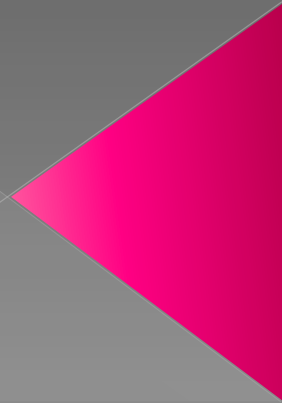


# Role with Change



We all know our  
“role” has changed.

The question is:

How are we “rolling” with  
that “role” change?

# Roles: Do these look familiar?

- ◉ Partner of Information Literacy
- ◉ Computer Literacy Mentors
- ◉ Database Builder
- ◉ Guide to Accessing Available Resources
- ◉ Troubleshooter
- ◉ Go to Girl / Guy

# Changes

- Technology for Automation → Information Access
- Acquisition to Access- Purchase materials → purchase licenses (negotiate for better pricing for online resources)
- Library Networking – School Collaboration → Outside Resources (experts, politicians, Skype)
- Intellectual Freedom – Copyright / Plagiarism → Ethical Use of Online Resources

# Physical Changes

- Removed thirty sections of shelving
  - Weeded materials
- Created a more open atmosphere
- Added 7 tables and 28 computers
  - Turned a workroom into a teleconference center

# Mental Changes

## *Value-Added Service*

[Those services that exceed the standard –  
the norm]

What do my “patrons” feel they need from  
me?

NOT

“What do I feel I need to do for my  
“patrons”?”

# 5 Key Issues Based Upon Patron Needs

- ◉ Strategic Positioning  
A clear understanding of “why” we do our job
- ◉ Packaging  
How we package and deliver our product
- ◉ Promoting  
How we promote – solicit a few key people
- ◉ Persuading  
How we persuade them that we can help them attain their goals
- ◉ Performing  
Exceed our clients expectations

# Global Reach within the School Community

- ◉ Instructional Partner – Lessons: Plagiarism
- ◉ Information Specialist – [USA Testprep](#)
- ◉ Program administrator – Electronic Grades  
[Cougar Grades](#)
- ◉ Club Sponsor
- ◉ Coaching
- ◉ Peer Tutoring coordinator
- ◉ SBMT
- ◉ MTAC



# Media and Technology Team

- ◉ Create Technology Rich Environment
- ◉ Become an Integral Part of the School Community.
- ◉ Make Decisions that influence every aspect of student learning.



# Essential Standards

- Sources of Information
- Information as Text
- Technology as a Tool
- Research Process
- Safety and Ethical Issues

- Sources of Information
  - Reliable Resources
  - NCWiseOwl – Gale Resources
  - Helping students to Narrow and Filter information
  - Validity
  - Understanding how Google works – About Google
  - Wikipedia – a jump start for research
  - Finding Dulcinea
  - Websites in Index of books
- Informational Text
  - Fiction vs. Nonfiction (K-3)
  - Identify resources for factual information
- Technology as a Tool
  - Organize Information – <http://notestar.4teachers.org>
  - Design Products to Share
  - Multimedia / Podcasts
  - Discovery Education
  - Learn 360
  - Glogster
  - Animoto
  - Mp3 players
  - Yola – student created webpages
  - Wiki – student book clubs
  - Classroom 2.0
- Research Process
  - Design Project Based Products (individually / groups)
  - to address Global Concerns – Documentaries
- Safety and Ethical Issues
  - Copyright
  - Plagiarism - [www.turnitin.com](http://www.turnitin.com)
  - Netiquette

# Activity

In groups according to level  
(elementary, middle, high)

Looking at each of the Essential Standards:

What are some things you have done to  
become a 21<sup>st</sup> Century Media Center?