in Book and Serial Acquisition*, Charleston, South Carolina.

    o Carr, P. (2008, Sept.). Technical Services in Transition: A Discussion of Evolving Tools, Workflows, and Partnerships. Invited presentation at *In the Transition Zone: Making the Move from Print to Electronic Journals*, a workshop sponsored by the College and Research Division of the Pennsylvania Library Association, Grantville, Pennsylvania.

- Carr, P. L. (2008). The Activation and Maintenance of E-journal Access. In Maria D. D. Collins and Patrick L. Carr (Ed.) *Managing the Transition from Print to Electronic Journals and Resources: A Guide for Library and Information Professionals*, (pp. 287-302). New York: Routledge.

- Carr, P. L. (2008). Workflows for Managing E-resources: Case Studies of Strategies at Five Academic Libraries. In Maria D. D. Collins and Patrick L. Carr (Ed.) *Managing the Transition from Print to Electronic Journals and Resources: A Guide for Library and Information Professionals*, (pp. 319-333). New York: Routledge.

- Collins, M. D.D. & Carr, P. L. (2008). *Managing the Transition from Print to Electronic Journals and Resources: A Guide for Library and Information Professionals*, New York: Routledge .

- Coonin, B. R. and Leigh Younce (2008, March). *Open Access Publishing in the Social Sciences and Humanities*. Invited presentation at Association of College and Research Libraries, Seattle, Washington.

- Dembo, J. (2008-2009) A. R. Ammons Exhibit. J. Y. Joyner Library, East Carolina University, Greenville, NC.

- Dembo, J. (editor) (2008) A. R. Ammons's Poetry and Art: A Documentary Exhibit: Exhibit Catalog, including articles by Jonathan Dembo, Roger Gilbert with an introduction by Larry Boyer. Paperback. Illustrated. 42 pages. Published by J. Y. Joyner Library, East Carolina University, Greenville, NC.

- Durant, D., Jones, C., and Baggett, S. A Different Kind of Fellowship: Joyner Library's SPA Fellow Program. College & Research Libraries News. July/August 2008. 69(7). p. 392.

- Estep, E. S. (2008). Proposal: Criteria for Evaluating Political Blogs. *LPSS News (Law and Political Science Section), 24 (1)*, 4.

- Estep, E.S. (2008, June). *Political Blogs*. Invited presentation at NCLA Government Resources Section, Spring Workshop.

- Estep, E.S. (2008, June). *Got Elections? Informing the Public*. Invited presentation at American Library Association GODORT & Association of College & Research Libraries LPSS Preconference, "Who Cares? Information on Issues Pt. 2."

- Gee, C. W. (2008, March). *ILL Centered Purchase-on-Demand*. Invited presentation at International ILLiad Conference, Virginia Beach, Virginia.

- Gueguen, G. & Hanlon, A. (2008). Crowdsourcing Digitization: Harnessing Workflows to Increase Output. Presented at Library and Information Technology Association National Forum, Cincinnati, Ohio.

- Hiebert, J. & Hollingsworth, Y. (2008). Friends in Deed, *The Bottom Line: Managing Library Finances*, 21 (3), 77-81.

- Krasniewicz, Chair, K., Ching, E., Clingman, P., Collins, M. M. , Dunkley, C. P. , Deborah B. Ford, Christy Schink, Grace Shanahan, Lisa Marie Smith, Linda Teel, and Bina Williams., (2009). 2009 Notable Children's Videos List. American Library Association, Association for Library Service to Children.

- Lawrence, J. R. (2008). AA. Bibliography. In Robert Keift (Ed.) *Guide to Reference*. Chicago, IL: American Library Association.Lawrence, J.R. (2008-2009). "Lawrence Looks At Books," Gale Group Reference Reviews. (Online review column available at http://gale.cengage.com/reference/lawrence/index.htm).

- Lewis, J.S. and F.R. Allen (2008). *Research and Learning Landscape*, *Association of College and Research Libraries Environmental Scan*.

- Mayo, J. (2009). Electronic Resources Cataloging (report) in Cataloging News by Mary Curran. *Online Audiovisual Catalogers, Inc.*, *47 (2)*, Cataloging & Classification Quarterly, 171-207.

- Newcomer, N. L. & Hursh, D. (2008). Calling All Academic Music Library Reference Desks: A Follow-Up Study. *Music Reference Services Quarterly*, *11 (2)*, 101-127.

- Reynolds, M. C. & Sauter, D. (2008). Engaging Undergraduates in Special Collections Through English Composition. *College & Research Libraries News*, 69 (6), 318-21.

- Sanders, M. & Blevins, A. (2008). *Research First Aid: Two Libraries Reaching Out With One Podcast*. Poster session presented by Blevins, A. at the Medical Library Association Conference, Chicago, IL.

- Sanders, M. (2008). *Using del.icio.us Bookmarks and Tags to Create a Virtual Reference Desk*. Poster session presented at Library and InformationTechnology Association National Forum, Cincinnati, Ohio.

- Scott, R. L. (2008). Wilmington Helps Weld an Allied Victory. *Tar Heel Junior Historian*, *47 (2)*, 34-36.

- Scott, R. L. (2008). Wired to the World: Xobini. *North Carolina Libraries, 66 (3/4)*, 64.

- Scott, R. L. (2008). Wired to the World: Spywear Doctor. *North Carolina Libraries, 66 (1/2)*, 30.

- Scott, R. L. (2008). *New Light on an Old Ironclad: CSS Virginia in Fact and Myth*. Invited presentation at William Dorsey Pender Civil War Roundtable, Rocky Mount, North Carolina.

- Teel, Linda M. (2008). Applying the Basics to Improve the Collection. *Collection Building, 27 (3)*, 96-103.

- Teel, L. M. & Walker, H. J. (2008). *Collaborative Digital Initiatives: Show and Tell and Lessons Learned*. Invited presentation at American Library Association Annual Conference, Anaheim, California.

- o Thomas, Wm. J. (2008). [Creating Cherokee Print: Samuel Austin Worcester's Impact on the Syllabary](#). *Media History Monographs, 10 (2)*, 1-20.
  - o Thomas, Wm. J. (2008). [E-Opinions from the Field](#). *Journal of Electronic Resources Librarianship, 20 (4)*, 221-224.
  - o Thomas, Wm. J. (2008). You & Usage: On Our Minds at ER&L (Conference Review). *Journal of Electronic Resources Librarianship, 20 (3)*, 191-196.
  - o Thomas, W. J. & Younce, L. (2008). Investigating Women's Studies Core Journals: Librarians' Tools, Citations, and Speculations. *Charleston Conference: Issues in Book and Serial Acquisition, 2007*, Libraries Unlimited, 107-118.
- Research Grants Funded:
  - o 2008 - Sauter, B. D., et al. "Seeds of Change: the Evolution of Post-War Eastern North Carolina", The project [Seeds of Change: the Evolution of Post-War Eastern North Carolina](#), will build on the current East Carolina University (ECU) Joyner Library digital collections (http://digital.lib.ecu.edu) by mounting images from a collection of photographic negatives donated to Joyner Library from the Daily Reflector, a Greenville, North Carolina-based newspaper. This collection contains images taken by the Daily Reflector between 1949 and 1967 and represents a period of dramatic social and economic change in eastern North Carolina. The collection is also valuable because the library owns the copyright to digitize this collection, which is somewhat unique for the time period. The project will utilize the abilities and experience gained from developing the award-winning Eastern North Carolina Digital Library (ENCDL) and other digitization projects to capture images and create an interface that is accessible and appropriate for academic researchers, novice users, and schools systems. Seeds of Change will document the trends and changes that influenced the social and economic fabric of the eastern region of North Carolina during this period of major change. Funds received from NC ECHO for first year ($39,342).
  - o Dembo, J., "Carr Family Papers Processing Grant.", this was a project to process the papers of Gov. Elias Carr and the Carr Family. 2005-2009. $6,281, Dr. & Mrs. Fletcher B. Taylor, Jr., of Bracebridge Hall, Pinetops, NC. Project continued from previous year.
  - o Scott, R. L., "North Carolina Libraries Automated Production Enhancement Project", North Carolina Library Association, ($1,500).

- Service Highlights:
  - o Faculty members served on the following ECU Faculty Senate Committees:
    - ▪ Academic Awards Committee (Willis)
    - ▪ Academic Integrity Board Chair (Gee, Sanders)

- Calendar Committee Secretary (Teel)
- Career and Continuing Education Committee (Newcomer)
- Due Process Committee Chair (Scott)
- Educational Policies and Planning Committee (Lewis)
- Entertainment Committee (Sauter)
- Faculty Grievance Appellate Committee (Mayo)
- Faculty Information Technology Review (Hollingsworth)
- Grievance Appellate Board (Coonin)
- Hearing Committee Chair (York)
- Honorary Degrees, Awards, and Distinctions Committee (Scott)
- Parking & Transportation Committee (Scott, Walker)
- Unit Code Screening Committee (Coonin)
- University Curriculum Committee Secretary (Lewis, Scott)
- University Libraries Committee (Boyer, Winstead)

- Faculty also served on the numerous other university committees, including the Children of SPA Employees Scholarship Committee (Bailey), Centennial Celebration Task Force (Guill), Centennial Diversity Committee (Bailey), Commencement Committee (Scott), Committee on the Status of Women (Winstead, chair), Department of Library Science Advisory Committee (Bailey), Distance Education Advisory Council (Lewis), ECU Constitution Day Planning Committee (Teel), ECU New Faculty Orientation Committee (Reynolds, Willis), ETD Task Force (Lewis), Faculty Senate (Winstead, Lawrence (alternate)); Global Perspectives Task Force (Boyer, Lewis), Global Perspectives Working Group (Gee), Heritage Month Planning Committee (James), Information Resources Coordinating Council (Winstead), Intellectual Property & Patent Committee (Cook), Living History Committee (Whitehurst), Pirate Tutoring Center Advisory Board (Willis), SACS Outcomes Assessment Council (Lewis), SACS Steering Committee (Boyer), School of Art Media Advisory Board (Winstead), Student Health Advisory Committee Chair (Hursh), Summer Reading Program Steering Committee (Sanders), UNC Faculty Assembly (Scott), UNC Tomorrow Phase II Subcommittee on Unit Academic Program Review (Lewis), University Committee on Copyrights (Barricella, Reynolds, Sauter, Winstead), and University Outcomes Assessment and Program Review Council (Lewis).

- Faculty serving in leadership roles on national and state committees include:
  - Bailey: North Carolina Curriculum Materials Center Association, President
  - Bailey: North Carolina Library Association (NCLA) Roundtable for Ethnic Minority Concerns, Co-Director
  - Boyer: American Library Association (ALA) Library Administration and Management Association (LAMA), Building & Equipment Section, Past Chair
  - Boyer: ALA LAMA, Building & Equipment Section, Nominating Committee Chair
  - Boyer: ALA LAMA, Building & Equipment Section, Library Building Award Committee, Vice-Chair/Chair-elect

- Boyer: University Librarians Advisory Council, Vice-Chair/Chair-elect
- Cook: North Carolina Preservation Consortium Board of Directors
- Cook: North American Serials Interest Group (NASIG), Mentoring Program Co-Chair
- Cook: NASIG, Co-Chair, Conference Planning Committee
- Coonin: NCLA Endowment Committee, Co-Chair
- Coonin: Association of College & Research Libraries (ACRL), Science & Technology Section, Co-chair
- Dragon: Association for Library Collections & Technical Services Cataloging & Classification Section Subject Analysis Committee, Subcommittee on Genre/Form Implementation, Chair
- Estep: ALA Social Responsibilities Round Table Newsletter Editor
- Estep: Association of College and Research Libraries (ACRL) Law & Political Science Section Vic-Chair/Chair-Elect
- Gee: North Carolina Interlibrary Loan Users Group, Chair
- Hursh: Southeast Music Library Association, Local Arrangements Committee, Chair
- James: North Carolina Preservation Consortium Executive Director
- James: Alliance for Response Forum Planning Committee, Chair
- Nall: Business Librarians in North Carolina, Secretary/Treasurer
- Newcomer: Music Library Association, SirsiDynix Integrated Library System Music Users' Group, Co-chair
- Reynolds: NCLA Round Table on Special Collections, Board of Directors
- Sanders: ALA Reference & User Services Association, Library Services to Spanish-Speaking Library Users, Co-chair
- Sanders: NCLA Reference and Adult Services Section , Vice President/President-elect
- Sauter: NCLA Round Table on Special Collections, Chair
- Scott: NCLA Advisory Board
- Scott: Editor, *North Carolina Libraries*
- Teel: ALA/EMIERT, Ethnic and Multicultural Information Exchange Round Table (EMIERT) Executive Board
- Willis, NCLA College & University Section, Vice-Chair and Registration Committee, Chair
- Willis: NCLA 2009 Conference Planning Committee, Local Arrangements, Chair
- York: Historical Society of North Carolina, Secretary

Library-Wide Goals for 2008-2009: Outcomes Reported by Departments, Committees and Task Forces
May 19, 2009

1. Design a user-centered environment that supports collaborative and individual learning.

Department / Committee / Task Force	Strategies	Outcomes
Administrative Services	1.1 Develop a space plan for the library	Provided extensive support to the Dean during the Space Planning process (Building Operations). The space planning steering committee worked with the architectural firm of Hanbury Evans Wright Vlattas + Company and Michael Talton of ECU Facilities Engineering & Architectural Services to define the library's space needs with the focus on making Joyner Library a more user-centered facility, and to equip it with the most up-to-date infrastructure, technology and space resources, to foster research, scholarship and collaboration. Their work culminated in the Joyner Library Master Plan Feasibility Study. This document was shared with the ECU Master Space Planning Committee, the Academic Deans & Directors, ALS, and the Libraries Committee in Feb. 2009.
Administrative Services, User Services	1.2 Begin designing a Collaborative Learning Center (CLC)	Provided extensive support to the Collaborative Learning Commons Task Force and served as a member (Building Operations). New furniture was purchased for the exhibit area. Older soft seating pieces were moved to Reference; existing tables were rearranged to offer more opportunities for collaborative work. Nine additional student study rooms were made available in December 2008, for a total of 25 student study rooms located on the 2nd and 3rd floors.
Reference	1.3 Create a proposal for implementing a CLC in Joyner Library	The Department has worked with the Information Commons task force (of which 2 Reference faculty are members) to create a proposal for implementing a CLC in Joyner Library. The proposal was submitted to Dr. Boyer at the end of March. Reference reduced the size of its print collection

		on first floor so that shelving can be removed and more space opened up for other uses.
Reference, User Services	1.4 Develop partnerships with the Pirate Tutoring Center and other groups that may provide services in the CLC	During the fall semester the Outreach Librarian spearheaded a pilot program with the Pirate Tutoring Center (PTC) to sponsor tutoring sessions for 1000 & 2000 level classes on Tuesday and Wednesday evenings from 6:30 p.m. to 9:00 p.m. on the first floor of Joyner Library. Tutoring was available on a walk in basis and free to all students. 1,108 students were tutored during the pilot program.
Circulation, Reference, Innovation & Technology	1.5 Begin cross-training of staff who will work in the CLC	The Reference Department attended overview training sessions with the Interlibrary Loan Department and Circulation Department. We hope to host them in our Department for an overview training session during 2009-2010. Several Circulation staff have begun volunteering at the Reference Desk to learn basic Reference searching techniques and online research sites. The Circulation Department will begin training weekly with the Reference Desk during Summer 2009.
TRC --- --- Collections & Technical Services	1.6 Assess TRC instructional area and needs --- Did not articulate any strategies in this Goal in 2008/2009	The TRC did request that an instructional area be considered for the TRC. The request was submitted during the initial assessment of the space planning project. The instructional area was included in the project plan as a long-range goal during Phase III. --- However, CD & TS did participate in conversations related to the long-term planning for the reduction of the current periodicals area during the space planning and thereafter, and has specific strategies and goals developed for next FY.

2. Launch the ScholarShip ECU Institutional Repository as a pilot project.

Department / Committee / Task	Strategies	Outcomes

Force		
IR Task Force	2.1 Activate the online submission form	In process
IR Task Force	2.2 Develop guidelines for content to be included in ScholarShip	In process
IR Task Force	2.3 Accept content through the form from pilot participants	Conducted testing Fall 2008 and accepted new content from pilot participants
IR Task Force	2.4 Develop a public relations/marketing plan to publicize ScholarShip across campus	Not complete. Are using brochure developed in January 2008 to promote ScholarShip.
IR Task Force	2.5 Plan for full implementation of ScholarShip in 2009-2010	Drafted new charge for creation of a smaller IR Steering Committee, January 2009
Collections & Technical Services	2.6 Provide metadata support for the institutional repository	All necessary metadata supplied to date. Metadata policies and procedures will be drafted during 2009-2010. Initial discussions and explorations of ways that technical services personnel can assist with ingest of materials into the IR were accomplished. Collection of sample job description language from other libraries is ongoing.
Digital Collections	2.7 Support the library as it creates an institutional repository for scholarly output	Digital Collections worked with IT to complete the creation of the dSpace IR pilot, which included setting up and customizing the software, customizing the interface and displays, creating the self-submission form and implementing metadata guidelines. Digital Collections assisted Metadata Librarians in developing those guidelines and applying metadata them to a sample batch of items. Digital Collections led library-wide testing of the interface in September and more items were added through the faculty upload form. Digital Collections has also uploaded a number of items to the repository. Two test batches of ETDs from Spring 2008 and Fall 2009 were added. Two undergraduate collections have also been identified and work has begun to upload materials. 367 items are included in the repository.

Circulation	2.8 Provide support for graduate students transitioning from paper submission of theses and dissertations to electronic submission	Circulation continues to process paper submission of theses. Mandatory electronic submission starts Spring 2010.
Collections, Reference, Subject Liaisons, IR Task Force	2.9 Increase internal knowledge of scholarly communication issues through professional development, faculty communication, and work with the institutional repository	Several Reference faculty (as well as our Joyner Library Fellow) attended SPARC forums or related scholarly communication programs at the 2008 American Library Association Annual Meeting in Anaheim. Reference faculty (Durant/Coonin) presented the Joyner Library Forum held on October 23, on the topic of 'Talking to Faculty About Open Access." Several Reference faculty took part in the ECU Institutional Repository pilot test in September 2008. Presentation at Library Forum in January 2009 to provide details on some of ECU's journals packages.

3. Improve accessibility, awareness and use of library collections and services.

Department / Committee / Task Force	Strategies	Outcomes
Circulation	3.1 Increase awareness of checkout policies for Pitt Community College students	The Circulation Department Head contacted the Library Director at Pitt Community College to discuss encouraging Pitt Community College students to utilize Joyner Library for research purposes. We also discussed the joint ECU Partnership with High School students through Pitt Community College. This includes High School students that are taking classes at PCC while attending High School. Joyner Library will therefore honor their checkout privileges at Joyner Library.
Circulation	3.2 Clarify procedures for checkout and access to electronic resources by members of the ECU Alumni Association	The Circulation Department has documented checkout procedures and library access for ECU Alumni to better explain library services offered by the ECU Alumni Association.
Circulation	3.3 Increase awareness and use of the Pull and Hold service and revise the request form to make it easier to	The Circulation Department has increased awareness of the Pull and Hold service by updating the ECU Library web page to advertise the service

	use	through a PowerPoint presentation. Bookmarks were printed in color on card stock to better advertise the service to patrons at the Circulation Service desk.
Circulation	3.4 Install new slotted media shelves for DVDs and videos to allow for growth and expansion of the collection	New slotted media shelves for DVD's and Videos were installed.
Digital Collections	3.5 Continue to enhance and support the *encore* digital object repository to provide users with well designed reliable tools for finding digitized objects from our collections and projects	The *encore* digital repository has been renamed due to some confusion with an existing library catalog interface product. It is simply known as Joyner Library Digital Collections and was made publicly available in February 2009. The repository currently contains 7,022 items from our special collections. Approximately 6,021 of those have been added in the last year. All materials are available through the same interface, which features both simple and advanced searching and interactive tools for browsing through materials including a subject "cloud", a scroll of collections, rotating featured items, tools to expand a search into other library resources, the ability to tag and comment on items.
Music	3.6 Implement streaming video reserves	Completed.
NCC, Web Development Team, Distance Education Coordinators	3.7 Improve services to distance education students by developing DE specific web pages and services	Matt Reynolds spearheaded this project and completed six, four-minute online tutorials to be used with the instruction sessions for English 1200 and by distance education students. The tutorials provide an overview of the collection and explain the use of the library catalog, the NC Periodicals Index, the clipping and vertical files, newspaper databases, and microfilm to find information. The homepage for the tutorials also includes an online quiz that instructors can use to assess learning outcomes. The Web Development Team assisted with the creation of the video tutorials and the online quiz. The development of LibGuides, in collaboration with Reference, allows faculty to link customized research guides directly to their Blackboard class web pages.

NCC	3.8 Improve patron access to specialized information files in the NCC	Upon examination, we believe a knowledge base could be built using an input format similar to that used for adding abstracts to the NC Periodicals Index. If implemented, this project would probably remain an internal resource for several years before being opened to the public. However, a number of higher departmental priorities exist at this time.
NCC	3.9 Enhance the functionality of the NC Periodicals Index	With the assistance of the Web Development Team, hypertext linking has been established for both author and subject headings. Links to many full-text versions of articles have also been established. Significant progress has been made with correcting and consolidating headings.
NCC, Digital Collections, Web Development Team	3.10 Investigate the possibility of mounting a privately developed Menhaden database	This goal is unfulfilled. The process has not moved beyond the discussion stages. The Web Development Team was not involved in this project during the course of the year.
NCC, Digital Collections, State Library	3.11 Assess the feasibility of digitizing the various versions of the *News & Observer Index*	Considerable progress was made on this goal, but at present the project has been abandoned. Early discussions with the State Library centered on funding possibilities and ways to convert the microfilm index. To demonstrate the feasibility of the project Michael Reece developed a test database using fields defined by John Lawrence and data captured from old disks of Joyner's old in-house News and Observer Index. The test database worked, but the State Library decided to pursue funding for a larger project digitizing state documents. The feeling was that the most promising grant opportunities were less to support an index than the digitization of primary source materials.
TRC	3.12 Analyze and reorganize physically the TRC curriculum collection	Newly purchased slotted shelving was received and installed during late spring and early summer 2008. A plan for weeding and shifting the collection was developed and shared at core meeting with the department. Weeding was not completed; however, a massive weeding did occur as well as the moving of the Video/DVD collection to the Reference area which provided additional space so that the collection could be shifted to accommodate changes in collections as well as newly acquired materials. The plan included the following shifts: supplemental textbooks were shifted using a range of the "L" section, NC adopted textbooks, easy, and fiction were shifted to allow space for growth in the easy and fiction books, the biography collection was moved to part of the previous space occupied by the Video/DVD collection, the nonfiction collection was shifted to allow

		growth space of newly acquired materials based on weeded materials, the professional collection was separated from the nonfiction collection and placed before the nonfiction collection, mixed media was moved to the shelving next to TRC reference and the service desk and the special collection was moved to the previously used staging area. The staging area was reconfigured to use several book trucks so that as materials are received they are placed in order on the trucks and ready for shelving.
TRC	3.13 Develop online tutorials that will provide basic guidelines and instructions on accessing and locating TRC and educational materials and databases	Camtasia software and updates continue to be mastered in order to produce online tutorials. Six storyboards were developed along with six written scripts to produce the online tutorials. At this time, five online tutorials (video and text format) are loaded on the library web page at http://www.ecu.edu/cs-lib/trc/trctemp.cfm. Since the initial creation of the online tutorials, several revisions have been made to each of the tutorials. Currently, revisions are being considered that will align the online tutorials with the migration of the current library catalog to the new Symphony system. Additional online tutorials are being developed as well. Promotion of the online tutorials has been via distance education classes/instruction sessions as well as linkage from various library web pages.
Reference, Web Development Team	3.14 Develop streaming video tutorials to support distance education and visual learners with questions about basic library services and resources	The Distance Education Co-Coordinator in the Reference Department developed more that ten streaming video tutorials and a webpage to host them at http://media.lib.ecu.edu/DE/Tutorials.cfm Web Development Team supported the project by editing together video, still photographs, and Camtasia recording to develop each of the 10 tutorials. Then made a web page to link to the videos. The Seven Step Guide to Library Research was revised and updated using the expertise of both departments.
Reference	3.15 Provide regular and substantive feedback to the ERRC about trial databases and periodically review the functionally of lesser-used databases	At Reference Department core meetings more than fifteen trial databases were demoed. Feedback was compiled and submitted to the ERRC. These include Science Signaling, Country Watch, Cambridge Histories, Who's Who, Catholic Periodical and Literature Index, Sage e-Reference, STAT-USA, ComAbstracts and more.

Administrative Services, Circulation, Reference, TRC	3.16 Continue and increase marketing and outreach to our user community	The Reference Department participated in more than 25 orientation and organizational events. It also held a series of fall workshops using the RefWorks and ArtSTOR databases. Administrative Services - Marketed to external audiences through the newspapers and television and targeted mailings. Identified new marketing tactics and marketed to external audiences through the newspapers, television, radio and targeted mailings. Obtain more publicity at lower or no costs.
Reference, Web Development Team	3.17 Create and implement new technologies that increase the access, effectiveness and ease of use of the library web site	The Reference department and the Web Development Team collaborated on the following technologies that were developed and implemented: online group study rooms/administrative rooms/van reservation program; instant message widget; text message reference service; del.icio.us Virtual Reference Desk; full text linking from the North Carolina Periodicals index; searchable How Do I? pages; created more than 50 LibGuides; Reference Department wiki including online desk and IM scheduling; and numerous web submission forms. The Web Development Team created online application form for the Southeastern Music Library Association, the Paraprofessionals Workshop, and Eastern North Carolina Literary Homecoming in order to streamline the registration process online. The Web Development Team developed a number of online forms including the Pull and Hold for circulation. A virtual tour was created for Reference. A browser toolbar was created for both Firefox and IE to facilitate the use of the library website. Digital flyers were created for the website to reflect the announcements on the plasma screen.
Administrative Services, Marketing & Public Relations	3.18 Market Joyner Library through advertisements in various media and publication and distribution of brochures, a calendar, and other publications	Developed and supported other departments and committees by developing brochures, invitations, posters, and catalogs that contributed to successful events and marketing initiatives. Successfully marketed events and exhibits internally and externally. Organized, coordinated and set-up 17 successful special events. Provided support for 9 exhibits and 38 additional events. Developed a very successful calendar and Annual Report.
Special Collections	3.19 Develop and publicize exhibits, including online versions	The department mounted a major exhibit, "A. R. Ammons's Poetry and Art: A Documentary Exhibit," on display from October 18, 2008 through June

		30, 2009. A color catalog accompanied the exhibit. Items in the exhibit were digitized and many of these images were linked to the finding aid for the A. R. Ammons Papers. The University Archives created a series of small exhibits during the year. Work was completed on an online exhibit of the Robert C. Caldwell Collection of Civil War correspondence, and this was made available through a new portal developed by Digital Collections. A schedule of exhibits for the next two years was developed.
Special Collections	3.20 Promote collections by adding appropriate links to Wikipedia entries	A faculty member in the department identified approximately twenty collections within the East Carolina Manuscript Collection whose creators are the subject of entries in Wikipedia. A staff member edited all of these entries to include links to the finding aids for these collections.
Special Collections	3.21 Develop a plan for standardizing finding aids for collections in the East Carolina Manuscript Collection and the University Archives and post instructions for searching finding aids near public workstations	The University Archives developed a plan for creating finding aids that are consistent with national standards (DACS). Archivists' Toolkit will be used to create the finding aids. The finding aids can then be edited in an XML authoring tool. Once the encoded archival description (EAD) is created, University Archives staff will work with Digital Collections to publish the EAD finding aids by creating a style sheet that makes the University Archives finding aids compatible with those of the East Carolina Manuscript Collection. The collections will then be searchable in a common interface available online. The finding aids will also be available in print format. In 2009, at least ten finding aids will be encoded as description information is entered into Archivists' Toolkit. The finding aids will be tested for problems and the plan will be re-considered in 2010. Posters showing patrons how to search for manuscript collections and books in Special Collections were developed and mounted on the walls in each of the three carrels containing the department's public workstations.
Special Collections	3.22 Convert the existing image database to an online version accessible to users worldwide	Staff worked with staff of Web Services to develop a database into which the existing data can be entered. When this project is completed, the database will be made available online.
Web Development Team	3.23 Work to better integrate library resources and services in course management systems	The development of LibGuides, in collaboration with Reference, allows faculty to link customized research guides directly to their Blackboard class web pages.

Web Development Team	3.24 Redesign the Virtual Library @ ECU web page	The Virtual Library @ ECU web page was redesigned in conjunction with our colleagues at HSL. The new version is at http://media.lib.ecu.edu/referenc/virtuallibrary.cfm.
		-------------------------- However, in spite of this, CD & TS did provide much background support for a number of these initiatives
-------------------------------- Collections & Technical Services	-------------------------- CD & TS did not articulate any strategies for this Goal in 2008/09	

4. Examine the role of physical and digital collections in the 21st century library

Department / Committee / Task Force	Strategies	Outcomes
NCC	4.1 Improve accountability of general collections materials in the NCC through a serials bar coding project and designing an inventory project	In Progress. A survey of the entire collection identified problems with bar codes, holdings statements and item records. Staff are using the problems inventory to correct information, add bar codes, and item records.
NCC	4.2 Improve security of special collections materials in the NCC	Upon investigation, the department decided Radio Frequency ID tags would probably serve our needs best. As a goal for the coming year, we are development a cost proposal for a pilot project testing this technology with materials from our closed stacks.
Music	4.3 Complete revision of the Music Library collection development policy	Completed.

Music	4.4 Revise at least one of the Music Library score approval plans	Completed.
Music	4.5 Develop the circulating collections in the area of vocal music	Completed.
Music	4.6 Process, copy catalog, and shelve jazz LP gift	Completed.
Collections & Technical Services, Subject Liaisons, Reference, TRC	4.7 Judiciously de-select materials no longer needed to support research and learning at ECU and those for which archival online access is available	Subject librarians in Reference continue to systematically review Reference items in their area(s) of responsibility for possible de-selection. Materials targeted for de-selection are reviewed by the entire Reference department. The rest of the previously-identified West legal materials (covered by Lexis-Nexis) have been removed from the Reference Collection, totaling 2,365 volumes. The TRC weeded heavily the TRC Reference Collection. Weeding of bound periodicals continued with a number of collections including JSTOR, ScienceDirect backfile titles, government documents, reference index sets, etc.
Collections & Technical Services	4.8 Develop a sustainable process for the recycling of weeded materials	Developed and implemented procedures for recycling and surplusing weeded materials.
TRC	4.9 Develop and submit a proposal for a permanent increase in the curriculum allocation in order to maintain and keep the collection current and meet projected increased user needs	The Head of Services met with the Education Curriculum Librarian to discuss the development of a proposal to request funding to increase the current curriculum allocation of $9,000 to an amount that will allow the center to maintain and keep the collection current in order to meet the projected needs of the users. Some gathering of statistics and information regarding peer institutions and local school media centers has begun; however, this goal has been included in the TRC 2000-2010 goals to be continued and fully developed in order to submit it to the Joyner Executive Board for consideration.

Administrative Services, Circulation, Technical Services	4.10 Relocate physical collections as needed to accomplish this goal	Administrative services provided moving and dismantling services for the weeding of the collections.
TRC	4.11 Consider creating and developing a separate Professional Collection	The members of the TRC department discussed at core meeting the idea of separating the professional collection from the nonfiction collection. It was decided to make a separate professional collection based on requests by users and since it is a standard procedure for school media centers and curriculum materials centers. The Dynix Systems Coordinator worked with the TRC to set up the collection codes and parameters for the users. Previously, these materials were marked within the nonfiction collection with yellow tape. The materials were removed and deselection occurred during the separation from the nonfiction collection. A list of titles to update was made during the deselection process. A request was made for an additional $15,000.00 to update this collection; however, the request was denied. Collaboration occurred between the TRC Head of Services, TRC Curriculum Education Librarian and the Education Liaison in which $8,000.00 of JEDU money was used to update this collection. This money allowed the department a majority of the items on the list created during the deselection process.
TRC	4.12 Revitalize the Audiovisual Collection as time and funding permits	The Audiovisual Collection was renamed to Mixed Media reflecting a more current terminology. The collection was heavily weeded and moved to the space previously occupied by the TRC Special collection. Based on current trends, technology and users' requests and needs, the collection needs to be updated and new titles added. A request was made for an additional $10,000.00 to update this collection; however, the request was denied. Some materials were purchased and gifted for this area, but funding limited our ability to provide our users with their main requests. Our users have heavily requested that we add audio books to our collection. These type of materials are especially useful and helpful for reluctant readers, slow readers and exceptional students as well as participants in the adult literacy programs.
Preservation Task Force	4.13The Preservation Task Force will consider and report on what is being done and not being done to ensure the long-term preservation of the library's physical and electronic collections. It will make recommendations concerning the need for changes to	Report due on June 30, 2009.

	the building, practices of staff and students, staff and equipment needs, long-term planning and budgeting for preservation initiatives and cooperative agreements that might facilitate the preservation of the library's physical and electronic collections	
Digital Collections	4.14 Provide leadership in the area of digital preservation as the library begins to consider its options in this area for the library's unique digital holdings	Digital Collections investigated cooperation with the MetaArchive Cooperative and will work with the Preservation Task Force if they are interested in pursuing collaboration. In the interim, 4.6 TB of digital collections' tiffs were placed into the Centura system, a digital archiving solution implemented by ITCS and Joyner IT.
Special Collections	4.15 Undertake a survey of audio-visual preservation/conservation needs in the University Archives	The survey was completed during the summer of 2008. Intellectual control was established for more than 2,000 items. The findings will be used as a basis for prioritizing conservation of audio-visual holdings and for applying for grants for this purpose.
Special Collections	4.16 Acquire user copies of microfilm as needed	A staff member surveyed all microfilm holdings to identify master negatives for which there were no positive user copies. User copies of all such negative reels were ordered and made available for use. Master negatives were placed in storage.

5. Provide educational and cultural opportunities for residents of eastern North Carolina.

Department / Committee / Task Force	Strategies	Outcomes
TRC	5.1 Offer the 4th annual *Librarian to Librarian Networking Summit* to support the professional development of school media personnel throughout the state of North Carolina	The 4th annual *Librarian to Librarian Networking Summit: Navigating the Info Zone* was held on January 10, 2009 at Joyner Library. There was a record attendance with more than 160 participants. Michael Dahl, renowned children's author, and Ann Martin, President of AASL, were guest speakers. Other noted experts and librarians provided sessions at the summit. A new feature this year included a virtual session with the Library of Congress Education Coordinator which was well attended. Due to extra promotional activities, registration was closed prior to the summit, and a waiting list was maintained. Two TRC employees were

		invited to attend the North Carolina School Library Media Association conference in order to man a booth that would provide information regarding the summit due to attendees seeking information on the summit in the previous year.
Administrative Services	5.2 Plan, organize and implement the 2008 Eastern North Carolina Literary Homecoming	Planned, organized and implemented the 2008 Literary Homecoming. Planned and delivered 6 community events prior to the event which is estimated to have increased the audience size by 125. Increased marketing of the event by arranging for videos of past homecomings to be aired on public television, a video to be shown on the Daily Reflector website and announcements on Public Radio East. Reformatted the program to include panel discussions, workshops, a speaker luncheon and concurrent sessions.
Administrative Services	5.3 Plan the 2009 North Carolina Literary Homecoming	Administrative Services - Planned the 2009 Literary Homecoming. Completed and submitted the NEA Proposal and NC ARTS grant proposals. Sought and obtained commitments from authors. Identified and planned 17 community events scheduled prior to the Homecoming designed to increase audience size. Requested and received commitments for $20,000.
Digital Collections	5.4 Continue to build digital collections that draw from the unique content of Joyner Library and our partners while creating collection development policies that help us identify and prioritize library materials for digitization	Digital Collections, with the help of others in the Special Collections division, created several "thematic collections" to organize already digitized materials into groups to aid users in browsing through the digital repository. These collections have been integrated into the request/metadata creation processes so that future items will also be aligned with them. The NC-ECHO grant-funded *Seeds of Change* project was funded in 2008. With those funds, 4,277 negatives (out of the total of 7,500 that will be funded) from the *Daily Reflector* Negative Collection have been scanned by Digital Collections (in cooperation with Technical Services for metadata creation) and added to the repository to date. A collection interface and website is currently under development. An NC ECHO grant project for the 2009-2011 grant cycle has been proposed which will develop a collection of approximately 2,500 volumes of state government documents. The Digital Initiatives Librarian would be

		the PI and Digital Collections would provide programming support for this collaborative project with the State Library of North Carolina and UNC Chapel Hill. A collection development policy was passed by Library Assembly in February 2009. Upon acceptance, a selection team was created and will begin to accept proposals for larger digitization projects in early spring.
TRC	5.5 Maintain and increase other TRC Outreach services	During the 2008-2009, seven additional school systems were contacted: Nash, Halifax, Bertie, Martin, Beaufort, Edgecombe and Wilson. Of those contacted, Bertie, Beaufort and Wilson have been visited and information shared through various meetings regarding the TRC Outreach Services. The *Eastern North Carolina Digital Library (ENCDL)* continues to be promoted through workshop presentations, conference presentations, conference exhibits and school faculty meeting opportunities. At Belvoir Elementary School, five third-grade classes were provided instructional sessions that directly demonstrated the ENCDL as well as taught one of the lesson plans located at the site. A similar session was provided at the 2008 Joyner Paraprofessional Conference. Promotional sessions highlighting the ENCDL were provided to the Pitt County Schools Media Coordinators at a county-wide meeting and to the Wachovia Partnership East Cohorts during each of their orientations. An exhibit booth at the ECU Teachers Clinical Schools Conference featured the site with promotional materials for the teachers to take back to the classroom. A formal presentation was given at the ALA Annual Conference held in Anaheim, CA with the ENCDL as one of the highlighted digital projects. A four-hour workshop has been accepted to be presented at the pre-conference sessions of the ALA Annual Conference to be held on July 10, 2009 in Chicago, IL. The partnership with the College of Education continues to be strengthened as the Education Subject Liaison provides opportunities through Gobi to purchase needed materials. In addition, the TRC hosted a welcome reception for the newly hired Dean of the College of Education in the TRC on February 18, 2009 which was very well attended. The TRC participates regularly in the semi-annual ECU Clinical Schools Teachers Conferences by presenting as well as staffing a informational booth to promote the TRC Outreach services. The TRC continues to work closely with the Teacher Cadet Program which offers a "special day" in October to encourage high school seniors to consider choosing ECU as their

		university of choice for their education career. Additionally, the Teacher Cadet Program offers numerous visits/tours for elementary and middle school students to promote and increase awareness of teacher careers; TRC always participates by having the students tour the TRC and use the ETC room under supervision. The Head of Services as well as several of the TRC faculty maintain a close relationship with many of the departmental heads/faculty in the College of Education. In regard to the strengthened partnership with the Child Development and Family Relations department, the subject liaison continues to meet regularly with the department. The department requested to have someone come and talk with them regarding the Institutional Depository. The liaison is working to schedule Joseph Thomas to go and talk with the department. Additionally, the TRC faculty are always invited to participate in the student orientation and attend. A working list of university departments offering secondary education degrees has been completed.
Special Collections	5.6 Develop and publicize exhibits, including online versions	The department mounted a major exhibit, "A. R. Ammons's Poetry and Art: A Documentary Exhibit," on display from October 18, 2008 through June 30, 2009. A color catalog accompanied the exhibit. Items in the exhibit were digitized and many of these images were linked to the finding aid for the A. R. Ammons Papers. The University Archives created a series of small exhibits during the year. Work was completed on an online exhibit of the Robert C. Caldwell Collection of Civil War correspondence, and this was made available through a new portal developed by Digital Collections. A schedule of exhibits for the next two years was developed.
Music	5.7 Host the 2008 Southeast Music Library Association conference	Completed.
Digital Collections	5.8 Increase local, regional, and national awareness of Digital Collections' program and products, and explore possibilities for involvement in larger collaborative efforts	Digital Collections has developed several key networks across the state of North Carolina. The department both visited and hosted colleagues from Duke University in an attempt to create information-sharing and collaborative networks. The department has also collaborated with UNC Chapel Hill and the State Library of North Carolina on a proposal for a 2009-2011 NC ECHO funded digitization project. In addition, the Digital Initiatives Librarian has created a blog, "The North Carolina Digital Collections Collaboratory", hosted by the library, which will provide a

| | | forum for communication between the creators of digital library projects in cultural institutions across the state.

Digital Collections staff have also developed a panel presentation on digitization of archival material and finding aid display with UNC Chapel Hill and colleagues outside the state at the Smithsonian Institution Archives of American Art for the SAA Annual Meeting in 2009. |
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6. Assess selected library services.

Department / Committee / Task Force	Strategies	Outcomes
Music	6.1 Implement the Wisconsin Ohio Reference Evaluation Program, analyze results and develop an action plan	In process. We started later than initially planned, and it has take longer to reach the required number of completed questionnaires. Will be carried over until next year.
Reference	6.2 Create a plan for assessment of instruction sessions	A pilot instruction assessment program consisting of peer review, video review, 3-2-1 assessment form submission, incorporation of instruction into annual personal goals and active learning classroom assessment exercises was developed and implemented in spring 2009.
Special Collections	6.3 Evaluate content and method of instruction sessions offered by Special Collections; consistently use online evaluation tools; create an online tutorial for use by students prior to instruction session	Faculty and staff developed criteria for effective instruction sessions and began providing instruction in electronic classrooms 1020 and 1021. As time permitted, each instructor asked classes to complete the library's online 3-2-1 assessment. The library fellow developed an online tutorial for the department. Designed especially for students enrolled in ENGL 1200 classes, the tutorial was viewed by many students in these classes prior to coming to the library for instruction. However, it has proved to be beneficial to other audiences.
NCC	6.4 Improve range and depth of introductory instruction sessions for English students and improve assessment of North Carolina Collection instructional activities	See distance education goal above. Six online tutorials were complete with an online quiz permitting learning assessment. The tutorials were piloted with those English 1200 classes taught by graduate assistants.

Administrative Services	6.5 Conduct a needs assessment survey of ECU faculty, analyze results	Faculty survey was conducted in April 2009. Results were analyzed as a whole and by school/department when user group was large enough. Results were shared with subject liaisons, Director's Council and other groups.
Marketing & Public Relations Committee	6.6 Create and administer an assessment tool to measure the impact of marketing tools	Not done.
Digital Collections	6.7 Develop and implement usability testing rationale, standards, and methods for all digital projects	Google Analytics was installed to begin to begin to gather sophisticated statistics to assess our services and outreach. A thorough usability study on a prototype of the digital repository was completed using interviewing, usability testing, and statistical analyses (from Google Analytics).Suggestions from this testing were implemented into the final design. This template was then used for usability testing on the *Daily Reflector* collection interface in February.

7. Increase organizational efficiency and accountability.

Department / Committee / Task Force	Strategies	Outcomes
Administrative Services	7.1 Create a Fixed Assets tracking floor plan	The creation of the floor plan has started and will continue through next year.
Administrative Services	7.2 Create an events/exhibits set up checklist	Project Development is in the process of redoing the event checklist. It will be finalized by July 2009. Building Operations has developed a setup checklist to add to the reservation calendar. It has been sent to Web Development to add to the calendar.
Administrative Services	7.3 Coordinate and implement career banding of all library positions; develop a career banding salary plan	Coordinated and implemented career banding for all former LA, LTAI, LTAII, Business Manager, Accounting Technician, Security Officers, Public Communications Specialist and Building Operations Manager positions (61 positions). Provided documentation on all banding appeals to Human Resources. Met with each banded employee and supervisor to provide information on the position, salary scale and answer career

		banding questions. Developed and implemented an SPA salary plan to stream line salary negotiations. Prepared salary assessor spreadsheet and salary comparisons enabling Joyner to raise 99% of employees to salaries equal to 90% of their competency salary level.
Administrative Services	7.4 Update New Hire Orientation Manual	Collected information on Joyner current manual. Researched orientation manuals from other organizations. Interviewed recently hired faculty and staff to identify unmet needs.
Administrative Services	7.5 Prepare a Marketing and Communication plan and budget	Developed a Marketing and Communication timeline which included events and exhibits. Developed a Marketing and Publicity budget.
Circulation	7.6 Work with the Student Loan Department to document procedures for utilizing collection agencies as required by ECU auditors	Two Collection Agencies approved by ECU were selected by the Circulation Department to be used to collect debt owed to Joyner Library.
Circulation / Innovation & Technology	7.7 Set up the parameters in Horizon to automatically send overdue fine bills to patrons	Text for Overdue fine bills was set up in Horizon. However while we can automatically send invoices for overdue books, we did not meet our goal to automatically send overdue fines notices to patrons.
Innovation & Technology, Collections & Technical Services	7.8 Plan transition to Symphony integrated library system	In progress and on track
Reference	7.9 Create a Reference Department wiki	A Reference Department wiki was created in fall 2008 (http://joyner-reference.wetpaint.com/). It is used very frequently by all members of the department and has resulted in centralized, secure online access to departmental schedules, manuals, cheat-sheets, contact information, passwords and more. It has also resulted in a "greener" department by reducing our reliance on printouts and other quickly discarded information.
Collections & Technical Services	7.10 Complete implementation of the R2 consultants' recommendations	Improved documentation by adding procedures to the wiki; shifted staff duties in EERCA; implemented shelf-ready firm orders and edifact invoicing in Acquisitions. Improved public face with newly designed web site.

Special Collections	7.11 Develop training procedures and a schedule for training of staff and students	Staff developed a training program for student assistants and held training sessions for students in the fall of 2008 and spring of 2009. Staff members were invited to attend the sessions. Sessions were recorded for review and subsequent improvement.
NCC	7.12 Improve security for special materials in the NCC	Duplicated above. The department determined that the use of Radio frequency ID tags would improve security for our materials. For the coming year we are developing a cost proposal for a pilot project using this technology with our closed stacks material.
NCC	7.13 Improve the focus and efficiency of the ordering process by establishing and maintaining a desiderata list of materials to add to the collection	In practice three lists were established: one was used with one-time monies to purchase rare materials. A second for identifying and locating materials for the Roberts Collection. A rotating list of needs is being used to identify materials needed for the general collections.
Digital Collections	7.14 Create documentation for Digital Collections' policies and procedures and share with customers, users, and colleagues	A collection development was passed by the Library Assembly in February 2009 addressing the department's mission, the types of services offered, the materials preferred for ingestion into the repository, and removal. Revised technical guidelines and operational policies have been created and placed on the department web site including best practices documents, scanning fees and policies, and a site user's guide. The digitization request form has been updated to capture more information about the requested materials, aiding in both the digitization and metadata creation workflow and creating a more efficient process.

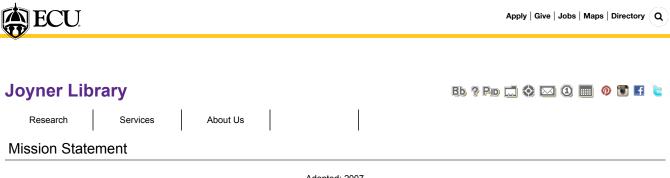## 8. Create and fund an endowment for University Archives as part of the Second Century Campaign.

Department / Committee / Task Force	Strategies	Outcomes
Administrative Services		Not done during this reporting period; work is underway as of May 2009.

9. Develop and implement a 3-5 year plan for diversity objectives aligned with the University Diversity Action Plan.

Department / Committee / Task Force	Strategies	Outcomes
Administrative Services	Appoint a Diversity Committee with the charge of developing and implementing a 3-5 year plan	Diversity Committee appointed, revised committee charge, drafted three year diversity plan, collected feedback from ALS faculty and staff, submitted plan to ALS Dean.

10. Academic Library Services will evaluate its operations to incorporate sustainable practices and procedures.

Department / Committee / Task Force	Strategies	Outcomes
Administrative Services	Appoint a Sustainability Task Force charged with researching, proposing, implementing, and promoting green education and sustainable environmental practices in the university library environment and raising awareness of green initiatives in Joyner Library, other libraries in the ECU system, and the local community	Implemented a library mandate for double-sided printing and restricted use of color copying to "absolute necessity".
Green Task Force		Task Force was appointed in July 2009. Published two green online newsletters; developed goals, as well as suggestions on how departments and the library could be greener; made plans to host two speakers, sponsor a student worker poster contest, set up a bulletin board and plant a tree to celebrate Earth Day on April 22, 2009.
Collections & Technical Services	Develop a sustainable process for the recycling of weeded materials	Developed and implemented procedures for recycling and surplusing weeded materials.

ECU

Joyner Library

Research | Services | About Us |

Mission Statement

Adopted: 2007

Joyner Library is the intellectual heart of East Carolina University. We serve ECU's campus and distance education communities, act as a resource for the people of eastern North Carolina, and support ECU's contributions to the research community worldwide. We connect people to information and empower their lifelong learning by developing robust collections, superior services, and people-friendly spaces.

East Carolina University

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Last Updated: 2015-07-21

Joyner Library Personnel Changes 2008-2009

- The following individuals were hired for tenure-track faculty positions:

    o H. Clark Nall, Business Reference Librarian
    o Willam Joseph Thomas, Head of Collection Development
    o Jacquelyn Erdman, Web Services Librarian
    o Cynthia Shirkey, Collections Librarian

- The following individuals were hired in staff positions:
    o Kevin-Andrew Cronin, Univ. Library Technician, Music Library
    o Ginny Boyer, Univ. Library Technician, Electronic & Continuing Resources Cataloging
    o Dawn Wainwright, Public Communication Specialist, Development
    o John (Mike) Tate, Technology Support Technician, DLC
    o Sherry Bingham, Univ. Library Technician, Circulation
    o Sanela Bektec, Univ. Library Technician, Circulation
    o June Conlin, Billing & Fines Manager, Circulation

Academic Library Services 2008-2009 Statistics

Services	
Visits to the library (gate count)	770,118
Reference / directional transactions	41,448
Virtual reference transactions	6,320
Instructional sessions held	702
Students reached in instructional sessions	14,360
Library materials checked out	192,195
Logins to electronic resources	4,320,813
Use of items in digital collections	445,229
Interlibrary Loan	
Lent to other libraries	9,441
Borrowed from other libraries	7,493

Collections	
Volumes held June 30, 2009	1,966,233
Titles held June 30, 2009	1,200,321
Number of print monographs purchased	15,609
Number of e-books	534,261
Number of serials (print and online)	48,867
Items in digital collections	24,156
Number of microform units	2,466,470
Manuscripts and archives (linear feet)	11,887
Cartographic materials	113,442
Audio materials	23,212
Film and video	9,012
Expenditures for Library Materials	
Monographs	$666,469
Serials	$2,859,581
Other library materials	$387,848
One-time electronic resource purchases	$63,469
Contract binding	$54,771
Total library materials	$4,032,138
Other State-Funded Expenditures	
Operating expenses	$901,348
Salaries, wages & benefits	$7,044,305

EAST CAROLINA UNIVERSITY FACULTY SENATE
ACADEMIC, APPELLATE, AND SENATE COMMITTEE
ANNUAL REPORT

2008-2009 Academic Year

COMMITTEE: LIBRARIES

1.   Membership (include <u>ex-officio</u> members): James Wirth, Anoush Terjanian, Melanie Sartore, John Heilmann, Patrick Valentine, Margit Schmidt, Tom Douglass, Hunt McKinnon, Stephen Charron, Jan Lewis, Dorothy Spencer, Larry Boyer, Jeff Coghill

 2.   Meeting Dates (include members present*).

        September17th -- Juan Danieri, Patrick Valentine, John Heilmann, James Wirth, Anoush Terjanian, Jeff Coghill, Margit Schmidt, Stephen Charron, Tom Douglass, Jan Tovey
        October 15th -- Juan Danieri, Patrick Valentine, John Heilmann, James Wirth, Anoush Terjanian, Larry Boyer, Beth Winstead, Jeff Coghill, Dorothy Spencer, Margit Schmidt, Stephen Charron, Tom Douglass
        November 19th -- Juan Danieri, Patrick Valentine, James Wirth, Anpoush Terjanian, Margit Schmidt, Stephen Charron, Dorothy Spencer, Hunt McKinnon, Jeff Coghill, Jan Lewis, Tom Douglass
        January 28th -- John Heilmann, Patrick Valentine, Jan Lewis, Dorothy Spencer, Stephen Charron, Hunt McKinnon, Melanie Sartore, Anoush Terjanian, Jeff Coghill, Tom Douglass
        February 25th -- James Wirth, John Heilmann, Patrick Valentine, Melanie Sartore, Jeff Coghill, Jan Lewis, Larry Boyer, Hunt McKinnon, Margit Schmidt, Tom Douglass
        March 25th -- James Wirth, John Heilmann, Patrick Valentine, Melanie Sartore, Jeff Coghill, Jan Lewis, Larry Boyer, Hunt McKinnon, Margit Schmidt, Tom Douglass
        April 15th -- James Wirth, John Heilmann, Patrick Valentine, Dorothy Spencer, Margit Schmidt, James Wirth, Jeff Coghill, Jan Lewis,Tom Douglass

3.   Subcommittees established during the year (include progress and/or completion of work).

     A.) Committee inquiry about deselection procedures at Joyner; Joyner deselection guidelines were amended 10/15/08
     B.) Subcommittee on Space Planning Proposal at Joyner Library; attended architectural presentations and faculty-student forums, completed report to committee 1/28/09
      C.) Subcommittee to present Space Planning Initiative and the Future Design of the Library at ECU to the 7th International Conference on the Book, Ediunburgh, UK, October 2009. Proposal submitted 4/15/09; paper accepted by the Conference 4/26

4. Accomplishments during the year, especially as addressed through committee goals. Please include recommendations made to any University agency <u>other than</u> the Faculty Senate that will be noted under #5.

   A.) LIBQUAL Survey input/completed 3/09
   B.) Advised to open 12 private study rooms in Joyner Library for students/ so acted 3/09
   C.) Discussion of the role of the Virtual Library and the Space Planning in Joyner; from this discussion a case study proposal was submitted and approved by the International Conference on the Book to be presented in October 2009
   D.) Discussion of deselection and acquisition policies; as a result deselection policy for Joyner was revised
   E.) Discussion of the budget and future contingencies due to the continuing economic crisis
   F.) Discussion and review of Library Liaisons to Academic units
   G.) Discussion of the role and expansion of Special Collections

5. Reports to the Faculty Senate (include dates and resolution numbers).

   None

6. Business carried over to next year (list in priority order).

   A.) Space Planning initiatives and the role of the Virtual Library at ECU
   B.) Development and implementation of the institution repository at ECU
   C.) Expansion of the ECU libraries facebook group
   D.) Committee tour and meeting at the Country Doctor Museum in the fall of 09

7. Evaluation of the committee (include anything that hindered or assisted the committee's work during the year).
   A. Charge: The Committee was energetic in the pursuit of its charge. Discussions were earnest and challenging and focused on what is best for the future of the university library. Dr. Boyer, Jan Lewis, Dr. Spencer and Jeff Coghill presented information necessary for the committee in complete transparency. Overall, the committee members exhibited a willingness to undertake extra duties and to report their findings. Members Valentine, Terjanian, Charron, McKinnon, and Lewis provided valuable information regarding developments at other university libraries.
   B. Personnel: The committee presented a wide mix of academic backgrounds and interest. In particular, the student representative Charron provided an invaluable point of view.
   C. Attendance: Overall, attendance was good.
   D. Responsibilities: The committee acted within its responsibility.
   E. Activities: Participation in architectural presentation and faculty student forums; development of case study conference proposal .

8. Suggestion(s) to the Chair of the Faculty and/or Faculty Senate for improving the

effectiveness of the committee.

Add another student representative (graduate) to the committee.

9. Does the Committee's organizational meeting next year need to be earlier than the date set this year? No

 If yes, when do you prefer:_____

Signed: Chairperson: *Thomas E. Douglass*

Secretary: *John Heilmann*