

CRITERIA FOR EVALUATING GRAPHIC MULTIMEDIA

(Anime, Web-based or digitized interactive graphic novels)

Content

Accuracy for fiction:

- Error-free and current information where required

Accuracy for non-fiction:

- Error-free and current information
- Objective, balanced presentation of information
- Bias-free viewpoints
- Balanced representations of cultural, gender, ethnic, and racial groups

Appropriateness:

- Content compatible with the viewer's age and intellectual maturity
- Subject matter, concepts, and language relevant to the viewer's age, developmental levels, and abilities
- Suitable length
- Medium appropriate to the message
- Text, if present, appropriate for intended audience in terms of reading level, word choice, sentence or non-traditional text structure, clarity, length, and interpretation
- Sufficient information for the intended audience
- Logical presentation of topics and events
- Relevant to the North Carolina K-12 curriculum

Technical Aspects

Audio:

- Quality and volume of sound consistent and appropriate
- Voices clear and understandable
- Free from cultural, racial, or regional bias
- Vocabulary appropriate for intended audience
- Pacing appropriate to audience and content
- Music enhances without distracting

Art and Visuals:

- Art and text are interdependent and aesthetically pleasing
- Skillful use of animation and sequential art

- Use of a variety and appropriate symbolic art, such as text bubbles and graphical representations of sound effects and emotions
- Effective use of color and shading
- Captions or subtitles when needed
- Labels on graphs, charts, and diagrams

Navigation:

- Functional and relevant interactive elements that stimulate imagination and critical thinking
- Appropriate and supportive feedback for activities
- Easy navigation throughout the program
- Options for help or tutorial support
- Standard multimedia formats

Documentation and Supplemental Resources:

- Supplemental or background information provided
- Suggestions for classroom activities or procedures

Potential Instructional Uses:

- Supplement or support lessons
- Whole-class, cooperative group, centers, or independent study
- Gifted and talented
- Remedial
- Introduction or review
- Reference
- Enrichment
- Leisure reading
- At-risk
- Reluctant readers
- ESL

Reasonable price in comparison to similar items.