

Joyner Library's eNews

East Carolina University

August 25, 2011

Research Citations
Page 2

ECU Copyright Officer
Page 2

Music Library's Virtual
Tour Rises to the Top
Page 2

Instruction Services
Page 3

Research Consultations
Page 3

In The News
Page 4

New to Digital
Collections Page 5

Personnel
Pages 6 and 7

Pirate Tutoring Center
Page 7

Contributing Writers:
Jeanne Hoover
David Hursh
Amy Gustavson
Linda Teel
Michael Reece
Elizabeth Coghill

A Letter From the Dean, Larry Boyer

Once again, fall classes have started. The Library is beginning to take on its familiar hum of activity—returning upperclassmen are finding a way to their old haunts, freshmen are exploring their options. If you were away from campus over the summer, you will notice some changes: two renovation projects have been completed on the Library's second floor, adding new places for study, research and collaboration and increasing our seating capacity by more than 100. Project STEPP is now up and operating in our new Learning Cove. Particularly welcome are the 11 new group study rooms, each with a touch screen large

monitor and a whole-wall whiteboard. The Teaching Resources Center's makeover is also now complete and features upgraded technology, a variety of ergonomic furniture including six booths, and a new Library Instruction Room. You are invited to check out both areas!

Also, be sure to mark your calendars for a special Library event. On September 7th, North Carolina's poet emeritus, Fred Chappell, reminisces about his great friend, Stuart Wright, and his extraordinary book collection that now has a home here at Joyner. Hope to see you there!



Larry Boyer

Subject Liaisons Reorganization

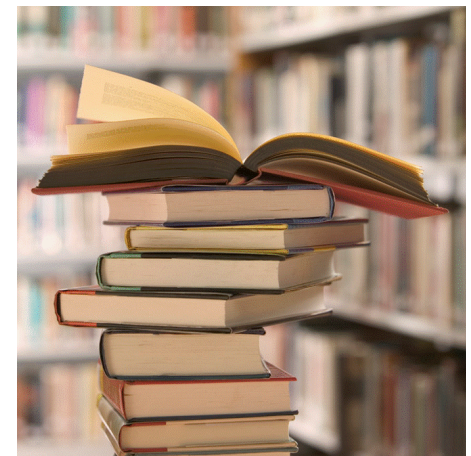
Recently, Joyner Library [collection development](#) reorganized subject liaison responsibilities. Previously, up to twenty-five librarians in different departments divided academic programs and selected materials for one to four subjects. **However, on July 1, Joyner Library collection development started a new model of working with academic departments and managing the library's collections.**

Now, most of the academic programs on East Campus are divided among five librarians – four full-time collection development librarians and one reference/collection development librarian. East Campus academic programs are shared among between

these five librarians with representatives covering humanities (Cindy Shirkey), social sciences (David Durant and Dan Shouse), and sciences (Joseph Thomas and Jeanne Hoover). Additionally, there are a handful of specialized subject areas, such as [Music](#) and [Special Collections](#), which will remain with their current selectors.

These changes should make the collection development process at ECU more successful, especially collecting materials for interdisciplinary research. For more information on collection development at Joyner Library, please visit the departmental homepage at www.ecu.edu/cs-lib/techsrv/cdv/.

[Cindy Shirkey](#) - 737.2724
[David Durant](#) - 328.2258
[Dan Shouse](#) - 328.2270
[Joseph Thomas](#) - 737.2728
[Jeanne Hoover](#) - 328.2261



Research Citations

Faculty members needing to locate the number of times your research has been cited in core journals may use the [Web of Science database](#) provided by ECU Libraries. Web of Science provides web access to the *Science Citation Index Expanded*,

the *Social Sciences Citation Index*, and the *Arts & Humanities Citation Index*. The databases can be searched separately or in any combination. For additional information, please contact the Joyner Library [Reference Department](#) at 328-6677.

Donation Received

The Computer & Communications Industry Association (CCIA) contributed a \$2,500 honorarium to the Joyner Library [Dean's Discretionary Fund](#) for hosting the Free File briefing and training with Representative G.K. Butterfield in March 2011. **The Library is pleased to have been able to offer this service to our community patrons.**



ECU Copyright Officer

As Copyright Officer, Beth Winstead advises teaching faculty on what is and isn't allowed in face to face teaching and distance education. She also provides guidance to campus on which materials can be used under fair use and those patrons need to obtain permission to use.

Other services include assisting students on copyright, particularly students who are working on theses or dissertations, assisting those who stream video services, and providing assistance with authors' rights issues.

Click the link to view the [Copyright LibGuide](#).

Beth has relocated to Suite 2600 on the second floor of Joyner Library. Contact her at winstead@ecu.edu or 328.0247.



Music Library's Virtual Tour Rises to the Top

Joyner's [Music Library](#) recently received an unsolicited distinction for its virtual tour titled *PeeDee's Big Adventure in the ECU Music Library*. This distinction was bestowed by University of South Carolina Music Librarian Nick Homenda in his research article titled "Music Libraries on YouTube."

The article, which appears in the January-June 2011 issue of *Music Reference Services Quarterly*, reports the findings of Homenda's investigation into how effectively music libraries are making use of Web 2.0 features, specifically YouTube. Homenda quantifies his evaluations through the use of categories such as quality of metadata, whether a video deals exclusively with the music library, whether it contains staff, and whether it provides information on collections and facilities.



PeeDee's Big Adventure in the ECU Music Library

Of the twenty videos surveyed, *PeeDee's Big Adventure* was one of two which Homenda deemed to be "archetypes." The other was produced by the University of Florida's music library. Homenda chose these videos because both were not only "among the top 10 results returned for searches

of "music library" on YouTube," but also because "they feature detailed overviews of the library building, services, and collections, while including staff." *PeeDee's Big Adventure in the ECU Music Library* can be viewed at: <http://www.youtube.com/watch?v=HajCKLdMCs>.

Improvements = User Friendly!

Joyner's **Interlibrary Loan** and **Document Delivery** system, [ILLiad](#), is now easier to use! **ECU students, faculty, and staff can now login using your PirateIDs and Passphrases**, as you do for your campus email. The main menu and request forms have also been streamlined for usability. Additional improvements are underway; for details, visit ILL's [redesign](#) page. Login to [ILLiad](#) today.

Instruction Services

J.Y. Joyner Library provides library instruction sessions for all undergraduate and graduate classes in-person or via distance education. **ECU faculty members and instructors may request course-related research sessions for their classes.** These sessions are taught by librarians who tailor the content for the specific class assignment or the students' research needs. Library instruction sessions can cover:

- Library Catalog
- 300+ Subscription Databases (ex. JSTOR, ERIC, & PsycINFO)

- Effective Search Techniques
- Evaluating Resources (ex. Popular v. Scholarly Resources)

Please allow two weeks' notice to ensure adequate preparation time.

Instruction Request Forms

<http://tinyurl.com/instruction-request>

DE Services for Faculty:

http://media.lib.ecu.edu/DE/DE_faculty_services.cfm

DE Webpage Form:

<http://tinyurl.com/webpage-request>

W. Keats Sparrow 2011 Writing Awards

August 29, 2011
5:30 - 7:00 pm

Exhibit Gallery, 2nd Floor, Joyner Library

The W. Keats Sparrow Writing Award recognizes excellence in research and writing by students in [East Carolina University's](#) English 1100 & 1200 composition classes.

The award is sponsored by the Friends of Joyner Library and named in honor of the late Dr. W. Keats Sparrow, Professor Emeritus of English and former Dean of the [Thomas Harriot College of Arts and Sciences](#).

Happy Patron

[Special Collections Staff Pick](#)

"I bet you send these out and wonder if folks really look at them. Well, I always do! It's always like a little surprise - wonder what it will be this time? They are a mini-slice of history and often a little quirky but always fun! I just wanted to let you know that I appreciate the work to put these together and send them out."

Dr. Libby Knott
College of Education

Research Consultations

J.Y. Joyner Library also provides **free 30 minute, one-on-one research consultation meetings with a Librarian for ECU Faculty, Staff, or Students.** Popular topics include:

- Navigating the library's webpage, tools, and services
- Identifying and utilizing appropriate information resources
- Preparing for class assignments, papers, and presentations

- Assisting with research for theses and dissertations

Research Consultation Form: <http://tinyurl.com/consultation-request>

If you have questions, please contact the Joyner Library [Reference Department](#) at (252) 328-6677 or toll free 1.866.291.5581.



Captain Arrrgh

The [Teaching Resources Center](#) (TRC) is proud to introduce Captain Arrrgh, the ECU Traveling Gnome. Captain Arrrgh is available for check out from the TRC for 7 days with 3 renewals. He is located at the TRC desk beside the business cards. Captain Arrrgh is considered a Public Figure and has his own [Facebook](#) page.

Captain Arrrgh has traveled with many of our patrons on their summer vacations. **We encourage you to visit his link. You may even want to include him on one of your next excursions.** Simply check him out from the TRC, take your photos with Captain Arrrgh and post them to his page.

Go Pirates!!!

Tooting Our Own Horn

From *The Daily Reflector*
Sunday, July 24, 2011

Letter: Campus Tour Hooks Student

My daughter is a rising senior at Lake Norman High in Mooresville. It's rated as one of the best public high schools in North Carolina. Recently, she came for a weeklong stay in Greenville. Saturday, we took an extensive self-guided tour of all the athletic facilities and College Hill. Sunday was Atlantic Beach.

Monday, we resumed our self-guided tour at UBE, then had lunch at West Dining before touring the Honors College, Student Recreation Center, Mendenhall, library, Health Services, Wright Auditorium, DSS, then off to the Brody School of Medicine.

There was an orientation going on and every time we paused, someone in a purple shirt approached us and asked if we had a question. We even had an extended discussion in West Dining with managers about meal plans.

Tuesday, Wednesday and Thursday, she was with Dr. Randolph Chitwood and company at the East Carolina Heart Institute.

Friday she was almost in tears with the thought of having to return to Mooresville and her summer job making smoothies.

Outside of the heart institute, you know what impressed her most? Lots of quiet study areas at Joyner Library; high school kids don't have that.

We probably spent 30 minutes in Joyner alone.

Here's what all of us know to be true: Once we get kids on campus and have the opportunity to show them what ECU has to offer, they get hooked.

She's already visited UNC Chapel Hill and N.C. State. Not only is ECU her first choice now, but she is a disciple for ECU in an area of North Carolina that is mostly powder blue and red. Because she has seen all of what ECU has to offer and talked to our people for days, she is able to aggressively and intelligently dispel all the untruths that get spread back in Mooresville about "EZU."

DEN DICKERSON
Greenville

New Library Fall Hours

Sunday
12:00 noon - 2:00 am

Monday - Thursday
7:30 am - 2:00 am

Friday
7:30 am - 8:00 pm

Saturday
10:00 am - 7:00 pm

These hours will change with holidays and exams so check the Joyner Library website for the hours for specific dates.

www.ecu.edu/cs-lib/



You're Invited

Stuart Wright:
A Life in Collecting

September 7, 2011
5:00 pm

Join us for the opening exhibit of the remarkable Stuart Wright Collection of 20th century American writers.

Fred Chappell, former North Carolina Poet Laureate and winner of the Bolingen and T.S. Eliot prizes in poetry, will be speaking.



East Carolina University, Joyner Library,
and the North Carolina Literary Review
PRESENT THE

8th annual
**Eastern North Carolina
LITERARY HOMECOMING**

*Rewriting Nature: Impacting
Change in the Environment*

September 23–24, 2011

CELEBRATE THE STATE'S WRITERS AND THEIR WORKS.

Events are free (except for Saturday's lunch) and open to the public.

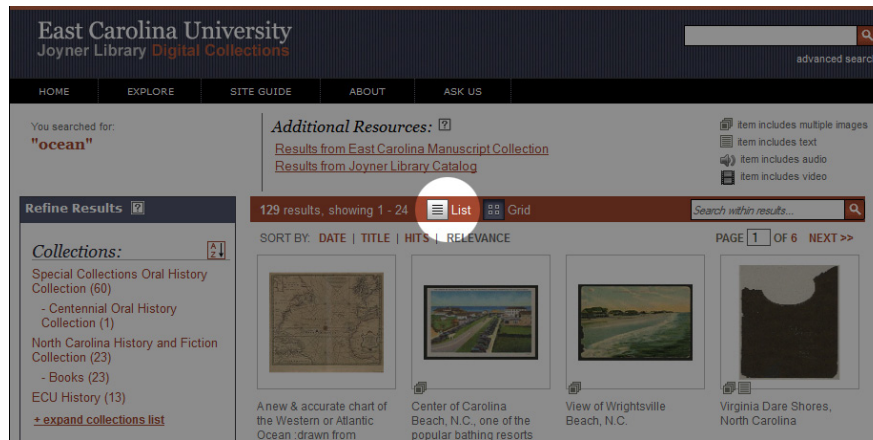
For program information and to register, visit online at:

www.ecu.edu/lithomecoming

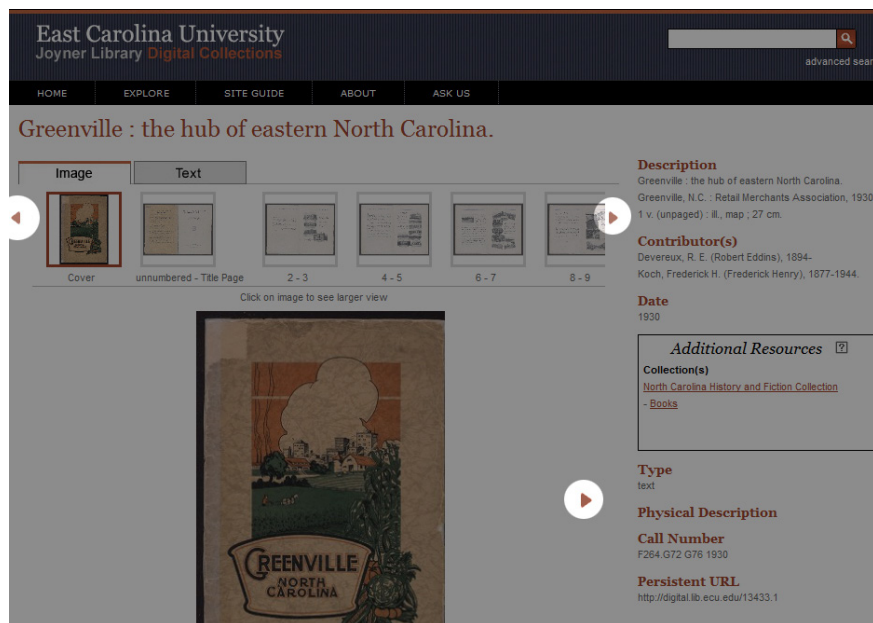
email: lithomecoming@ecu.edu phone: (252) 328-6514

New to Digital Collections

Joyner Library Digital Collections' primary goal is to digitize unique library content and make it available through our site. [Digital Collections](#) preserves the cultural heritage of eastern NC through digital initiatives, especially the creation of digital library materials and tools. A new feature that has been implemented in Digital Collections: patrons can now view search results in a detailed list view:



Clicking on the list button highlighted in the image to the right will change your search results from a grid view to a list view that includes more data about each item. The second image is an example of how the list view looks; you can also check it out online at <http://digital.lib.ecu.edu/search.aspx?q=ocean&view=list>.



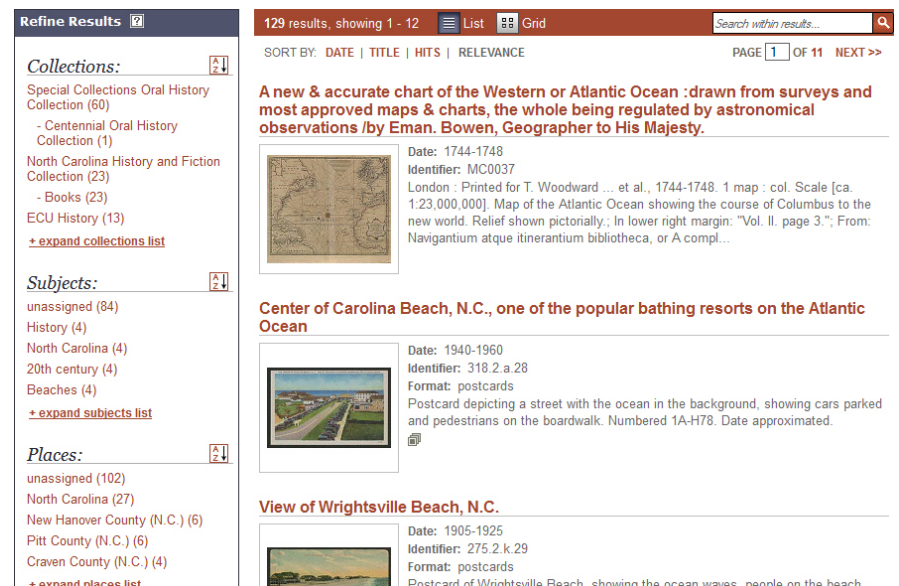
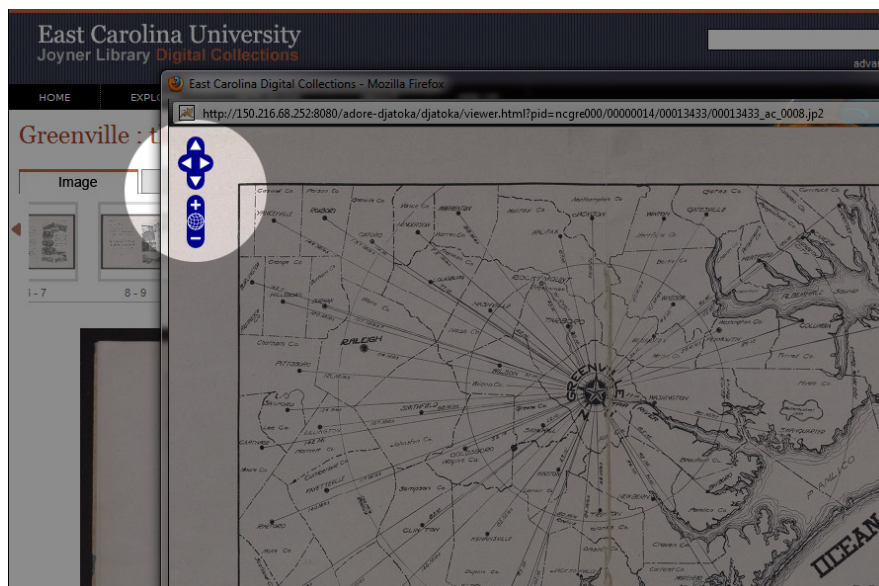
Also new : Two new controls have been added to the Digital Collections repository. First is a new jQuery control called [AD Gallery](#) for navigating items with multiple images. By hovering over and/

or clicking the arrows highlighted below, users can navigate through multi-page objects in a faster and more intuitive way.

Due to the implementation of JP2000, only recent items in the repository are using this viewer. A conversion process has already begun for maps and other large format items and will eventually extend to all items in the repository. Also, the viewer will be getting another update soon to include search functionality. This will occur after the full migration of the Eastern North Carolina Digital Library books, so stay tuned!

Here is a link to the item used in the examples above which uses both of the new controls: <http://digital.lib.ecu.edu/13433>.

Please contact Michael Reece (328-2897 or reece@ecu.edu) if you have questions or suggestions.



Personnel: New Hires



Paul Goodson
Circulation Department

Paul Goodson received his BA in History from ECU and is currently pursuing his MLS at NC Central University. Paul completed an internship in the Reference Department in Summer 2010. He recently transferred from the ECU Printing & Graphics Department and was previously employed by Sheppard Memorial Public Library.

You may reach Paul at 737-2715 or goodsonp@ecu.edu.



Susan Holland
North Carolina Collection

Susan Holland has assumed new duties as NCC Reference Librarian. Susan received her BA and MA in English and completed a MLS from NCCU in 2010.

Susan has been employed at ECU since 1980 and in NCC since 2000.

Susan can be reached at 328-0292 or butlers@ecu.edu.



Katy Kavanagh
Reference Services

Reference Services welcomes Katy Kavanagh as the Instructional Design Librarian. Katy is a recent MLIS graduate of the University of Wisconsin, Madison. She also holds a Master of Arts, Germanic Linguistics, as well as a BA in German and Art History from the University of Wisconsin, Madison.

Katy's previous experience includes many facets of digital collections, such as project management, metadata and marketing, while working at the MERIT Library, University of Wisconsin. Katy was also employed as a Quality Assurance Engineer for Sony Creative Software.

Contact Katy at 328-0734 or kavanaghk@ecu.edu.



Margaret Earley-Thiele
Teaching Resources Center

Welcome back Margaret Earley-Thiele. Margaret is our new University Library Technician in the Teaching Resources Center (TRC). Margaret is an ECU graduate with a Masters in Fine Art.

Margaret was previously employed as a graduate student in TRC, as well as the School of Art and Design. She is also an adjunct faculty member of Pitt Community College.

She can be reached at 328-5432 or earleythielem@ecu.edu.



Brittany Beck
Government Docs

Brittany Beck, University Library Technician, has been hired in the Government Docs department of Reference Services. Brittany was previously employed as a Graduate Student in Reference as well as the Department of English. Brittany holds a BA in English from Missouri State University and completed her Masters in English Literature this summer at ECU.

Brittany's contact information is: 328-2447 or beckb@ecu.edu.

Congratulations!

Congratulations to Joyner Library's newly tenured faculty promoted to the rank of Associate Professor:

- Nara Newcomer, Music Library
- Dale Sauter, Special Collections
- William Joseph Thomas, Collection Development
- Hazel Walker, Teaching Resources Center



Personnel: Announcements

ECU Staff Senator

Crystal Morgan, in Administrative Services, will serve as an ECU Staff Senator for the [Academic Affairs](#) division for the 2011-2013 term. Crystal is also chair-elect for the Staff Senate Human Resources subcommittee.

Elected

Jan Lewis, Associate Dean of Academic Library Services, was elected to a two year term as Officer at Large of the Measurement, Assessment and Evaluation Section of the Library Leadership and Management Association. She was also appointed to the *Library Leadership & Management* Editorial Board and to the Association of College & Research Libraries' Research Planning & Review and Research Coordinating Committees.

Angela Whitehurst, Interim Head of Service for Reference Services was elected Secretary/Archivist of the Distance Learning Section of the American College and Research Libraries Association (ACRL-DLS) for the 2011-2012 term.

The North Carolina Library Association (NCLA) Nominating Committee announced that Eleanor Cook, Assistant Director for Technical Services, was elected Secretary in the 2011 election. She will take office following the 2011 Biennial Conference in Hickory, NC.

Publications

Coonin, Bryna. "Open Access Publishing in Business Research: The Authors' Perspective." *Journal of Business & Finance Librarianship*, Vol. 16(3): 193-212.

Sauter, Dale. "So Near to Heaven and Surrounded by Hell: The Character and 1942-1943 Military Career of World War II Pilot Frank A. Armstrong, Jr." *North Carolina Historical Review*. 88. 2 (2011): 164-188.

Relay for Life

We are proud to announce the [Joyner Library Team](#) contribution towards the Relay for Life was: \$621.55

Thanks to everyone who contributed to the sale and brought in bake sale items. We will do it again in 2012.



Pirate Tutoring Center

PTC services provide 11,412 tutoring visits for 4109 students this year.

The academic year 2010-2011 was highlighted by significant growth at the Pirate Tutoring Center in students served, additions to the tutor crew, and increased programming.

PTC staff members Elizabeth Coghill, Donna Davis, Tom Doumaux, Lisa Bennett and Katie Wicker provide support services for students' through peer academic tutoring, academic success strategies, individual assessment and consultations, and outreach initiatives that promote retention, timely graduation and academic success. Pirate Tutoring Center (PTC) is located in Suite 1015 of Joyner Library.

PTC Services include:

Tutoring: PTC provides walk in and appointment tutoring to ECU students on primarily 1000 and 2000 level courses. The PTC served 4109 Tutees in Joyner Library resulting in 11,412 tutoring visits.

Study Skills Assistance: Learning Specialists conduct individual appointments and host academic support workshops focused on developing academic competencies. 191 students received study skills assistance by appointment indicating a 32% increase in appointments. A total of 933 students attended one or more PTC sponsored workshops.



PTC Tutor Crew: The Crew consists of Volunteer Tutors, paid Lead Tutors and Departmental Tutors. All combine this year to total 299 student tutors. PTC tutors volunteered a total of 8,132 hours.

PTC Benchmarks:

- Served over 5000 ECU students
- Provided 11,412 tutoring visits for 4109 students
- 100% increase in number of volunteer tutors totaling \$73,188 in kind tutoring services
- 32% increase in study skills appointments with Learning Specialists
- \$1,106 raised for ECU Relay for Life by PTC Tutor Crew
- PTC staff presented study skills lectures to 66 COAD 1000 sections
- 933 students attended one or more PTC academic support workshops

For more information about the PTC contact 252-737-3009, email tutoring@ecu.edu or access the PTC website at www.ecu.edu/piratetutoringcenter/.