

# Joyner Library's eNews

East Carolina University

January 20, 2011

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## A Letter From the Dean, Larry Boyer

A new year and a new semester begin. After a few quiet weeks over the holidays, activity in Joyner Library is once again picking up. I am proud of our dedicated faculty and staff and our focus on student learning resources and services. Recently I was able to review the National Survey of Student Engagement (NSSE) Executive Snapshot 2009 for East Carolina University. ECU student responses often compare well with the national norm. However, there were two areas where ECU student responses compare less favorably. Fortunately, I believe that Joyner Library can help improve them.

Only 17% of freshmen report that they wrote more than 10 papers or reports—this compares with 31% of freshmen nationally. Barely 14% of these same ECU freshmen report having made a class presentation, compared to 33% nationally. Joyner Library provides access to hundreds of research databases and thousands of electronic journals, but making



Rachel Deely, *Library Purchase Award* winner, 2010 Graduate Student Art and Design Exhibition with Dean Boyer.

sense of this cornucopia is often daunting. Each academic year, our faculty librarians provide more than 1000 library research classes and conduct hundreds of individual research consultations, but they would be willing and, in fact, would be delighted to be asked to do more. **If you are a faculty member who requires your class to produce a research paper, I would urge you to contact our Coordinator of Instruction, [Amy Gustavson](#), to discuss research orientation classes.**

Finally, Joyner Library's [Presentation Practice Room](#) is a state of the art, technology rich facility that is available to students and their teachers. Using the room's recording and editing software and equipment, students can incorporate audio, video, and other electronic research data into their reports, practice and hone their individual and group presentation skills, and produce and save a final electronic copy.

## New Program Honors Faculty

Joyner Library is thrilled to announce the first annual **Academic Affairs Faculty Book Award** scheduled for January 20, 2011. This program

celebrates the accomplishments of faculty who have contributed to the prestige of [East Carolina University](#) and the scholarship of higher education through

publication of scholarly books between July 1, 2009 and June 30, 2010.

"East Carolina University faculty excel at teaching and research. Books authored by our own faculty make up an important part of Joyner Library's collections. Providing an opportunity to recognize and honor our faculty authors has long been one of my goals; I am delighted that we are at last able to do that!"

- Larry Boyer

[Click Here](#) To view Joyner Library's 2010 Annual Report, *Bridging History, Scholarship, and Culture*.

# ECU Pirate Summer Read Program

The Summer Read committee has requested feedback from the campus community regarding the final five titles. The titles, which can be found at Joyner Library, are:

*Mudbound* by Hillary Jordan  
*Enrique's Journey* by Sonia Nazario  
*Run* by Anne Patchett  
*Picking Cotton* by Jennifer Thompson-Cannino, Ronald Cotton, and Erin Torneo  
*The Glass Castle* by Jeannette Walls.

Please submit any feedback no later than Friday, January 21, 2011. The committee will then make a final selection which will be announced in February 2011.



Click here to submit feedback:  
<http://www.ecu.edu/cs-acad/fyc/reviewbooks.cfm>

## Joyner Library Instructional Services: On-Campus & Distance Education

Joyner Library librarians provide instruction sessions and class webpages for all undergraduate and graduate classes taught in-person or via distance education by ECU faculty members or instructors.

Instruction sessions and webpages can introduce:

- Library Catalog
- Databases (ex. JSTOR, ERIC, PsycINFO, & Web of Science)
- OneSearch
- Effective Search Strategies
- Evaluating Sources (ex. Popular vs. Scholarly Resources; Websites)

Request Forms:  
Library Instruction: <http://tinyurl.com/instruction-request>

Class Webpage: <http://tinyurl.com/webpage-request>

Please make your request at least two weeks in advance.

## Special Collections Staff Pick Blog

The [Special Collections Staff Pick blog](#) was launched in 2010 to highlight the special collections of Joyner Library. Each week a different staff member chooses an interesting item from the collection and writes a blog entry providing some insight into the item's unique nature or research value. The materials are digitized by the Digital Collections department and also included in [Joyner Library Digital Collections](#).

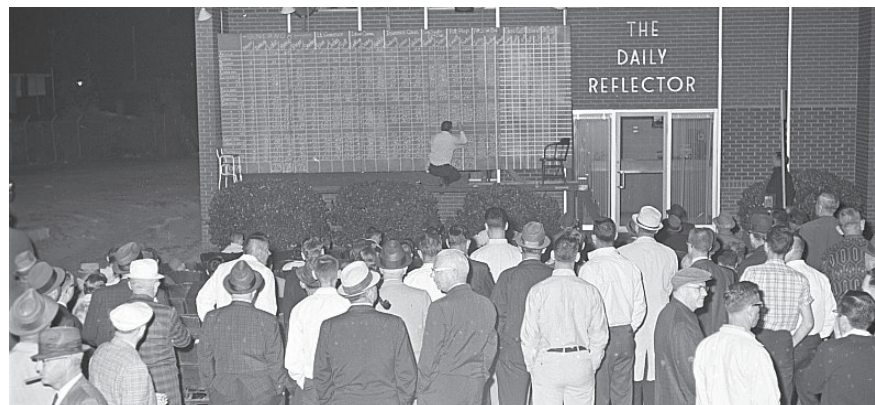


Photo Credit: Daily Reflector Negative Collection #741.33.b.4

"I wanted to tell you how much I enjoy receiving these messages every week. It is so much fun to see the history of eastern North Carolina through these pictures and notes. Thank you!" - Ms. Evans

### Announcement

Check out [Pop Culture Universe](#). In November of 2010, Joyner Library started subscribing to the database *Pop Culture Universe*. Find out about the trends, fads, and people that influenced fashion, food, media, art, sports and more in the U.S. from 1900 to the present. Look up anything from the Charleston to Twinkies. It's fun!

### Announcement

In December, Joyner Library subscribed to [PressDisplay](#). It's an exciting tool that provides access to current newspapers, including photos, from around the world in a full page text display. It includes 1,000 titles from the United States and other countries. Press-Display provides a 60-day rolling archive of previous issues.

### Announcement

Joyner Library and Thomas Harriot College of Arts and Sciences will hold a **Facultea for Faculty on February 10 at 3:30** in the Joyner Library conference room 2409. Please join us for tea, cookies, and scholarly exchange.

**iPads! New from Joyner Library.**

Thinking about purchasing an iPad, but not sure if you'll like it? **Borrow one from Joyner Library!** iPads are now available for checkout by ECU faculty, staff, and students. These iPads allow web browsing, email access, and viewers for photos and video.

During the pilot program which begins January 24th, the lending period for these devices will be for three days.

Interested ECU affiliated users can inquire about the iPad project at the Circulation desk.



## Thanks... From the Summer 2010 Recipient of the Special Collections Research Travel Award

"I knew from searching ECU's online finding aids that a stop at the Joyner Library would be indispensable to my dissertation on the role of tobacco growers in creating federal policy. **What struck me in person was the excellent organization and condition of**

**the collections, as well as the unflaggingly cheerful and helpful attitude of research staff.** The papers of John B. Hutson, J. Con Lanier, B.B. Sugg, Congressman Walter Beaman Jones and J.Y. Joyner were particularly useful and, in my opinion, highlight the collection's

unique strengths in oral and political history...."

Sarah Milov  
History Ph.D Candidate  
Princeton University

## Additional Online Journals Available

Joyner Library is pleased to announce expanded access to online journals. New content from *JSTOR*, as well as new content from the *American Institute of Physics*, the *University of Chicago Press*, and *Taylor & Francis* is now available.

ECU Libraries previously announced the acquisition of *JSTOR's Arts & Sciences IX Collection* (which will increase to more than 150 titles).

We are also now participating in a new *JSTOR* initiative called the Current Scholarship Program. The Current Scholarship Program provides libraries access to their current subscriptions (with participating publishers) **through *JSTOR*—this change enables scholars to browse the entire run of a journal from volume I number I to the current issue** through a single, trusted, online interface. At present, 174 titles from 19 publishers are available through the Current Scholarship Program.

Beginning with the 2011 subscription year, ECU Libraries have been able to work together to expand access to journals published by three presses: the *American Institute of Physics*, the *University of Chicago Press*, and *Taylor and Francis*.

- For the *American Institute of Physics*, Joyner transitioned from

individual subscriptions to a more cost-effective package called AIP Select. **AIP Select offers a larger number of titles for a lower per-title cost.**

- In the past, Joyner Library and Laupus Library maintained separate subscriptions to many of the journals published by the *University of Chicago Press*. Pooling our resources and taking advantage of *JSTOR* Current Scholarship Program, ECU can now offer its students and faculty **access not only to all 50 journals currently published by the *University of Chicago* but also to all their journals archived with *JSTOR*.**

- The greatest increase in access comes with the *Taylor & Francis* journals. Joyner and Laupus canceled individual subscriptions and pooled their resources for a publisher package. With this new journals package, ECU **increased access**

**from 175 subscribed journals to to 1312 more titles**—nearly all the journals published by *Taylor & Francis*. Last year's acquisition of backfiles combines with this package to give ECU researchers access to more than 2,000 journals from *Taylor & Francis*.

All these electronic journals may be accessed via the [E-Journal/E-Book Portal](#) and the library catalog. For more details, contact Joseph Thomas, Head of Collection Development, at 737-2728 or [thomasw@ecu.edu](mailto:thomasw@ecu.edu).



**CHICAGO JOURNALS**



**Taylor & Francis**  
Taylor & Francis Group

# Personnel

## Recognition

Jayne Geissler, Executive Director of Retention Programs and Enrollment Services, recently recognized Pam Evans for making a difference in an ECU student's life. In this year's Senior Survey Brittany Andrews named **Pam Evans, Head of Service in Circulation**, "The person at ECU who made the most significant positive contribution to her education."



Pam Evans

*"I want to add my congratulations to Pam—all of us here at Joyner know what a dedicated individual Pam is, but it is always nice when someone outside of the Library takes the extra effort to single someone out. Way to Go, Pam!"*

- Larry Boyer, Dean

## Congratulations Joyner Library Graduates!

In December of 2010, **William O'Neal**, Application & Workstation Consultant, received a Bachelor of Arts in History. **Arthur Carlson**, Assistant University Archivist, and **Misty Joyner**, Electronic & Continuing Resources Acquisitions Technician, received their Masters Degree in History.

## ALCTS Leadership in Library Acquisitions Award

This award, donated by Harrassowitz Company, is given to recognize the contributions by and outstanding leadership of an individual to the field of acquisitions librarianship. Criteria include:

- Nominees must have demonstrated leadership related to acquisitions librarianship, which has contributed significantly to improvements in the field.
- Nominees must have demonstrated achievement in the field of acquisitions as evidenced by one or more of the following contributions:
  - professional associations;
  - the literature including research;
  - the education of acquisitions professionals; and
  - the advancement of the profession.

Joyner Library is pleased to announce that Eleanor Cook, Assistant Director for Collections and Technical Services, was named the **2011 recipient of this award**. This is a wonderful honor for Eleanor and recognizes her long time service and commitment to ALCTS and the library profession.

For more information about the award and its history, please see: <http://www.ala.org/ala/mgrps/divs/alcts/awards/profrecognition/leadershipinacq.cfm>



Eleanor Cook



Joyner Library Graduates

From left to right: William O'Neal, Misty Joyner and Arthur Carlson

## Announcement

Joyner Library is pleased to announce the winner of the Friends of Joyner Library Art Raffle, a fundraiser for the University Archives Endowment. The ticket purchased by **Mr. Linwood M. Sawyer of Winston Salem, N.C.** was drawn at the December 2010 Friends of Joyner Library board meeting. Sawyer and wife plan to visit Greenville this month to collect the **Bob Pittman** oil painting "Harbor Reflections".



The art raffle raised nearly \$6,000 and was a significant contributor to the \$25,000 required to establish the endowment.

## Shhhhhh...

Do you need a quiet place to study?

Joyner Library's 3rd Floor is a designated quiet zone during all operating hours.