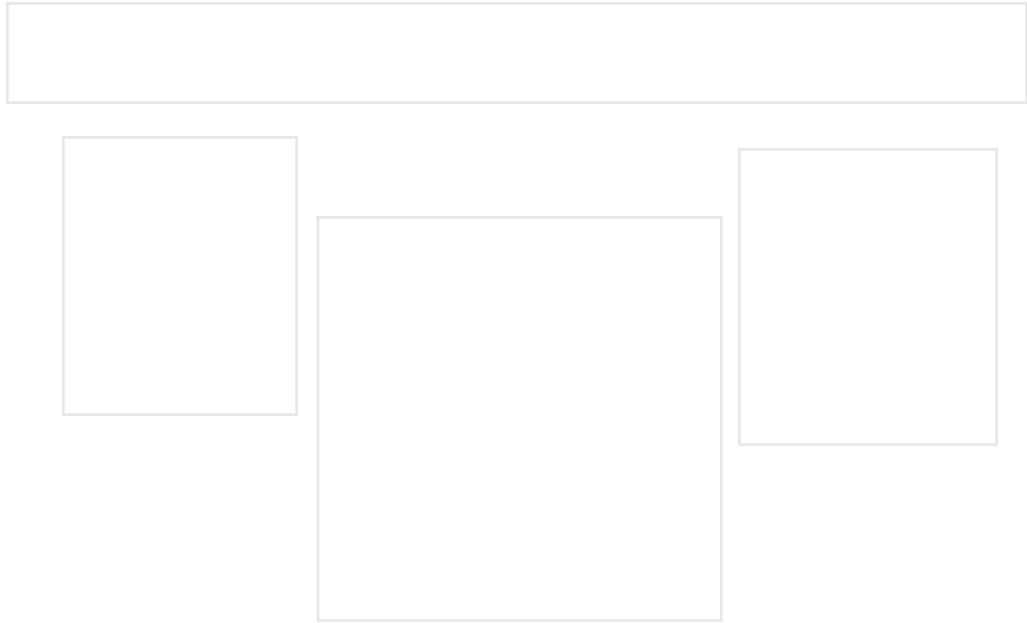
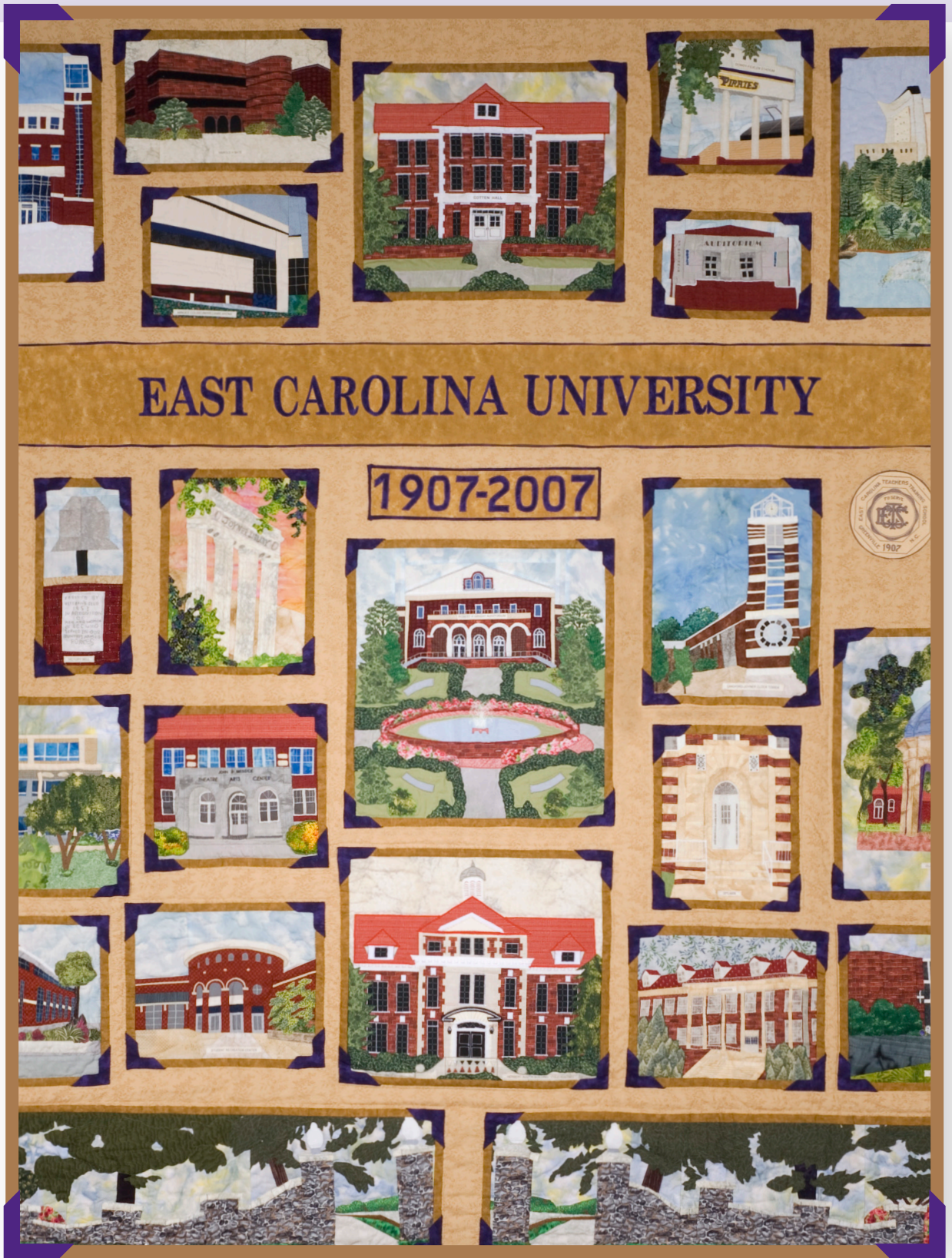


# *A Common Thread*



# Joyner Library

ANNUAL REPORT

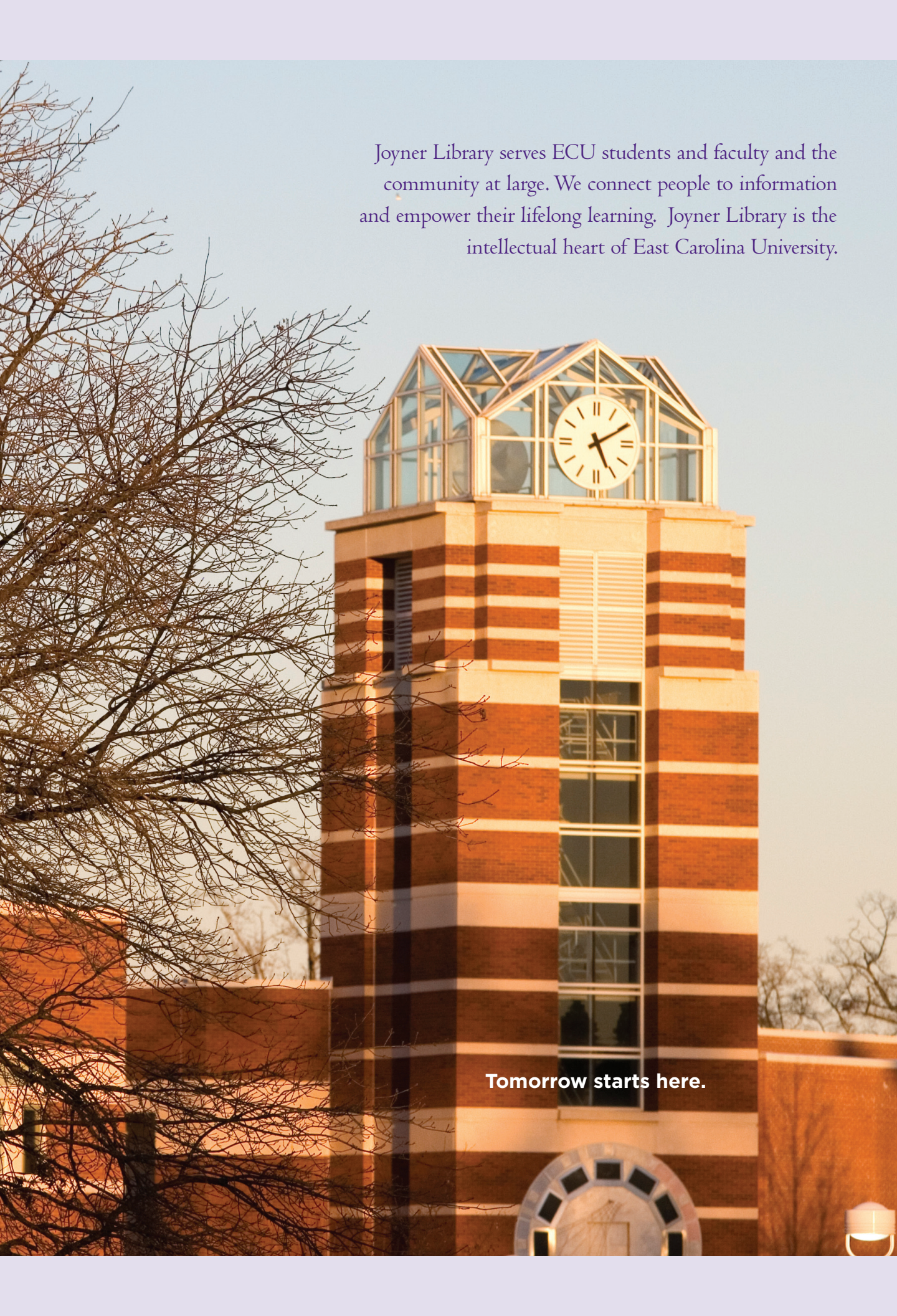


EAST CAROLINA UNIVERSITY

1907-2007



*Joyner Library  
The Intellectual Heart of ECU*

A photograph of the Joyner Library clock tower at East Carolina University. The tower is a tall, cylindrical structure with alternating horizontal bands of red brick and light-colored stone or concrete. At the top, there is a glass-enclosed clock face. The scene is captured during the golden hour, with warm sunlight illuminating the building and casting long shadows. Bare tree branches are visible in the foreground on the left side. The sky is a clear, pale blue.

Joyner Library serves ECU students and faculty and the community at large. We connect people to information and empower their lifelong learning. Joyner Library is the intellectual heart of East Carolina University.

**Tomorrow starts here.**

# Welcome

## Letter from the Dean

Like the ECU Centennial Quilt, Joyner Library is a tapestry made up of many parts—student education, faculty development, community outreach, and curriculum support—held together by a common thread of service:

- We provide education and curriculum support through our bibliographic instruction and reference consultation services.
- We teach students the research skills to effectively use the vast array of information available today.
- We celebrate faculty and student excellence through our FaculTeas, author presentations, and art exhibitions.
- We involve the community in the University experience through forums such as the Eastern North Carolina Literary Homecoming celebrating the unique culture of the region.
- We welcome media specialists and librarians from across the state each year to The Librarian to Librarian Network to learn about new books and to share ideas about improving library services.
- We educate support staff from throughout North Carolina at our annual Paraprofessional Conference, a unique training opportunity which attracts more participants every year.

These services enhance Joyner Library's role as the intellectual heart of East Carolina University and raise awareness about the richness of our collections and the strength of our resources.

It has been a year of success and a year of planning, and we look forward to the challenges ahead. A planned Collaborative Learning Center will soon transform the Joyner Library experience and enhance learning by providing more individual and group study rooms, presentation and media labs, and more student centered services. We continue to add new and exciting panels to the living quilt that is East Carolina University.



Larry Boyer  
Dean of Academic Library and Learning Resources



# Letters

## From the Chancellor

Leadership and service are the hallmarks of the ECU Tomorrow vision. Joyner Library embodies that vision through its outreach to East Carolina and the community. Students consistently use the library's many resources because of its reputation as a safe, supportive study environment that contains the necessary research tools for the 21st Century. As the largest research library in eastern North Carolina, Joyner Library contributes to the economic prosperity of our region by providing access to the most current information in a state-of-the-art environment. The Library's programs, exhibitions, and forums are an important part of the cultural life of the region, and we are fortunate to have this dynamic institution on our campus. An investment in our Library is an investment in the future.



Steve Ballard  
Chancellor



## From the Provost

An academic library is not solely a building and collections; ECU's Joyner Library's greatest asset is its faculty and staff. Fortunately the depth and breadth of our collections, both print and electronic, have grown, and our librarians have continued to improve services while reaching out to students, faculty, staff, and the community. Customer service is not just a catch phrase, but rather a guiding principle—one which is imbued throughout the whole of Academic Library Services. Over the past two years, in particular, many people have attested to the friendly atmosphere and service orientation of the staff. I am always delighted to see the many committees and task forces on which librarians serve, as the University and community continue to be the beneficiaries of an engaged Joyner Library.



Marilyn Sheerer  
Provost and Vice Chancellor for Academic and Student Affairs

# A Pattern of Citizenship

## About the Centennial Quilt

Created by the Greenville Quilters Guild to celebrate East Carolina University's Centennial, the Centennial Quilt depicts 21 campus buildings and symbolizes Joyner Library's link to all areas on campus. Barbara Murphy, president of the Guild said, "Designing and sewing the quilt was important (to members) because there are many alumni in the group." According to Murphy, the idea to design the quilt based on a scrapbook motif was born when it was time to place the various buildings onto the quilt. The blocks became photographs and the process began. Speaking for the 21 guild members, Murphy said, "It was a wonderful project that built friendships and bonds that will always be treasured."

We are honored to have been chosen to house the Centennial Quilt and look forward to its display after the upcoming Library renovation.

Joyner Library and East Carolina University will treasure this gift for years to come!

## About Joyner Library

With a blanket of research services and resources, Joyner Library, along with its Music Library branch, is the largest library east of Raleigh. Our collections include more than 1.3 million books and bound periodicals, 2.4 million pieces of microform, 500,000 government documents, and 100,000 maps. Last year nearly 850,000 readers and researchers visited our building and 14,000 students in 700 different classes participated in our bibliographic instruction sessions.

SPECIAL COLLECTIONS

DIGITAL COLLECTIONS

REFERENCE SERVICES

NC COLLECTION

MUSIC LIBRARY

DISTANCE EDUCATION

CATALOGING

DIGITAL LEARNING CENTER

CIRCULATION

GOVERNMENT DOCUMENTS

INTERLIBRARY LOAN

UNIVERSITY ARCHIVES

TEACHING RESOURCES CENTER

ACQUISITIONS

COLLECTION MANAGEMENT



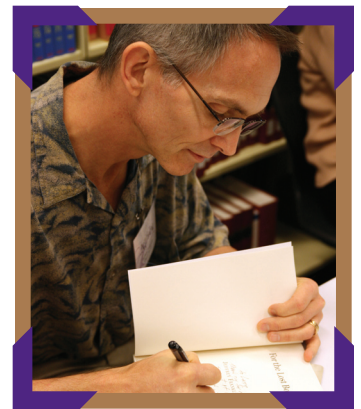
# A Community Engaged Institution

Joyner Library is a vital part of East Carolina's community engagement. Through collaboration and partnerships with local, regional, national, and global communities, we celebrate students and faculty and especially the culture of eastern North Carolina.

Enhancing learning outside of conventional methods is a Joyner Library mission. It is important to provide opportunities to diverse groups on campus and in the community. Whether the venue is a conference, an exhibition, or a reading, Joyner Library embraces higher learning and the intellectual life of our community.

*oral histories*

*poetry*  
*non-fiction*



*poetry*

*illustration*

*fiction*  
*fiction*

A large, vertical poster for the 4th Eastern North Carolina Literary Homecoming event. The poster is on a wooden stand and features a tree graphic with portraits of authors. Text includes: "EAST CAROLINA UNIVERSITY and Joyner Library present 4th EASTERN NORTH CAROLINA LITERARY HOMECOMING 'Creating Story out of Family and History' September 28 and 29, 2007". Authors listed include Sammi-Art Williams, Kat Meads, Philip Gerard, Alice Peck, LeAnn Jones, Dorothy Sprull Bedford, Jeffrey Franklin, and Susan Meyers. It also says "CELEBRATE THE REGION'S WRITERS AND THEIR WORKS" and "Don't miss this year's highly anticipated event!". At the bottom, it quotes "The event has served as a muse to me. My writing has been reborn and I am excited to begin again." - 2006 attendee. The Joyner Library logo and "Tomorrow starts here." are at the bottom.

# Coming Home!

## Eastern North Carolina Literary Homecoming

Now in its fifth year, the Eastern North Carolina Literary Homecoming brings a select group of artists who are from and write about our region back “home” so that they can connect with one another and participants.

The annual event, to quote a 2007 attendee,

*“provides for a personal exploration and learning opportunity to stay fresh, alive, and stimulated.”*

The Literary Homecoming enhances appreciation of long standing and diverse literary and musical traditions by creating an opportunity for community members throughout eastern North Carolina to meet and talk with artists rooted in the culture of the region.

Much of the inspiration and connection with artists comes from Dr. Margaret Bauer’s work as editor of the *North Carolina Literary Review*. In each of the past five years, the Literary Homecoming has brought 10 artists to the ECU campus. Artists such as Alan Gurganus, Clyde Edgerton, Randall Kenan, Margaret Maron, and Dorothy Spruill Redford have participated in panel discussions, colloquia, musical presentations, and one-on-one conversations with their audience.

On Friday night of the event, The Roberts Award for Literary Inspiration is given to an individual or individuals who have made outstanding contributions to North Carolina literature. Saturday is devoted to panels, seminars, the keynote address, book signings, and informal interactions between artists and attendees.

### Collaborators

Faculty from Joyner Library, the English Department, and the History Department team with community members from two public libraries, two community colleges, a local writers’ group, and community leaders to plan and market the Literary Homecoming. The program receives broad University support including financial support from the Office of the Provost, the Division of Research and Graduate Studies, and the Thomas Harriot College of Arts and Sciences.

Funding has also been provided through grants from the North Carolina Humanities Council and the North Carolina Arts Council.



**Dr. Margaret Bauer, Professor Rives Chair of Southern Literature Editor, *North Carolina Literary Review***

One of the Literary Homecoming founders, Dr. Margaret Bauer, professor of English, explains that the program was started to “celebrate the rich literary history of eastern North Carolina” and continues today “to remind folks in the surrounding region that they do not have to go to the Triangle to meet some of North Carolina’s brightest literary stars—who are from or writing about the home towns of our audience members.”

Professor Bauer serves as coordinator of literature for the English Department and co-chair of the Planning Committee for the Eastern North Carolina Literary Homecoming. Among her many honors is the Five-Year Achievement Award for Excellence in Research/Creative Activity in 2008. She is also the President of the North Carolina Literary and Historical Association.



# Community Engagement

## Hanna Jubran Exhibit

In the spring of 2008, Joyner Library opened exhibit space on our second floor to celebrate the work of ECU faculty and students and provide a place where students, faculty, and community members could see and learn about the creative talent present at the University.

Joyner Library's first major art exhibition was a retrospective of the work of ECU professor Hanna Jubran. The show drew interest from campus and the community. The Library purchased a piece of Jubran's marble works titled *Together* (pictured below) to add to the permanent art collection. The Library looks forward to future events and exhibitions to further engage the institution.

### From the Artist

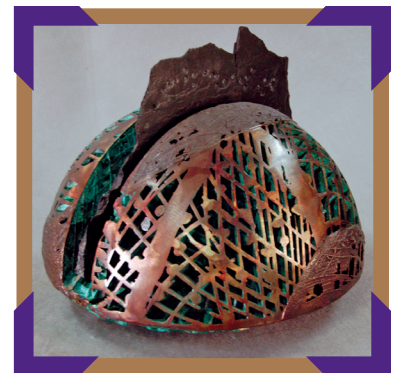
Libraries have been known as a place to read, study, and a place to house knowledge and history of mankind. Joyner Library took on an exciting new direction in contemporary fine arts, creative research, and activity by opening a new venue for artists to exhibit their work.

Hosting art exhibits is important as any published book in that, it is an experience of the senses and accumulating a vocabulary of art. I believe every great society deserves great art. To quote Brancusi, 'To see far is one thing; going there is another.' I feel Joyner Library has been there and the next generation of artists will fulfill the need of that vision. The library is taking art to the next level of research.

My experience exhibiting at Joyner Library was one of my career highlights. The community of the Joyner Library was very well organized and helpful. I can't thank the Exhibit Committee, administration and staff enough for their support and help. I am pleased to say the Library continues to exhibit sculpture including graduate students' work. I am promoting this activity in the School of Art and endorsing Joyner Library as a key player in cultural events.



*Together* - Marble, 36" x 10" x 7"



*Immortality - Unveiling #2*, Soapstone and Bronze, 16" x 12" x 5" - Wright State University, Dayton, OH

*Midsummer* - Steel and Paint, 17' x 10' 6"

Hanna Jubran is a member of East Carolina's School of Art and Design faculty and a world renowned artist. Professor Jubran has been with the University since 1994, and his works have been exhibited in North America, Europe, the Middle East, Asia, and Latin and South America.





## Paraprofessional Conference

Joyner Library offers the only state-wide conference for library SPA employees in North Carolina. The Paraprofessional Conference celebrated its fifth year in May of 2008.

This one-day conference offered 26 sessions that explored library roles and contributions of paraprofessionals, technology innovations in the library (including digital library, projects, the virtual library collection, electronic books, and exploring how to maximize the library catalog in the information age), researching and publishing, preservation and conservation, customer service, personal effectiveness, and even Scottish Dance.

Over 150 people attended from 18 counties. One participant said, “the conference was very informative and a great experience.” Presenters also enjoyed the sessions, describing the participants as “wonderful—engaged, eager, and appreciative.”

## Friends of Joyner Library

The Friends of Joyner Library is the oldest advancement council on the ECU campus and works to promote and support the mission of Joyner Library. The Friends created the Patrons' Wall at the entrance of the Library—where individuals who contribute \$1,000 or more to the Friends are recognized. The Friends also provided funding for the development of several collections located in the Special Collections at Joyner Library. In 2006, the Friends were revitalized with the development of a new Board of Directors composed of 19 members from eastern North Carolina. As part of the new direction, the Friends provided funding for SPA staff to attend library related conferences, recognized student achievement, contributed to the Eastern North Carolina Literary Homecoming, and helped purchase equipment for the establishment of Joyner Library's Game Night.



“The Friends of Joyner Library depend upon your contributions to enhance this wonderful facility. I encourage you to visit Joyner Library and see and experience firsthand the resources offered. You will be amazed!”

**Shelby Strother**  
President, Friends of Joyner Library

# Serving NC Teachers

## Teaching Resources Center Outreach Program

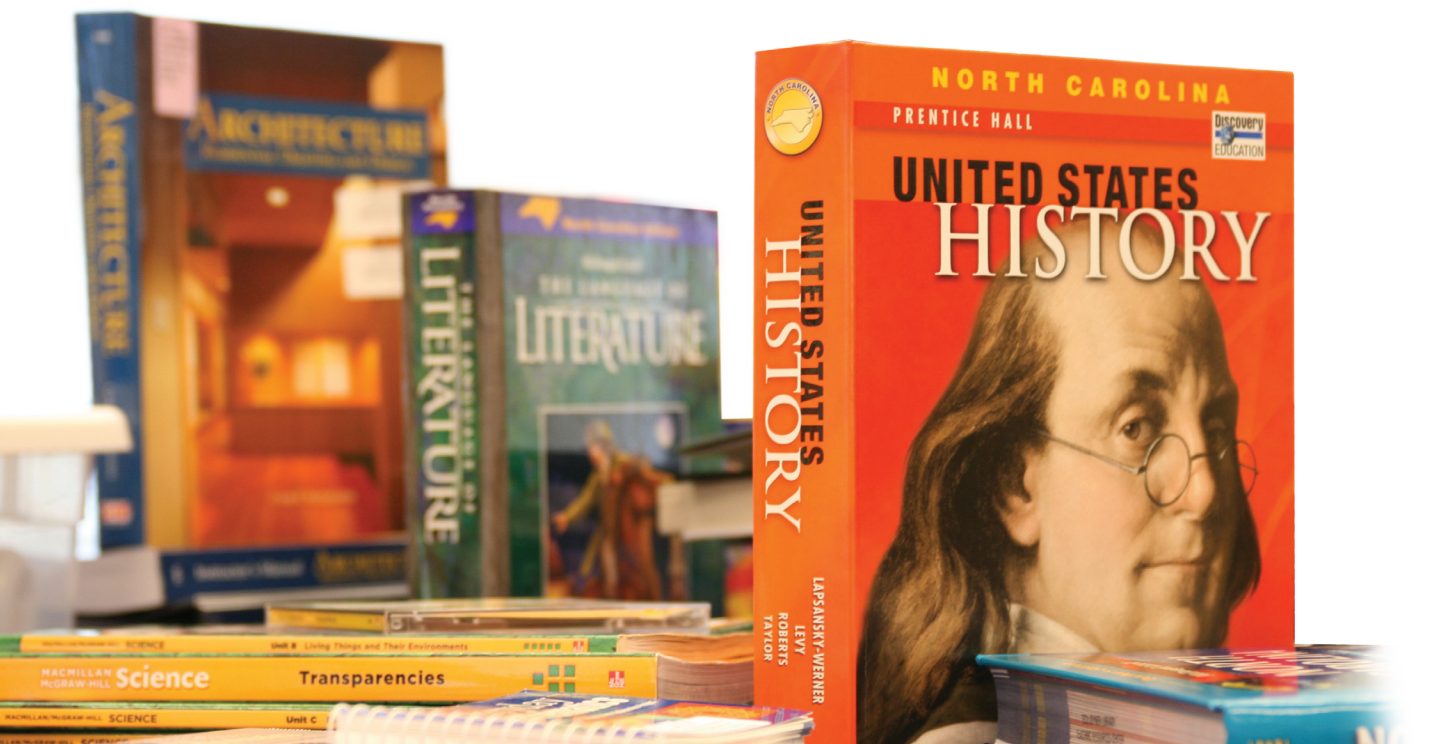
Teachers shape the minds of future generations. Joyner Library's Teaching Resources Center (TRC) is proud to support eastern North Carolina educators through the TRC Outreach Program.

The Outreach Program provides Library resources, services, and materials to area educators of school systems served by the Walter and Daisy Carson Latham Clinical Schools Network, a partnership between East Carolina University's College of Education, and more than 30 public school systems in eastern North Carolina. Four hundred and nineteen schools participate in the network.

The TRC Outreach Program consists of four main areas: the Free Educator Library Card, access to the Enhancing Teachers' Classrooms (ETC) production center, Interlibrary Loan Services for school libraries, and the Librarian to Librarian Networking Summit. The Free Educator Library Card provides area educators access to and borrowing privileges for Joyner Library materials. Currently, more than 3,000 area educators have registered for the free Library card. The card also allows educators full access to the ETC production center.

In addition, many school media coordinators registered for document delivery through our Interlibrary Loan Services and have requested and received materials through this program. This service allows users to make an online request for Library materials to be mailed to their address.

In January 2006, the TRC, in partnership with a sponsoring vendor, planned, developed, and implemented the first Librarian to Librarian Networking Summit. This one-day conference features a keynote speaker/author well known to educators. In addition, professional education experts facilitate 32 sessions during the day. The Teaching Resources Center is excited to offer the fourth summit to be held on January 10, 2009.



# A Pattern of Citizenship

## North Carolina Textbook Collection

### In-Kind Gift to Joyner Library Teaching Resources Center from Kathy Taft

Kathy A. Taft is a member of the North Carolina State School Board representing the first education district. She was appointed to the State Board of Education in April 1995 and was reappointed to serve a second eight-year term in May 2003.

Ms. Taft, a member of the Textbook Reconsideration Committee, receives copies of all textbooks that are approved for adoption in the public schools of North Carolina. Following the textbook selection process, committee members can designate how the collection provided to them will be utilized. Ms. Taft has designated the Teaching Resources Center in Joyner Library, providing the Library with an incredibly rich and useful collection of state board adopted textbooks. The textbooks provided by Ms. Taft throughout her years of service are valued at more than \$1 million and are heavily used by education students, area educators, and home schoolers.



## Teaching Resources Center: Enhancing Teachers' Classrooms

The **Enhancing Teachers' Classrooms (ETC)** Room is nestled in the Teaching Resources Center which is located on the second floor of Joyner Library. During the past year, more than 4,300 students, faculty, and eastern North Carolina educators have used the room to create and prepare materials used in lesson units, classrooms, and presentations.



The room is available for use during the TRC desk hours. Staff and faculty are available to assist patrons with any equipment operations in the room. For more information regarding the ETC Room, please contact the Teaching Resources Center Service Desk at (252) 328-6076.

**An In-Kind Gift is an excellent way to support Joyner Library's collections. We thank Kathy Taft for her generous contribution of these materials for the Teaching Resources Center.**

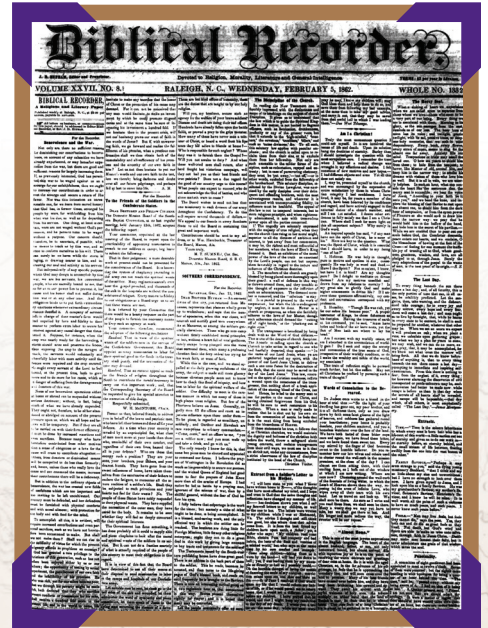


# Uncovering the Past

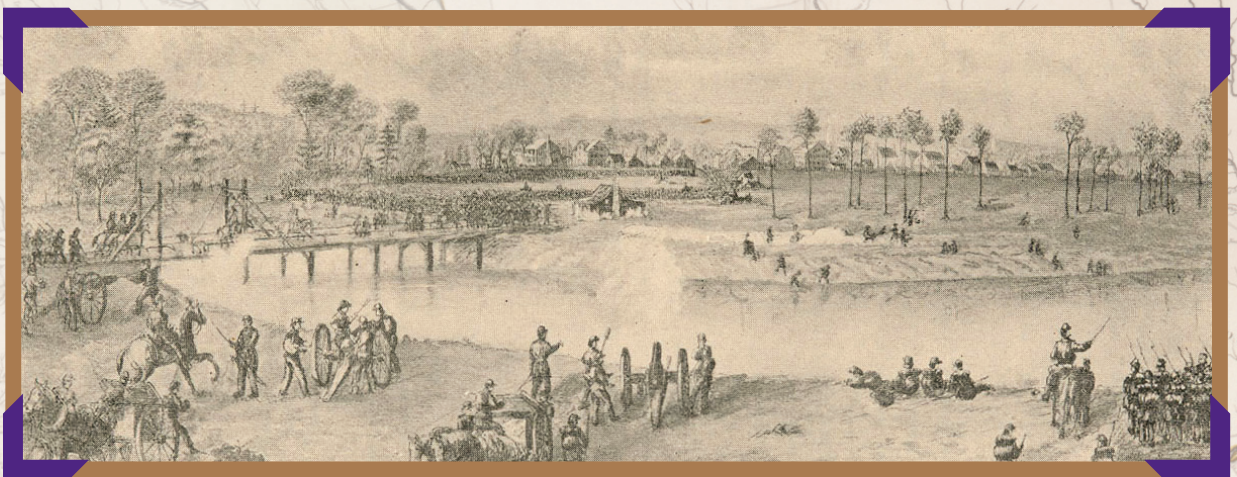
## North Carolina Related Acquisitions

This year the Verona Joyner Langford North Carolina Collection acquired several significant collections on microfilm, including a complete back-run of the *Biblical Recorder*. This Baptist newspaper began in 1834 and is the longest continuously running publication in North Carolina history. Founded by Thomas Meredith to serve as a link between the North Carolina Baptist State Convention and congregations scattered across the state, the paper was a major unifying force for the early Baptist movement in North Carolina. Over the years, its pages have provided commentary on both theological and political events throughout the state and nation. In addition to church history, obituaries, and tributes to church leaders, there are valuable resources for genealogists. Today, the weekly publication continues to document the many interests of North Carolina Baptists, from the Baptist Children's Home to relief efforts for Afghanistan.

Alfred Roe's *The Twenty-Fourth Regiment, Massachusetts Volunteers, 1861-1866* will generate local interest. This Regiment spent much of its Civil War service in eastern North Carolina. Originally as part of the Burnside Expedition, the Regiment participated in the capture of Roanoke Island, Newbern, and Washington. Union regimental histories provide some of the best documentation of wartime conditions and events in eastern North Carolina. This volume is an exceptional example. In addition to describing camp life and encounters with the local populace, Roe details the Regiment's involvement in the skirmish at Tranter's Creek, a raid on Tarboro, and battles in Kinston, Whitehall, and Goldsboro. The Regiment remained in North Carolina until January 1863 when it was sent south to take part in attacks on Fort Wagner in South Carolina.



The *Biblical Recorder*, February 5, 1862 issue contains many war-related articles, including extracts from a soldier's letter to his mother and words of consolation for the bereaved.



The Battle of Kinston on December 14, 1862 centered on control of the Neuse River bridge, which was set on fire by the Confederates during their retreat. This painting is one of several rare images of the Civil War in eastern North Carolina featured in Alfred Roe's history of the 24th Massachusetts Volunteers.

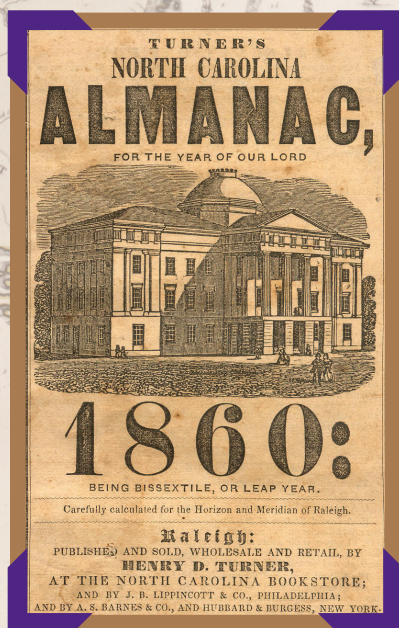
## Outstanding Aquisitions

Through gift and by purchase, Special Collections acquired many important rare books and manuscript collections. Additions to the Rare Book Collection include the first edition of William Bartram's *Travels through North & South Carolina, Georgia, East & West Florida, the Cherokee Country...* (Printed 1791). Bartram was a noted botanist whose account of the flora, fauna, and Native Americans he encountered during a four-year journey through the southern colonies is a classic work. More than 30 books and pamphlets from Bolerium Books in San Francisco were acquired to enhance the Hoover Collection on International Communism. Most of these titles pertain to the activities of communists and socialists in the United States.

*An Accurate Map of North Carolina and South Carolina With Their Indian Frontiers* drawn by the French cartographer Henry Mouzon (1741-1807).

The map was published in London in 1775 and in Paris in 1777. Joyner Library owns copies of both the English and French editions. The English edition was purchased and donated to Special Collections by the Friends of Joyner Library in 2000.

The French edition was donated to the North Carolina Collection in 2003 by John L. and Ann Beale Sanders.



Another major acquisition was the purchase of over sixty issues of *Turner's North Carolina Almanac*. The issues range in date from 1852-1931 and fill in several gaps in our collection of the title. Such ephemeral materials provide a window into the popular culture of past periods.

## New Electronic Collections

*17th and 18th Century Burney Collection Newspapers* and *19th Century British Library Newspapers* constitute a digital archive of historic newspapers from the United Kingdom, with nearly 3 million pages and 40 million articles. Covering the cultural, political, and social issues of the time, the collections are a valuable primary resource to historians and other researchers.

"Thank you in particular for the British collection. It makes it possible to do an incredible amount of research from my office. (On the downside, it means I may never have to go to Britain again!)"

**Timothy Jenks**

Associate Professor  
Department of History

*Sabin Americana 1500-1926* covers North, Central and South America, the Arctic and Antarctica, and the West Indies. This collection of books, serials, pamphlets, and other materials provides original accounts of exploration, trade, colonialism, the western movement, Native Americans, slavery and abolition, and much more. The database contains more than 29,000 titles and more than 6 million pages of text.

"I found it especially interesting that *Sabin Americana* included Algonquian, Cherokee, Choctaw, and other native language docs, some of them bilingual (native-English). Wish I'd had access back when I worked on Cherokee-US treaties. I can imagine future studies (mine or graduate students) in which they might be relevant."

**Catherine Smith**

Professor  
Department of English

# Contributors

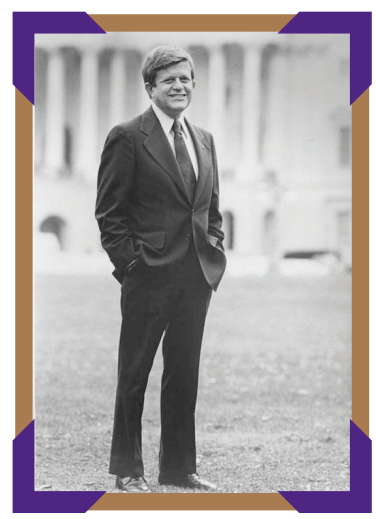
## Manuscripts

The East Carolina Manuscript Collection added the Alice Morgan Person Papers, which document Mrs. Person's popular musical compositions of the late 19th century and her patent–medicine business. This important collection was acquired through the generosity of **Mrs. Graham Barden Jr., Mr. Michael Boyce, Ms. Peggy Brinkley, Ms. Susan J. Joyner, and Ms. Alice Ritter.**

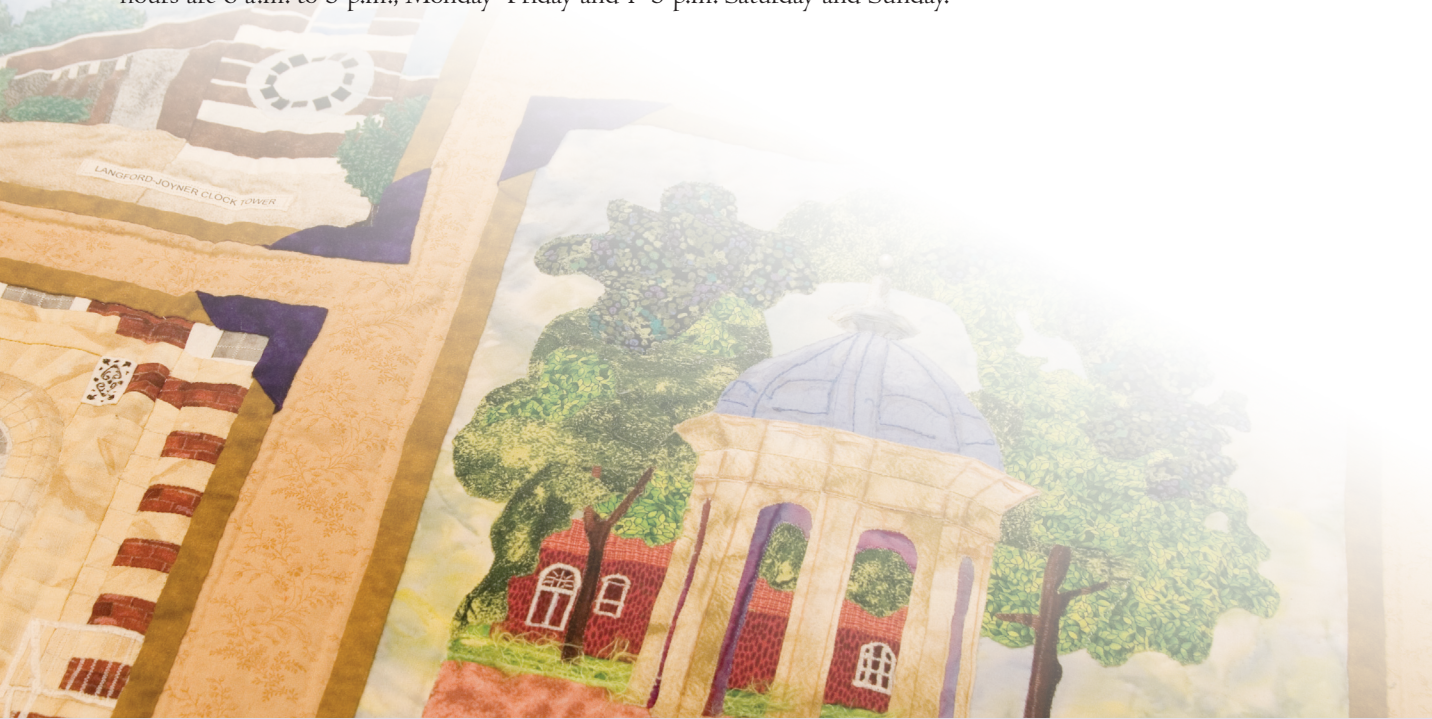
Financial gifts enhance the East Carolina Manuscript Collection by enabling the Department to acquire, process, and repair important manuscript collections. The Collection now includes more than 1,200 individual groups of manuscripts, including the papers of notable North Carolinians, family papers, and collections pertaining to military history, the tobacco industry, and the work of Christian missionaries around the world. Generous donations by **Senator Robert Morgan** have funded graduate assistantships to facilitate the processing of his voluminous papers. This processing work involves arrangement and description of the papers and the preparation of an online finding aid that will facilitate access to Senator Morgan's papers.

Contributions by **Dr. Henry Ferrell** and **Dr. Joseph Steelman**, both of whom taught for many years in East Carolina's Department of History, have enhanced an endowment that supports the Manuscript Collection. Interest generated by the endowment helps us to acquire and preserve collections (letters, diaries, photographs, and other valuable primary sources) that enrich the educational experience of students at East Carolina University and support the scholarship of faculty members and visiting researchers. The Library is grateful for their outstanding support of our efforts to document the history of North Carolina and to build research collections pertaining to other subjects that support the University's curriculum.

The East Carolina Manuscript Collection is a part of Special Collections Department of Joyner Library. Operating hours are 8 a.m. to 5 p.m., Monday–Friday and 1–5 p.m. Saturday and Sunday.



Senator Robert Morgan, 1980. Robert Morgan Papers (#268), Special Collections Department, Joyner Library.



# Collections

## Roberts Collection of North Carolina Fiction



Ben and Snow Roberts (courtesy of the Roberts)

The Roberts Collection of North Carolina Fiction, a unique collection of fiction set in North Carolina, can be found in the Verona Joyner Langford North Carolina Collection. Donated in 2001 by B.W.C. and Snow L. Roberts of Durham, it contained, at the time of the gift, more than 1,100 volumes and included works dating from 1830 to the present. The collection is the result of the Roberts' attempt to amass the works listed in historian William S. Powell's *North Carolina Fiction, 1734–1957: An Annotated Bibliography*. In the years since their initial donation, the collection has blossomed and now includes all but about 50 of the entries listed in Powell's work, as well as many modern titles. Although the Library has purchased some of these items on its own, a significant number of these additions has been made by the Roberts, who have been known to visit the North Carolina Collection unexpectedly with new books in hand.

The Roberts Collection is a valuable resource for a wide variety of researchers, including those interested in folklore, social history, publishing, and children's literature. A significant number of the works have been digitized and mounted on the Web as part of the Eastern North Carolina Digital Library, making them available in electronic form to researchers across North Carolina and beyond.

The Roberts' gift and continued support has had such a profound impact on the North Carolina Collection that the Library decided to honor Ben and Snow through the annual awarding of the Roberts Award for Literary Inspiration. Given each year since 2005 to a North Carolina writer whose works have made a considerable impact on the state's literature, the award has become an important part of the Eastern North Carolina Literary Homecoming celebration. Past recipients include Keats Sparrow, Alex Albright, Eva Roberts, David Stick, William S. Powell, and Doris Betts.





# Collections

## Tom Mallison

They call him the Jazz Man. For more than 23 years, Tom Mallison has made a weekly trip to WTEB studios, the flagship station of Public Radio East in New Bern, to spend five hours sharing the music that is his passion with listeners. His broadcast offers a cornucopia of jazz styles, interspersed with his wit and wisdom garnered from more than 40 years in broadcasting.

A Greenville native and 1966 ECU graduate, Mallison has carved a niche in the jazz world, gaining fame as a writer, presenter, an award-winning broadcaster, as well as an advocate for the genre. Showing a similar passion for his alma mater, he has served in a number of ECU support organizations, including his current position as Chair of the Robert Wright Student Government President's Society. Such has been his dedication to the University that he was awarded the Distinguished Alumni Service Award by the East Carolina University Alumni Association in 1998.

In addition to the time and effort that he has given to the University, Mallison has provided material support as well. Recently, he donated to Joyner Library thousands of LP jazz recordings that he accumulated during his years of broadcasting. These recordings span a wide variety of the sub-genres of jazz, including ragtime, Dixieland, bebop, free, and fusion. Many of the more unique recordings have been used to create the *Tom the Jazz Man Collection* housed in ECU's Music Library. Others, mostly duplicates, have been sold to create an acquisitions fund for the support and enhancement of the Collection. The *Tom the Jazz Man Collection* will provide students and faculty the opportunity to research and understand the evolution of jazz and gain a greater appreciation for the art that is jazz music.



### Naming Opportunities

Dr. and Mrs. Keats Sparrow are icons in the ECU community. Keats and Liz were founding members of the Friends of Joyner Library and have supported the library in many ways over the years. Of late, the Sparrows have provided funding for two group study rooms in Joyner Library in addition to a student study room. The couple recognizes the importance of the availability of learning spaces for collaborative and individual academic pursuits. The rooms are also a permanent means of honoring family members and individuals that have positively influenced the donor's life. We thank the Sparrows for choosing to honor their family and friends through their gifts to the Library.

# Weaving Opportunities

## W. Keats Sparrow English 1200 Writing Award

The W. Keats Sparrow English 1200 award recognizes excellence in research and writing by students in East Carolina University's English 1200 composition classes. The award is sponsored by the Friends of Joyner Library and is named in honor of Dr. W. Keats Sparrow, Professor Emeritus of English and former Dean of the Harriot College of Arts and Sciences.

“The W. Keats Sparrow Competition provides strong incentives for our best students to produce even better work. The papers are getting stronger each year with more and more publicity. Students read previous winners' papers, which are posted on Joyner's website and published in *Pirate Papers*. This motivates students to revise their work for entry to the competition creating a virtual circle of excellence in writing and research.



The writing award also provides a wonderful opportunity for collaboration between composition faculty and librarians. Indeed, together we can ensure that our students learn that writing and research are interconnected activities. ”

Chandra Speight Cerutti  
Assistant Director, Ethnic Studies  
Teaching Instructor, Department of English



2008 Winners Estes, Heath, and Cantrell with Dr. W. Keats Sparrow

### Recognition of Winners

**First Place:** Hannah Cantrell  
Hometown: Newport, NC

“The #8 Most Endangered River in America: The Neuse River”  
Professor: Chandra Cerutti

**Second Place:** Colleen Estes  
Hometown: Cary, NC

“Could Breakfast be the Cure for the Rising Obesity Epidemic?”  
Professor: Chandra Cerutti

**Third Place:** Jessica Heath  
Hometown: Farmville, NC

“Family Farms to Corporate Organizations: Changing the Face of Eastern North Carolina”

The winning papers can be read on the library's website at:  
<http://www.ecu.edu/cs-lib/reference/instruction/2008SparrowAward-Winners.cfm>



Alison Estes of Cary, NC with daughter Colleen.

After winning second place in the 2008 Sparrow Awards, Colleen Estes gave back to the Library by joining the Friends group. Estes is a wonderful example of the woven ties of instruction, research, and citizenship.



# Tea, Talks, and New Traditions

## FaculTeas

FaculTeas were held in the spring of 2008, beginning a new tradition to promote scholarly exchange among ECU faculty. The intellectual “tea parties” were the inspiration of Michael Brown, Associate Dean, Harriot College following his experience at Dickinson College. Joyner Library offers a space and opportunity for faculty members to discuss their research and creative activity. The tea, white tablecloths, and welcoming environment create a sense of both formality and congeniality that allows for an open sharing across many disciplines. FaculTeas are a collaborative effort between Joyner Library and the Thomas Harriot College of Arts and Sciences.



“ Members of the faculty often tend to interact with other faculty in their own or similar disciplines. Without an event such as FaculTeas, interaction of this caliber from different levels of intellectual discourse rarely occurs. I especially like the opportunity to pair up with the Library because. . .

*. . . I, like most faculty, still believe in the central role of the Library and books in the discovery and learning processes. This is one more important activity in the great tradition of the liberal arts and sciences. ”*

Michael Brown, Ph.D.  
Associate Dean for Undergraduate Studies  
Thomas Harriot College of Arts and Sciences

During one FaculTea, Dr. Gregg Hecimovich presented his research on the use of riddles in Jane Austen’s *Emma*. Of the experience, he says:

“ The new FaculTeas series offers an exciting chance to present on-going research projects to a wide audience of academic peers. One of the most enjoyable aspects of being a professor is sharing your ideas, research, and study with an ever-changing group of diverse students. Unfortunately, outside professional conferences and interaction with department colleagues, the opportunities to engage a wider community of ECU faculty are not readily available. FaculTeas provide the opportunity to share on-going research with a diverse set of colleagues in the Harriot College of Arts and Sciences.

As someone who also attends FaculTeas – I love learning about the cutting-edge research of my colleagues in other fields. The gatherings are always convivial, interactive, and just plain fun! ”

Gregg Hecimovich, Ph. D.  
Associate Dean for Faculty Development and Distance Education  
Thomas Harriot College of Arts and Sciences



# Faculty Opportunities

## New Faculty Orientation

New faculty often feel overwhelmed. With that in mind, East Carolina University launched in 2005 a New Faculty Orientation program that combines face-to-face events with the use of Blackboard as an asynchronous communication tool. The orientation program was developed by representatives from the Provost's Office, the Center for Faculty Development, Human Resources, Computing Services, Joyner Library, Faculty Senate, Instructional Technology, and other campus offices.

As part of the orientation, Joyner Library hosts a reception for new faculty featuring an overview of the Library website and databases, brief tours of major service areas, and introductions to Library faculty who serve as subject liaisons. These librarians meet with new faculty individually to discuss Library resources and services and their research interests. They also provide new faculty a direct line of communication to address specific needs they may have such as obtaining books, new journal subscriptions, new databases, etc.

*"I enjoyed many, actually all the presentations and especially the library tour because I love libraries!"*

—New faculty member, 2008



Angela Whitehurst  
Distance Education Co-Coordinator  
Reference Department

## Distance Education

Joyner Library is an integral part of East Carolina's online education success. Students in online classes, just like their on-campus counterparts, can access full-text from thousands of journals and books via their home computers, and can get online help from librarians as well.

To assist faculty new to online teaching, Distance Education Co-Coordinator, Angela Whitehurst and Yolanda Hollingsworth, presented workshops through the Center for Faculty Excellence on "Library Services for DE Faculty and Students." The librarians highlighted services available for DE faculty including creation of course web pages, library instruction options, creation of customized online tutorials, reference and consultation services, Document Delivery and Interlibrary

Loan options, e-reserves, and library integration into course management programs.

The goal of the workshops was to increase outreach efforts to distance education faculty in hopes of more librarian/faculty collaboration in order to provide distance students an equal education to on-campus students, raise awareness of available services, provide examples of student success, and demonstrate the benefits of librarian involvement in distance education classes.



# Educational Interaction

## Learning Opportunities

Established by Mrs. Ann Schwarzmann in 2008 in honor of her parents and late husband, the Rhem/Schwarzmann Prize annually recognizes outstanding research papers written by sophomores, juniors, and seniors at East Carolina University. Cash awards in the amount of \$1,000, \$500, and \$250 will be awarded to first, second, and third-place winners.

Papers can be in any field of study, but must be based largely on primary sources held by the Special Collections Department in Joyner Library. Winning papers will be chosen by a panel of three professors selected by the Library in consultation with the chairs of departments whose disciplines are closely aligned with the holdings of the Special Collections Department. An annual award ceremony will be held prior to spring break. Award winners will be asked to discuss their papers, read excerpts from them, and tell how their research experience benefitted them.



Ann Rhem Schwarzmann



## Synergy

Synergy, Joyner Library's student organization, has kept busy throughout its inaugural year. Created in August of 2007, this highly successful group has organized or participated in many educational, social, and community service events.

Synergy's stated mission is to provide students with the opportunity to positively promote and market the activities of Joyner Library, and to provide students with the opportunity to impact Joyner Library by providing feedback and by representing the student body on Library committees.

## Highlights of Fall 2007 activities include:

- hosting Exam Slam, where pizza, ice cream, cookies, juice, and goodie bags were served up to ECU students
- participating in numerous campus events such as the ECU Open House and the "Get a Clue" student organizations fair
- volunteering for Joyner Library events like Game Night and the Learning Commons Forum
- handing out ribbons to commemorate September 11th and honor our troops stationed overseas

Interestingly, Synergy is not the first ECU student group dedicated to the Library. The 1958 *Buccaneer* yearbook mentions a group called the Library Club. While little is known today about their mission or activities, one is struck by the continuity of that natural partnership and sense of shared purpose between the Library and the student community.



# Student Involvement Features

## Students Working / Students Learning

As one of the largest employers of student workers on campus, Joyner Library provides more than 100 students with the opportunity to earn money for college each year. Whether shelving books, assisting patrons at a service desk, or working on assigned projects, their contribution to the Library's mission and operations is considerable. Library employment teaches students punctuality, dependability, and communication and customer service skills, all in a supportive environment, enabling them to excel as student employees, as University students, and ultimately as professionals in their chosen fields.

The positive effects of nurturing our student workers can be seen in our third and fourth year student employees, whose accumulated knowledge, increased confidence, and hard-earned experience directly translates into superior work habits and better service to our patrons. Several of our student employees have entered the workforce as Joyner staff.

For our student supervisors, each new academic year begins with the hiring of fresh faces at the Library job fair and ends with the drafting of letters of recommendation and serving as job references. While the impact of Library employment in our students' post-college lives may not always be easily seen, we can be proud of our student workers and proud of the positive environment and opportunity we have created.



Lamar Person, Graduate Assistant



## Game Night

Game Night's debut in September 2007 introduced a new crowd to Joyner Library. For three hours, students enjoyed a sampling of today's most popular video games. An Xbox 360®, a Wii®, and a Playstation 2® were available, along with popular game titles. Two hundred and fifty students attended the Friday night event, which included free pizza and drinks. Game Night was advertised on campus radio and even landed Joyner Library on the front page of *The East Carolinian*. A second Game Night held in the spring brought in another large and appreciative crowd.

The two Game Night events were an instant hit with the campus community, generating a tremendous amount of positive feedback. The Game Night concept is growing in popularity as more libraries look for fresh ways to draw in patrons and introduce them to the Library's space and services. Besides being great "cognitive workouts" that improve learning skills, Game Nights enable libraries to remain culturally connected with their student communities. With gaming, a nearly universal experience among today's college students, Game Night can be a powerful relationship building tool and a learning tool for us as well. Students learn more about the Library, and the Library learns more about the "gaming generation."



# The Fabric of Our Future

## Giving from Within

John Lawrence has been writing “Lawrence Looks at Books” since January 2000. The column was conceived as a successor to the “Rettig on Reference” column produced for 18 years by the current ALA president, James Rettig. Published monthly online at the Gale Group web site: <http://www.gale.cengage.com/reference>, the column is available for free as a service to librarians.

“ Having worked in library public services for over 25 years, I truly enjoy reference reviewing. It has helped me keep current and allowed for book examinations in many new subject areas. New areas of academic study frequently lack introductory guides to their discipline. Subject encyclopedias are an excellent way to convey the basic ideas of a discipline as well as the range of related topics. I also appreciate providing a readily available service to librarians, and I aim my reviews at librarians selecting books for university and public libraries. The reviews can cover almost any discipline, but my readers can tell I have a penchant for history, literature, anthropology, and biology.

The column has also served as a means by which I can give back to my home institution. I grew up in Pitt County and graduated from East Carolina in 1980. I left home to attend graduate school at Kent State and the University of North Carolina. After 21 years, I returned to ECU in the summer of 2001 after working at Duke, UNC, UCLA, and the College of William and Mary. Most of the materials that I receive for review I am able to donate to Joyner Library. The majority of the materials have gone to the Reference Collection, but many titles have also gone to the general collection. I have also given the Teaching Resources Center many titles that are designed for middle school and high school students. ”

The savings for the Library has been considerable. Last calendar year John donated 546 volumes with a retail value of over \$45,000. Since 2001, John has donated 2,881 volumes whose total value was listed at over \$251,000.



John Lawrence joined Joyner Library as an Associate Professor in July 2001. Professor Lawrence is also the Head of the North Carolina Collection. Gifts from within, no matter the size, is a way Joyner Library will continue to grow in the future. (Photo courtesy of John Lawrence. Rome 2004).

# Planned Giving

## Joyner Advocates - James and Marie Thompson

For Marie and James Thompson, supporting East Carolina University is a way to combine two loves—literature and East Carolina University. As advocates for Joyner Library and loyal ECU fans, they decided to include a bequest provision in their will to make a transformational gift for Joyner Library.

Marie, who earned her bachelor's degree in Library Studies and Educational Technology in 1974 and Master's in Library Science in 1982 at ECU, has a strong interest in literature. James, though a graduate of UNC-Chapel Hill, has become an avid Pirate fan. Their \$500,000 bequest provision will create the James and Marie Thompson Library Fellowship and the James and Marie Thompson Library Endowment Fund.



James and Marie Thompson, Garner, North Carolina

Their Library Fellowship will help library employees earn an accredited Master's in Library Science or assist with other professional development. The Library Endowment will fund a distinguished author series as part of the Eastern North Carolina Literary Homecoming. Since 2001, the Thompsons have served on the Friends of the Joyner Library Board of Directors and have been active supporters of ECU's Library Science program and more recently enthusiastic advocates for seeking American Library Association accreditation for that program.

“James and Marie bring so much fun and joy to all that they do, so working with them is always a great pleasure and delight,” said Larry Boyer, Dean of Academic and Learning Resources. “The Scholarship Funds will provide many wonderful development opportunities, and the Endowment Fund will help us to strengthen and enhance the Eastern North Carolina Literary Homecoming for many years.”



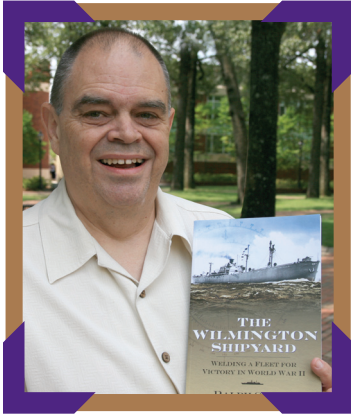
The Thompson gift will provide Library employees, such as Leigh Younce, the opportunity to pursue professional development. Ms. Younce is a former Library Fellow who recently earned her MLS degree.



# Adding New Panels

## Faculty Scholars

From 1942–46, war transformed the sleepy coastal town of Wilmington, North Carolina, into a boomtown. Ralph Scott in his book *The Wilmington Shipyard* describes this era as “a latter day version of the Alaskan gold rush.” Laborers by the thousands flooded the town to build and find work in the new shipyard. Along with the yard and its appendant housing, schools, and cafeterias came labor unrest, allegations of company intimidation, and racial tensions. Yet despite these challenges, some 243 Liberty and Victory class ships would be produced.

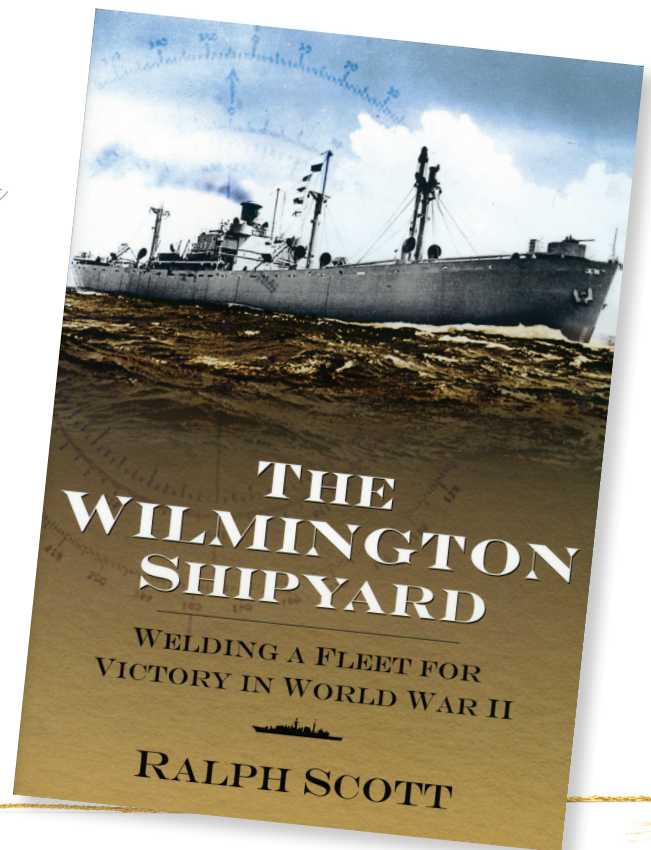


Ralph Scott began his career at East Carolina in February 1970 as a Reference Librarian. Professor Scott currently serves Joyner Library as Curator of rare books in the Special Collections Department.

These amazing ships that began their service lives on the eastern bank of the Cape Fear River would ultimately travel the world and see combat in World War II, Korea, and Vietnam. They would carry sailors, civilians, and admirals and serve as floating hospitals, ammunition supply ships, and troop transports.

While researchers and students of history will make good use of the 11 pages of endnotes, five pages of bibliography, and appendices of every ship ever produced by the Wilmington shipyard, casual readers will enjoy the sure-handed, authoritative prose. Those interested in this terrific story can check out a copy from the North Carolina Collection.

“That’s the big story,” Scott explains, “how the people of North Carolina rose to the need for building these big ships. This was one of North Carolina’s major contributions to the war effort.”



# Piecing It All Together

## The Centennial Award for Excellence

The 2008 Centennial Award for Excellence was presented in part to Joyner Library's Anna Dougherty and Carolyn Willis on March 27. The Award is in recognition of "ambition" as evidenced by an innovative or entrepreneurial mindset, or critical analysis that defies the conventional wisdom, and/or action that leads to a product or creation that is beneficial to the larger community.



Anna and Carolyn, with Ed Crotts, Health Education and Promotions, Debra Crotts, University Marketing, and Anita Proctor, Radiation Oncology/Leo W. Jenkins Cancer Center, were nominated for their work with Gardeners for Hope. This nonprofit fund helps breast cancer patients maintain hope and gather strength by receiving care and comfort. Services include, but are not limited to, the purchase of wigs, mammograms, chemotherapy, prostheses, prescriptions, and health products.

Joyner Library congratulates the collaborative effort of the group whose impact continues.

## Happy Birthday Verona Lee!

On July 9, Joyner Library celebrated the Life and Generosity of Verona Lee Joyner Langford with her niece, Emily Monk Davidson of Chevy Chase, Maryland, who helped organize the event.

Verona Lee's family had deep roots in eastern North Carolina, and as a 1935 graduate of East Carolina Teacher's College, she wanted to give something to her alma mater that would help the students and the community directly. Since the original gift of \$8 million, the endowment has grown to \$10.5 million and has been used to add books and manuscripts, especially to our North Carolina Collection and Special Collections. Moreover, the Langford gift had been used to enhance students' education with the renovation of two wonderful, state of the art Library Instruction Classrooms. Plans are to use the endowment to transform Joyner Library by providing more student center spaces, including a new Collaborative Learning Center filled with the most up-to-date computers and technology, media authoring labs, practice presentation rooms, and comfortable, flexible areas for consultation, study, and group work.



Verona Lee Joyner Langford

Celebration of Verona Lee Joyner Langford's birthday will take place each year—at which time her life as an educator, community leader, businesswoman, and philanthropist will be recognized.



# 2008 Personnel Review

## New Hires and Appointments

### July 2007

**Cynthia Jones**, Assistant Director for Administrative Services,  
**Maurice York**, Assistant Director for Special Collections,  
**Elizabeth Winstead**, Assistant Director of Innovation &  
Technology, **Janice Lewis**, Associate Director for Academic  
Library Services, **Susanne Metcalf**, University Library Technician,  
Interlibrary Loan, **Leigh Younce**, Fellowship Recipient

### August 2007

**Mark Custer**, Technical Support Analyst, Digital Collections,  
**Thomas Rowe**, University Library Technician, Circulation

### September 2007

**Luella Wills**, University Library Technician, Cataloging

### December 2007

**Mark Sanders**, Head of Reference, **Erik Estep**, North Carolina  
Reference Librarian, **Warren (Joe) Rolison**, Security Officer

### January 2008

**Gretchen Gueguen**, Head of Digital Projects,  
**Floyd Conner**, Building Operations Support

### February 2008

**Catherine Tingelstad**, University Library Technician,  
Circulation

### March 2008

**Mary Sweatte**, Library Personnel Administrator,  
Administrative Services

### May 2008

**Angela Whitehurst**, Co-Coordinator, Distance Education,  
**Kevin-Andrew Cronin**, University Library Technician, Music  
Library, **Christine Andresen**, University Library Technician,  
Gov. Docs. & Microforms

### July 2008

**Amy Gustavson**, Coordinator, Instructional Services,  
**Patrick Carr**, Electronic & Continuing Resources Acquisitions  
Coordinator, **Leigh Younce**, University Library Technician,  
Reference, **David Hisle** awarded One-Year Fellowship,  
**Pam Evans**, Head of Circulation

### August 2008

**Eleanor Cook**, Assistant Director for Collections & Technical  
Services, **Robert James**, Assistant Director for User Services,  
**Kacy Guill**, University Archivist & Records Manager,  
**Dawn Wainwright**, Marketing and Public Relations Manager



# Statement of Activities

**YEAR ENDED JUNE 30, 2008**

## **Budget**

Library materials	4,884,348
Operating expenses	1,369,644
Salaries and wages	5,898,376
<b>Total library expenditures</b>	<b>12,152,368</b>

## **Services**

Number of visits to library (gate count)	852,244
Reference/directional transactions	48,282
E-mail questions	2,576
Chat questions	1,917
Consultations	1,036
Instructional sessions held	700
Number of students reached	14,703
Number of materials circulated	186,920
Number of in-house uses of material	71,933
Interlibrary Loan (ILL)	
Lent to other libraries	8,534
Borrowed from other libraries	7,407
Number of Web page viewed	3,556,433

## **Collections**

Total volumes held	1,308,595
Total volumes acquired	29,649
E-books	340,092
Serials	116,873
Audio-visual materials	
Maps	112,300
Audio	21,252
Video	10,515
Microforms	2,443,002
Government documents	530,877
Manuscripts (linear feet)	6,500
Archives (linear feet)	4,900
Oral history memoirs	384
Digital collections	
Digital Items	14,757



# The Measure of Our Success Depends on You

## A Case for Giving

A gift to Joyner Library provides the resources needed to create and sustain the essential foundation for high quality scholarship and research. Our priorities include establishing collaborative learning environments, supporting faculty and student research, and building rich collections. By making a contribution to Joyner Library, you strengthen the future of this great University.

In this report, you will find the *2008 Give to Joyner Library Card*, which outlines various ways individuals can support the Library. Major and planned gifts help preserve Joyner Library's future. Major naming opportunities provide funding for our planned renovations, including the collaborative learning center, new classrooms, and presentation space.

Giving to the Library's Greatest Needs allocates monies to assist with educational and building related projects designated as high priority by Joyner Library's Administration. The Friends of Joyner Library provide funding for collections, student and faculty scholarship, special events, and Library staff development. The Friends also offer naming opportunities for graduate, faculty, and group study areas. Invest in Joyner Library and join the team that builds student and faculty excellence!

Please consider a gift that supports your interest in Joyner Library. To learn more about creating your legacy at Joyner Library while gaining estate tax and or income tax savings, please contact Cynthia Adams, Major Gifts Officer, at 252-328-9577 or email at [adamscy@ecu.edu](mailto:adamscy@ecu.edu).

Inquiries about the Friends of Joyner Library organization can be made to Blythe Tennent, Director of Project Development, at 252-328-2771 or by email at [tennenti@ecu.edu](mailto:tennenti@ecu.edu).

Thank you for your interest in and support of Joyner Library at East Carolina University.



**Tomorrow starts here.**

# Joyner Library

## 2008 ANNUAL REPORT

### **Dean of Academic Library and Learning Resources**

Dr. Larry Boyer

### **Associate Director of Academic Library Services**

Janice S. Lewis

### **Marketing Director and Project Management**

Dawn C. Wainwright

### **Photography**

Joe Barricella, Elbert Kennard, Dawn Wainwright, Bill Bunting

### **Contributing Writers**

Larry Boyer, David Hisle, John Lawrence, Jan Lewis, Kara Loftin, Mark Sanders, Matt Reynolds, Linda Teel, Blythe Tennent, Carolyn Willis, Maury York

### **Statistics**

Patricia Elks, Mary Sweatte

### **Joyner Library Marketing Committee**

Cynthia Adams, David Hisle, Matt Reynolds, Blythe Tennent, Hazel Walker, Dawn Wainwright, Carolyn Willis

### **Editing Committee**

Larry Boyer, Cynthia Jones, Jan Lewis, Blythe Tennent, Dawn Wainwright

### **Graphic Design and External Photography**

In Tandem Inc.

Georgina Quinn, Bridgette Williamson, Jason Thompson, Brent Myers

Call 252-321-1111

Email Bridgette Williamson at [bridgette@intandem.com](mailto:bridgette@intandem.com)

### **About the Annual Report**

A publication by Joyner Library at East Carolina University for campus administrators, trustees, faculty, donors, Friends of Joyner Library, and Library employees. Joyner Library strives for academic excellence, superior service, and community engagement for students, faculty, and other patrons.

### **To make a contribution to the Library, contact**

Major Gifts Officer

Cynthia Adams

Call 252-328-8577

Email [adamscy@ecu.edu](mailto:adamscy@ecu.edu)

Or, donate online at [www.ecu.edu/giving](http://www.ecu.edu/giving)

### **To join the Friends of Joyner Library, contact**

Director of Project Development

Blythe Tennent

Call 252-328-2771

Email [tennenti@ecu.edu](mailto:tennenti@ecu.edu)

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East Carolina University is committed to equality of educational opportunity and does not discriminate against applicants, students, or employees based on race, color, national origin, religion, gender, age, creed, sexual orientation, or disability. An equal opportunity/affirmative action university that accommodates the needs of individuals with disabilities. All questions concerning this policy should be directed to the Office of Institutional Equity at 252-328-6804.

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